



## **Uplifting UndocuAPI Stories Toolkit May 2021**

### **Introduction**

[Despite growing numbers](#), undocumented Asian Pacific Islanders (API) are still often underseen and underheard in the mainstream immigrant narrative. With the recent surge of violence against Asian American and immigrant communities, undocuAPIs are at further risk of retreating into the shadows, missing out on the vital support they need.

Here's where we come in: May is the Asian Pacific American Heritage Month (APAHM). All throughout this month, Immigrants Rising is hosting **Uplifting UndocuAPI Stories** to recognize and honor the undocumented API community. We are launching a social media campaign to elevate undocuAPI voices and highlight the power of this diverse identity.

### Use this toolkit to:

- Spotlight currently or formerly undocumented API leaders in your community. Leaders come in many forms, including the experienced community organizer, long-time healthcare worker, stay-at-home parent, and continuing student figuring out their path, so don't limit who you choose to highlight. But remember that consent is important - make sure you have permission before featuring an individual.
- Showcase your commitment to uplift undocuAPI voices. Share different ways that you as an ally are currently or planning to reach, engage, or serve the undocuAPI community
- Promote our May 27th Uplifting UndocuAPI Stories Community Celebration. Invite your students, colleagues, community members, and partners to this virtual night of creative expressions!

## Event Graphics

*Available in Facebook, Instagram, and email sizes*

### **Sample Event Posts**

#### Instagram/Facebook

Join Immigrants Rising's Uplifting UndocuAPI Stories Community Celebration to honor the undocumented Asian Pacific Islander community! Take part in a night of creativity and connection to highlight the power and beauty within the #undocuAPI identity. Sign up at <https://bit.ly/upliftingundocuapi>

#APAHM2021 #APAHM

For Asian Pacific American Heritage Month, take part in Immigrants Rising's Uplifting UndocuAPI Stories Community Celebration to honor the undocumented Asian Pacific Islander! Join a night of creativity, community, and calls to action that centers and supports our undocuAPI loved ones. Register at <https://bit.ly/upliftingundocuapi>

#APAHM2021 #APAHM

#### Twitter

This #APAHM2021, honor undocuAPIs at Uplifting UndocuAPI Stories Community Celebration. Join → [bit.ly/upliftingundocuapi](https://bit.ly/upliftingundocuapi)

#UndocuAPI #APAHM

Center and support the undocuAPI community this #APAHM2021. Join the Uplifting UndocuAPI Stories Community Celebration at [bit.ly/upliftingundocuapi](https://bit.ly/upliftingundocuapi)

#UndocuAPI #APAHM

## Sample Event Email Invite

Subject: Uplift UndocuAPI Stories at Our May 27th Community Celebration!

Dear Student/Educator/Colleague/Friend,

In celebration of Asian Pacific American Heritage Month, Immigrants Rising is hosting a night of connection and creativity to elevate and recognize the undocumented API community.

Join for [Uplifting UndocuAPI Stories Community Celebration](#) on **Thursday, May 27 from 6 to 7:30 p.m. PT**. This virtual event will feature undocuAPI performers and speakers to highlight the power and beauty within the undocuAPI identity. Take part in this special night to build community with undocuAPI individuals and allies.



[Sign up for the event here.](#)

Invite your friends, colleagues, and community members so they don't miss out on this great event by sharing this email and graphic above. We hope to see you that night!

Warmly,  
[insert sender name]

## Sample Posts

### Instagram/Facebook

In celebration of Asian Pacific American Heritage Month, we uplift currently and formerly undocumented Asian Pacific Islander leaders.

[Insert name/bio of the spotlighted community member]

Check out #undocuAPI for more undocuAPI stories!

#APAHM2021 #APAHM

For Asian Pacific American Heritage Month, we commit to uplifting the undocumented Asian Pacific Islander community.

We plan to [insert commitment action i.e raise awareness about undocuAPI-serving organizations, host an event featuring undocuAPI speakers, or raise funds for undocuAPI families].

Check out #undocuAPI for more undocuAPI stories.

#APAHM2021 #APAHM

This #APAHM2021, we celebrate undocumented Asian Pacific Islander leaders and undocuAPI-led organizations.

UndocuAPI-led organizations to follow:

@upliftourlives/ fb.com/UpliftOurLives

@aspirejustice/ fb.com/aspireforjustice

@raisenyc/ fb.com/RAISEnyc

@undocuaoe

@supp.folx

@nakasec/ fb.com/nakasec

@ahriforjustice/ fb.com/AhriforJustice

@pwcsc/ fb.com/PWCSC

@krclaorg/ fb.com/krcla

#UndocuAPI #APAHM

### Twitter

*(Sample tweet for individual)*

This #APAHM, I commit to uplifting the experiences of the 1.7 million #undocuAPI #AAPI immigrants.

Join me and get your toolkit here! → [bit.ly/undocuapileaders](https://bit.ly/undocuapileaders)

May is Asian Pacific American Heritage Month. Voice your support and commitment to the undocumented Asian Pacific Islander community. Get your toolkit here → [bit.ly/undocuapileaders](https://bit.ly/undocuapileaders)

Join the conversation: #undocuAPI #APAHM #APAHM2021

For #APAHM2021, uplift undocuAPI leadership. Get your toolkit here → [bit.ly/undocuapileaders](https://bit.ly/undocuapileaders)

Join the conversation: #undocuAPI and #APAHM2021

## Create Your Own Leader or Ally Graphics

Use this [Graphic Editing Google Slides](#) to create your own framed photos and other text graphics to feature leaders and allies.

- Create a copy of the [Google Slides](#) to insert your own photos, quotes, stories, or actions. Each slide is already formatted to an Instagram post-size. After editing, download each slide as an image file (.jpg or .png) to post.

You can also show your support on Facebook by adding the Uplifting UndocuAPI Voices frames to your profile picture. To add the frame, update your profile picture, then click “Add frame.” The frames are accessible by searching “Immigrants Rising” and keywords “APAHM”, “UndocuAPI” and “Asian Pacific American Heritage Month”.

