WE ARE ONE

Mission: To offer inspiration through advanced instruction and authentic experiences.

Instructor: Ms. Heather Cotton

Audio-Video Technology and Film Pathway II: Broadcasting Video Production

The Audio-Video Technology and Film Pathway prepares students for careers and further education in film, television, broadcasting, and digital media. Through three sequential courses, students progress from foundational camera, audio, lighting, editing, and storytelling skills to advanced video production, studio operations, broadcast techniques, and professional media projects. The pathway emphasizes creativity, teamwork, technical proficiency, workplace safety, and career readiness.

Link to standards

10.51810 Audio, Video, Technology & Film I
10.51910 Audio, Video, Technology and Film II
10.51410 Broadcast Video Production Applications

Pathway Objectives

Upon completion of the pathway, AAS associates will be able to:

- Plan, script, storyboard, and manage audio, video, film, and broadcast productions from concept through completion.
- Safely operate and maintain cameras, microphones, lighting systems, audio equipment, production switchers, and other studio and field-production technology.
- Apply effective storytelling, camera composition, lighting, sound-recording, visual-design, and production techniques.
- Use industry-standard editing software to edit video and audio, create graphics, correct color, mix sound, and complete post-production work.
- Produce content for a variety of audiences and purposes, including news packages, interviews, commercials, documentaries, short films, studio programs, and live productions.
- Work collaboratively in production teams while performing technical, creative, leadership, and project-management roles.
- Troubleshoot technical and production problems and make appropriate creative decisions during each stage of production.
- Apply copyright law, media ethics, workplace safety, equipment-care procedures, and professional industry expectations.
- Prepare and distribute completed media using appropriate formats for broadcast, streaming, web, mobile, and digital platforms.
- Explore careers and postsecondary opportunities while building a professional portfolio that demonstrates technical skills, creativity, teamwork, and career readiness.

Required Supplies	Recommended Supplies
Fully charged Chromebook Chromebook charger Notebook with paper and pen or pencil	Removable hard drive with USB C connector SD card

Headphones with USB C chord connector	

Expectations for Academic Success
• Attend class daily. **Be on time.** • Be prepared for class. • Respect yourself and others. • Ask questions and contribute new ideas. • Be authentic, creative, collaborative, and conscientious. • Work hard and give your best effort.

Behavioral Expectations
• Code of Conduct 1.4 Unexcused Tardies to School or Class = Parent Letter Associates will report to class in a timely manner. • Code of Conduct 1.5 Dress Code Associates will adhere to the HCS dress code, found on page 59 of the handbook. • Code of Conduct 1.6 Electronic Resources = HCS Focus On Poster Associates will not have visible personal, electronic devices and/or accessories. That includes cell phones, Meta glasses, smart watches, ipads, personal computers, air pods, etc. • **Equipment Care and Responsibility:** Students are expected to handle all cameras, lenses, computers, lighting equipment, and accessories with professional care and use them only as instructed. Because this equipment is expensive and cannot be easily replaced, careless or unauthorized use may result in loss of equipment privileges and additional consequences in accordance with school policy. • No food or drink is allowed in this classroom. Eat breakfast before coming to class, and be on time.

Grade Calculation

Summative Assessments = 40%	Formative Assessments = 40%
Authentic learning projects, exams, presentations, essays, labs (including final exam at 20%)	Practice Work: classwork, homework, quizzes, labs, employability skills
Culminating Final Exam/Project	
All courses will have a culminating exam or project that assesses associate learning of the semester's course content. This exam/project will be 20% of the overall course grade.	

Make-up Work

Associates who are absent are required to contact the instructor for make-up work. The associate will have the same number of days that they are absent to complete the make-up work.

Late Work Policy

Associates must have all late work turned in, at the latest, by the end of each quarter (4 ½ weeks). Each day the assignment is late, 10 points will be deducted from the overall assignment grade.