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Received: Month xx, 20xx.

Revised: Month xx, 20xx.

Accepted: Month xx, 20xx.

A Title of the Article Should Be Specific and Effective*(up to 12words)

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First Author's Name*, Second Author's Name**[← Times New Roman, 10.5pt, bold]

Abstract [Times New Roman, Bold, 12pt]

Purpose: Abstract should stand alone, means that no citation in abstract. The abstract should concisely inform the reader of the manuscript's purpose, its data and methods, its findings, and its implications. The abstract should state briefly 1) the purpose of the research, 2) research design and methodology, 3) the principal results, and 4) major conclusions. **Research design, data and methodology:** An abstract is often presented separately from the article, so it must be able to stand alone. For this reason, non-standard or uncommon abbreviations should be avoided, but if essential they must be defined at their first mention in the abstract itself. **Results:** The abstract should be unstructured, that is, one paragraph. The abstract should consist of about 200 words (acceptable in 197 ~ 203 variation). [Important! 1. **Conclusions:** The authors' full name must be appeared in order of First name (Given name), and Last Name (Family Name) for its indexing purpose correctly according to the APA format. [← Times New Roman, 9pt] [Please provide abstract to reach 197-203 words in total]

Keywords : Word#1, Word#2, Word#3, Word#4, Word#5 [← Times New Roman, 9pt] [e.g. Financial Economics, Emerging Markets]

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1. Introduction¹² [← Times New Roman, 12pt, bold]

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[TASK 1. **Formatting Requirements**] please set up the **default tab stop at 0.2 inch (0.5 cm)** for the first line of each paragraph throughout the entire document. The manuscript must be prepared in **Letter size (8.5 × 11 inches only; NO A4 size)**, with **single line spacing, justified alignment, Times New Roman font**, and **10-point font size** for the main text.

[TASK 2. **Language Usage**] please write your manuscript in **clear and correct English**. Either **American English or British English** is acceptable; however, **a mixture of both styles is not permitted**.

¹² **Acknowledgements (if any):** If there is any acknowledgement that authors would like to mention, please mention here if there are any. [← Georgia, 7pt]

*First Author, Job Title, Department, Faculty, University, Country. Email: abc1@email.com [← Georgia, 7pt]

**Second Author, Job Title, Department, Faculty, University, Country, Email: abc1@email.com

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This license permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

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[TASK 3. Footnotes and Endnotes] the IREJBE e-Journal does not accept footnotes due to technical limitations of online publication. Authors must convert all footnotes to endnotes. Alternatively, authors may incorporate the content of footnotes directly into the main text, where appropriate.

[TASK 4. Tables and Figures] Tables and figures must be numbered consecutively according to their order of appearance in the text. Vertical rules should be avoided, and tables must be editable. Authors are encouraged to use tables and figures sparingly and to ensure that data presented in tables or figures do not duplicate results described elsewhere in the manuscript.

A manuscript submitted to the IREJBE e-Journal may include a maximum of eight (8) tables and figures in total.

If tables or figures are too large to be inserted into the body of the manuscript or are difficult to format, please indicate their placement using [Insert Table XX here] or [Insert Figure XX here], and provide the full tables or figures at the end of the document, after the References and any Appendices, if applicable.

[TASK 5. Citation and Reference Style Guides] In accordance with the IREJBE e-Journal's "Citation and Reference Style Guides," authors are required to follow the APA 7th edition (American Psychological Association) guidelines. Full and accurate bibliographic information must be provided for all references. Authors must ensure that every in-text citation appears in the reference list and vice versa.

In particular, citations in the text should follow these formats:

▪ **Two authors:**

Narrative citation: *Kasim and Minai (2009)*

Parenthetical citation: *(Kasim & Minai, 2009)*

Please ensure that authors' last names are correctly presented in both in-text citations and the reference list.

Examples of References:

▪ **Journal article:**

Kasim, N. A. A., & Minai, B. (2009). Linking CRM strategy, customer performance measures, and performance in the hotel industry. *International Journal of Economics and Management*, 3(2), 297–316.

▪ **Online journal article / Online First (DOI):**

Sukanya, K., & Kumar, D. S. (2015). Impact of trust on the relationship of e-service quality and customer satisfaction. *EuroMed Journal of Business*, 10(1), 21–46. <https://doi.org/10.1108/EMJB-10-2013-0053>

▪ **Book:**

Jöreskog, K. G., & Sörbom, D. (1993). *ISREL 8: Structural equation modeling with the SIMPLIS command language*. Erlbaum.

▪ **Chapter in an edited book:**

Burton, R. R. (1982). Diagnosing bugs in a simple procedure skill. In D. H. Sleeman & J. S. Brown (Eds.), *Intelligent tutoring systems* (pp. 120–135). Academic Press.

The main body of the article should begin with an **Introduction** that clearly describes the **purpose, motivation, research methods, and key findings** of the study. The introduction should be **relatively nontechnical**, yet sufficiently clear for informed readers to understand the manuscript's contribution. [← Times New Roman, 10pt]

The IREJBE e-Journal publishes original research analyses and scholarly inquiry in the areas of **distribution, economics, business management, and social sciences**. The journal is an **international, peer-reviewed publication** devoted to contemporary **regional and global issues** in these fields.

Starting in 2026, the IREJBE e-Journal publishes **three issues per year**, increasing from its previous biannual publication schedule. The publication schedule is as follows:

- **April** (covering January–April, Issue 1)
Call for papers: December of the previous year to **10 March**
- **August** (covering May–August, Issue 2)
Call for papers: **April to 10 July**
- **December** (covering September–December, Issue 3)
Call for papers: **August to 10 November**

From 2026 onward, all issues are published **entirely in English** in **electronic format**, and each published article is assigned a **Digital Object Identifier (DOI)**.

The mission of the IREJBE e-Journal is to bring together the latest **theoretical and applied research** in distribution, economics, business management, and social sciences, with particular relevance to **Asian markets**. The journal's audience

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includes business school academics and researchers, economists, social scientists, international business professionals, policymakers, and managers from both **for-profit and non-profit organizations**.

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1.1. Language and Submission [Subheading ← Times New Roman, 11pt, bold]

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1.1.1. Submission Declaration [← Times New Roman, 10pt, bold]

Submission of an article implies that the work described **has not been published previously** (except in the form of an abstract or as part of a published seminar, lecture, or academic thesis), that it is **not under consideration for publication elsewhere**, that its publication is **approved by all authors**, and tacitly or explicitly by the responsible authorities where the work was carried out. It is further understood that, if accepted, the article **will not be published elsewhere**, including electronically, in the same form, in English or any other language, without the **written consent of the copyright holder**.

Each submission must include a **Submission Declaration Statement** in the cover letter. The statement should read as follows:

[*“We hereby confirm that the manuscript has no actual or potential conflicts of interest with any parties, including any financial, personal, or other relationships with individuals or organizations within three years preceding the commencement of the submitted work that could inappropriately influence, or be perceived to influence, the research. We further confirm that the manuscript has not been published previously, is not under consideration for publication elsewhere, and is not being simultaneously submitted to another journal”*]. [← Times New Roman, 10pt]

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1.1.2. Submission [← Times New Roman, 10pt, bold]

To submit a manuscript, authors must upload their paper and all associated files in **MS Word format** through the **IREJBE e-Journal online submission system** at:

<https://assumptionjournal.au.edu/index.php/aumitjournal/about/submissions>

Authors are encouraged to include **tables and figures within the main manuscript file**, where appropriate. All submissions must be accompanied by a **cover letter** briefly explaining why the article is suitable for publication in the **IREJBE e-Journal** and confirming that: *“The article has not been previously published and is not under review elsewhere.”* All manuscripts must be prepared in full compliance with the **IREJBE e-Journal submission guidelines**.

The **Editorial Board** applies a **selective review process** and accepts manuscripts based solely on **scholarly merit, methodological rigor, originality, and adherence to the journal’s style and ethical standards**.

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1.2. Call for Papers and Word Count [Subheading ← Times New Roman, 11pt, bold]

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1.2.1. Call for Paper [← Times New Roman, 10pt, bold]

The **IREJBE e-Journal** is an **open-access journal** that publishes research analyses and scholarly inquiry into contemporary issues in **distribution, economics, business management, and social sciences**. The journal is published **three issues per year**, with all articles appearing **entirely in English**. The Editorial Board is confident that the **quality assurance and peer-review system** of the IREJBE e-Journal meets **international standards of scholarly publishing**.

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1.2.2. Types of Paper [← Times New Roman, 10pt, bold]

Regular Article: A **Regular Article** should present **original and/or carefully investigated research findings**. **Research methods must be described in sufficient detail to allow verification and replication by other scholars**. **Manuscripts should be 5,000–8,000 words in length to ensure clear presentation and interpretation of the research**.

All Regular Articles are subject to a **double-blind peer review process** and are reviewed by a **minimum of three (3) independent referees**.

Scope of Contributions: The journal welcomes **original research articles, conceptual papers, case studies, and review articles in, but not limited to, the following areas:**

- Business Administration and Management
- Economics and Applied Economics
- Creative Technology Management
- Arts and Cultural Management
- Music and Entertainment Management

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- Sport Management and Sport Technology
- Event and Festival Management
- Creative Entrepreneurship and Innovation
- Design and Innovation Management
- Digital Transformation and Creative Industries
- Media, Cultural, and Entertainment Economics
- Technology-enabled Business Models and Strategies

The journal encourages **interdisciplinary and cross-sectoral research** that bridges theory and practice, particularly studies exploring the **managerial, economic, and technological dimensions of creativity and innovation in global and regional contexts**.

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1.3. Editorial and Selection [Subheading ← Times New Roman, 11pt, bold]

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Please note that the Editorial Board applies a highly selective review process and accepts manuscripts solely on the basis of scholarly merit, research significance, research integrity, and full compliance with the journal's style guidelines (APA 7th edition). The **IREJBE e-Journal** and its Editorial Board respect and promote all authors and contributors based on **academic quality, research capability, and professional experience**, without discrimination on the grounds of **race, nationality, citizenship, or any other irrelevant or restrictive criteria**.

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1.3.1. The Average Overall Time from Submission to Publication and Print [← Times New Roman, 10pt, bold]

Due to the journal's **rigorous double-blind peer review process**, which involves a **minimum of three (3) independent referees**, as well as limitations related to publication space in each issue, the **average overall time from manuscript submission to publication and print is approximately 2–3 months**.

The **IREJBE e-Journal** accepts submissions on a **rolling basis** and publishes accepted articles using a **first-in, first-out (FIFO)** principle. **Electronic submission is required** for all manuscripts.

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1.3.2. Tips for Authors and Contributors [← Times New Roman, 10pt, bold]

Authors and contributors are encouraged to **recommend the IREJBE e-Journal to their institutional libraries** and to support the journal's visibility by **suggesting it to reputable international academic databases** where appropriate.

In preparing manuscripts and future research articles, authors are advised to **use high-quality citations and references** from well-recognized and reputable journals, such as those indexed in **SSCI, SCIE, and Scopus**. Proper citation practices and engagement with high-impact scholarly literature contribute to the academic rigor and visibility of published research.

For additional guidance, authors may refer to information on **Citation Analysis** to better understand citation practices and research impact.

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1.3.3. Article Publication Policy [← Times New Roman, 10pt, bold]

First Criterion: Disciplinary and Content Alignment - In accordance with the scope indicated by the journal's title, manuscripts are evaluated and organized based on their **disciplinary focus and scholarly content**. The journal welcomes **original research articles, conceptual papers, case studies, and review articles** in, but not limited to, the following areas:

- Business Administration and Management
- Economics and Applied Economics
- Creative Technology Management
- Arts and Cultural Management
- Music and Entertainment Management
- Sport Management and Sport Technology
- Event and Festival Management
- Creative Entrepreneurship and Innovation
- Design and Innovation Management
- Digital Transformation and Creative Industries
- Media, Cultural, and Entertainment Economics
- Technology-enabled Business Models and Strategies

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The journal particularly encourages interdisciplinary and cross-sectoral research that bridges theory and practice, especially studies examining the **managerial, economic, and technological dimensions of creativity and innovation in global contexts**.

Second Criterion: Control of Excessive Representation and Promotion of Diversity - To ensure **balanced representation and international diversity**, the journal applies the following editorial principles, where applicable:

1. **Geographical Diversity**

Each issue may include **no more than 30% of its total articles from a single economy, nation, country, market, or region**.

2. **Author Contribution Limits**

Each issue may include a **maximum of two (2) articles authored or co-authored by the same individual**.

Self-Citation Restriction Policy

Self-citation refers to instances in which authors cite their own previously published works. While **reasonable self-citation is acceptable**, excessive self-citation may raise concerns regarding **research integrity and originality**.

The journal enforces the following limits:

- **Maximum 15% self-citation per author**
- **Maximum 20% combined self-citation for co-authors**
- **Maximum 15% citation of articles published in the IREJBE e-Journal**

Manuscripts exceeding these thresholds, as identified through **reference-checking software**, will be **desk-rejected without further review**.

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1.3.4. Future Editorial and Article Publication Policy [← Times New Roman, 10pt, bold]

Following the exclusion of the IREJBE e-Journal, the Editorial Board has received substantial requests to broaden the journal's scope to accommodate a wider range of research approaches and topics.

In response, the Editor-in-Chief reserves the right to selectively invite and consider non-quantitative and non-econometric manuscripts, provided that such submissions clearly meet the journal's established standards of academic rigor, originality, relevance, and ethical integrity.

All submissions—regardless of research methodology—must comply fully with the IREJBE e-Journal's author guidelines, peer review procedures, and publication standards, as outlined at:

<https://assumptionjournal.au.edu/index.php/aumitjournal/about/submissions>

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1.4. Important Checklist before Submission [Subheading ← Times New Roman, 11pt, bold]

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It is hoped that this checklist will be useful during the final review of an article prior to submission to the journal's Editor. Authors are encouraged to consult this Guide for Authors for further details on each item. In particular, all of the following requirements and guidelines must be carefully addressed and fully met.

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1.4.1. Publication Ethics and Publication Malpractice [← Times New Roman, 10pt, bold]

The journal is committed to upholding the highest standards of publication ethics and takes all reasonable measures to prevent and address publication malpractice.

All authors submitting manuscripts to the journal affirm that their work is original, represents their own scholarly contributions, and has not been copied, plagiarized, or inappropriately reproduced, in whole or in part, from other published or unpublished works. Any use of previously published material must be properly cited and disclosed.

Authors are required to disclose fully and transparently any actual or potential conflicts of interest, including financial, institutional, personal, or other relationships that could influence the research or its interpretation. Any sources of funding or benefits associated with the research must also be clearly stated.

The journal does not tolerate plagiarism, data fabrication, data falsification, redundant publication, or unethical research practices. Manuscripts found to violate ethical standards may be rejected, retracted, or reported in accordance with the journal's editorial policies.

Acknowledgements and Prior Dissemination

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Authors must clearly disclose any prior presentation, publication, or dissemination of the manuscript, including conference presentations, awards, or earlier versions of the work. Such information should be stated transparently in the Acknowledgements section.

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1.4.2. Word Count [← Times New Roman, 10pt, bold]

While no strict maximum length is prescribed, authors are encouraged to write concisely. As a general guideline, Regular Articles should be between 5,000 and 8,000 words in length. Full papers should not exceed 30 pages or a total of 9,000 words, inclusive of all content (text, tables, figures, references, and appendices).

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1.4.3. Tables and Figures [← Times New Roman, 10pt, bold]

Tables should be numbered consecutively according to their order of appearance in the text. Footnotes to tables should be placed below the table body and indicated using superscript lowercase letters. Vertical rules should be avoided. Authors are encouraged to use tables sparingly and to ensure that data presented in tables do not duplicate results described elsewhere in the article. Manuscripts submitted to the IREJBE e-Journal may include a maximum of eight (8) tables and figures in total.

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1.4.4. Citation and Reference Style Guides [← Times New Roman, 10pt, bold]

In accordance with the IREJBE e-Journal's Citation and Reference Style Guides, authors are required to adhere to the APA 7th edition (American Psychological Association) guidelines. Full and accurate bibliographic information must be provided for all references. Authors must ensure that every reference cited in the text appears in the reference list, and that every reference listed is cited in the text.

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1.4.5. Abstract [← Times New Roman, 10pt, bold]

A concise and factual abstract is required. An abstract of approximately 200 words is recommended. The abstract should briefly state: (1) the purpose of the research, (2) the research design and methodology, (3) the principal results, and (4) the main conclusions. As abstracts are often presented independently of the full article, they must be self-contained and capable of standing alone.

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1.4.6. No Footnotes [← Times New Roman, 10pt, bold]

The IREJBE e-Journal does not accept footnotes due to technical limitations of online publication. Authors are therefore required to convert all footnotes into endnotes or incorporate their content directly into the main text, where appropriate.

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1.5. Use of Word Processing Software [Subheading ← Times New Roman, 11pt, bold]

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It is important that the manuscript file be saved in the **native format of the word processor used**. The text should be prepared in a **single-column format**, and authors are advised to **keep the layout as simple as possible**. During the production process, most formatting codes will be removed and replaced.

Authors should **not embed graphically designed equations or tables**. Instead, equations and tables should be created using the **word processor's built-in tools**. Figures should **not be embedded directly in the text file**; rather, authors should indicate their approximate placement by inserting instructions such as *[Insert Figure X here]* in the manuscript.

To minimize errors and improve manuscript quality, authors are **strongly encouraged to use the spell-check and grammar-check functions** of their word processor before submission.

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1.6. Article Processing Charge (APC) [Subheading ← Times New Roman, 11pt, bold]

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The journal is open access and freely available online. **No Article Processing Charge (APC)** is applied. The APC policy has been in effect since 2026. There are no additional charges based on article length, figures, or supplementary materials.

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2. Literature Review [Heading ← 12pt, Times New Roman, 12pt, bold]

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2.1. Citation in Text [Subheading ← Times New Roman, 11pt, bold]

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Citations in the text must follow the referencing style of the **American Psychological Association (APA), 7th edition**. Authors are referred to the *Publication Manual of the American Psychological Association* (7th ed.). Authors must ensure that **every reference cited in the text appears in the reference list, and every reference in the reference list is cited in the text**.

Any references cited in the **abstract** must be provided **in full in the reference list**. Unpublished results and personal communications are **not recommended** for inclusion in the reference list but may be mentioned in the text. If such references are included in the reference list, they must follow the journal's standard reference style.

In-text Citation Formats (APA 7th Edition)

▪ **Single Author**

Cite the author's last name (without initials, unless ambiguity exists) and the year of publication.

Examples:

- Narrative: *Nakwari (2019) supports WCSE 2019 conferences.*
- Parenthetical: *(Nakwari, 2019)*

▪ **Two Authors**

Cite both authors' last names. Use **"and"** in narrative citations and **"&"** in parenthetical citations.

Examples:

- Narrative: *Wahyudi and Aqidawati (2019) argue that...*
- Parenthetical: *(Wahyudi & Aqidawati, 2019)*

▪ **Three or More Authors**

Cite the **first author's last name followed by "et al."** and the year of publication.

Example:

- *(Gonzalez et al., 2019)*

▪ **Multiple Sources in One Citation**

List sources alphabetically and separate them with semicolons.

Example:

- *(Nakwari et al., 2018; Wahyudi & Aqidawati, 2019)*

Direct Quotations

When citing a direct quotation, include the **page number(s)** after the year, separated by a comma.

Example:

"Smith argues that for something to happen it must be not only *'favorable and possible but also wanted and triggered'* (Smith, 2008, p. 38)."

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3. Research Methods and Materials [Heading ← 12pt, Times New Roman, 12pt, bold]

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3.1. Using the Template [Subheading ← Times New Roman, 11pt, bold]

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3.1.1. Retaining Specifications [Second Subheading ← Times New Roman, 10pt, bold]

This template is provided to assist authors in formatting their manuscripts. Authors should not alter the prescribed margins, column widths, line spacing, or font settings. The specifications are designed to ensure consistency across manuscripts and to facilitate publication as part of the journal's proceedings rather than as stand-alone documents. Authors are requested not to modify any of the designations provided in the template.

Sub-subtitles should be avoided unless absolutely necessary. If included, they must be left-justified, italicized, set in Times New Roman font, and only the first letter of the first word should be capitalized.

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3.1.2. Model Specifications before Styling [← Times New Roman, 10pt, bold]

Write and save your paper keeping text and graphic files separate until after the text is formatted. Do not use hard tabs,

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limit use of hard returns to only one at the end of each paragraph and do not add pagination anywhere in the paper. Proceed to formatting once you are done with completing the content and organizational editing. This should include the various sections and subsections of the paper. Figures and Tables should be included as part of the manuscript and not at the end.

Quantile regression essentially transforms a conditional distribution function into a conditional quantile function by splitting it into segments. In OLS, modelling a conditional distribution function of a random sample (y_1, \dots, y_n) with a parametric function $m(x_i, \beta)$ where x_i represents the independent variables, β the corresponding estimates and m the conditional mean, can cause the following minimization problem:

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$$\min \beta \in R \sum_{i=1}^n (y_i - \mu(x_i, \beta))^2 \quad (1)$$

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Obtains the conditional expectation function $E[Y | x_i]$ can proceed in quantile regression. The central feature thereby becomes ρ_τ , which serves as a check function.

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$$\rho_\tau = \begin{cases} \tau * x & \text{if } x \geq 0 \\ (\tau - 1) * x & \text{if } x < 0 \end{cases} \quad (2)$$

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In quantile regression, one minimizes now the following function.

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$$\min \beta \in \tau \sum_{i=1}^n \rho_\tau (y_i - \mu(x_i, \beta)) \quad (3)$$

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Hence, in contrast to ordinary least square, the minimization is performed for each subset defined by ρ_τ , where the coefficient of the τ th – quantile is obtained with the parametric function $\xi(x_i, \beta)$ (Koenker & Hallock, 2001) (Koenker & Hallock, 2001) (Koenker & Hallock, 2001) (Koenker & Hallock, 2001).

To find out the optimal inflation threshold, the author applies two methods; firstly, the optimal inflation threshold is found by dummy method, then used the OLS method below.

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$$y_{GDP}^{\hat{}} = \hat{\beta}_1 + \hat{\beta}_2 X_{Inf} + \hat{\beta}_3 D_{Inf} + \varepsilon_i \quad (4)$$

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Where K is the optimal inflation threshold, D_{Inf} is dummy variable and is defined as:

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$$D = \{1 \text{ if } Inf > K \text{ 0 if } Inf \leq K \quad (5)$$

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The models are written when D is equal to 1 and D is equal to zero.

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$$\{Y_{GDP}^{\hat{}} = \hat{\beta}_1 + \hat{\beta}_2 X_{Inf} + \hat{\beta}_3 (D = 1) + \varepsilon_i \quad Y_{GDP}^{\hat{}} = \hat{\beta}_1 + \hat{\beta}_2 X_{Inf} + \hat{\beta}_3 (D = 0) + \varepsilon_i \quad (6)$$

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3.2. Tables and Figures [Subheading ← Times New Roman, 11pt, bold]

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All Tables, Figures (charts, diagrams and line drawings) and Plates (photographic images) should be included as part of the manuscript. Supply clear captions for all tables, figures and plates. Tables/figures should be no more than a single page each. If the data is too large for a single table, please consider another way of presenting your data. The font to be used in a Table/Figure is 12pt Times New Roman (minimum 10 pt). There is no bold and italic text included in the final processed tables. Cells in tables and figures should not be coloured. In case you need to draw attention to a particular datum then use only a shade of grey.

[↑ Times New Roman, 8pt, italicization]

Captions for tables must be placed above the art. Captions are in 12pt Times New Roman. The placement of the caption below the art removes the chance that the figure and the caption become separated across page boundaries (see Table 1).

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Table 1: Example of a Table Caption [← Times New Roman, 9pt]

Constructs	1	2	3	4	5	6	7	8
1. Information (web) (INF) [←Times New Roman, 8pt]	0.820							
2. E-retailer's Reputation (REP)	0.557***	0.770						
3. Web navigation (NAV)	0.680***	0.635***	0.815					

Note: [←Times New Roman, 8pt]

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Captions for figures must be placed underneath the art. Captions are in 9pt Times New Roman. The placement of the caption below the art removes the chance that the figure and the caption become separated across page boundaries (see Figure 1).

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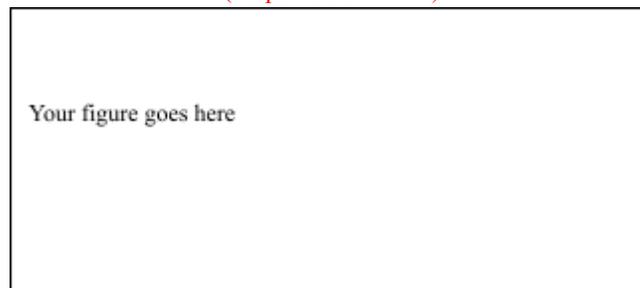


Figure 1: Example of a Figure Caption [←Times New Roman, 8pt]

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The font to be used for the Abstract and Main Body of the Paper should be Times New Roman font. The page size should be formatting.

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4. Results and Discussion [Heading ← Times New Roman, 12pt, bold]

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For Results, provide sufficient detail to allow the results to be meaningful and informative. For Discussion, this should explore the significance of the results of the work, not repeat them. A combined Results and Discussion section is often appropriate. Avoid extensive citations and discussion of published literature.

When you write a research paper, it is read by two groups of people. The first, which is a substantial group, consists of 'lay' readers, who assume that what is said in any research paper is the Gospel. They read the abstract or, worse still, only the results and store the information away for later use. For example, if you concluded in a study abstract, that penicillin is the best antibiotic available today, they may start using penicillin right away, on the very next patient, quoting you as a reference, without understanding or going into the details of the associated pros and cons.

Then, there is the other smaller group, which will read through the whole paper at length, as it ought to be read. They will especially read the discussion, because, this section should ideally bring out all the pros and cons of the results that were obtained. For any good reader, critical appraisal of a paper is part of his/her reading activity and a good discussion, along with a good 'Materials and Methods' section, helps the appraisal process.

The discussion, in a sense, is a complete appraisal of the results by the author himself and should explain in sufficient detail, the various aspects of the results. If you have nothing to discuss, then your 'paper' is not worth more than the actual paper it is written on (see Table 2).

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Table 2: Example of a Table Caption (OLD Estimation Results)

[↑ Times New Roman, 8pt, italicization]

Variable		Coeffisient	P-Value		Adjusted RSquared
Dependent	Independent		t-Stat	F-Stat	
Capital Flight	C	12.02005	0.0011*	0.0056*	0.3090
	Budget Deficit to GDP Ratio	2.646194	0.1965		
	Economic Growth	-0.012861	0.9816		
	Inflation Rate	1.409357	0.4204		
	Exchange Rate Growth	-1.010134	0.0471*		
	Dummy Rating	-5.078168	0.1512		

Note: [←Times New Roman, 8pt]

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Remember, a discussion is not the same as story telling!

If the research is original, at least in substantial part, the discussion too will be original. It brings out the author's own thought processes as he/she explains the results of the study and their relevance. In our country, it is only too often seen that substantial parts of the discussion are plagiarized. Plagiarism is very easy to detect, especially with the availability of search engines. When the language and tone of the author's 'work' and the (plagiarized) discussion do not match, journal editors simply have to check the sentences in the discussion through search engines to find the original source. Many journals editors will not take this lightly. Plagiarize at your own risk; the risk of being disgraced in a journal, in full view of one's colleagues. This is not something any author would like (see Figure 2).

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[Insert Figure 2 here]

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One of the main objects of the discussion is to set forth a complete and plausible explanation or theory for what was found. No one knows the subject of your research as well as you do; on the other hand, the average reader has no time to re-read the discussion if he/she did not understand it the first time around. You do not want the reader to go through your paper several times to understand it -he/she simply will not. You have to be clear and logical in what you say and explain it in a way that makes sense the first time around. This is the most difficult part of writing a discussion.

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5. Conclusions [Heading ← Times New Roman, 12pt, bold]

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For Conclusions, the main conclusions of the study may be presented in a short Conclusions section, which may stand alone.

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References [Heading ← Times New Roman, 12pt, bold]

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References List: For Proceedings, authors are expected to adhere to the guidelines of APA (American Psychological Association). Please ensure that every reference cited in the text is also present in the reference list (and vice versa). References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters 'a', 'b', 'c', etc., placed after the year of publication [← Times New Roman, 9pt]

Web References: As a minimum, the full URL should be given and the date when the reference was last accessed. Any further information, if known (DOI, author names, dates, reference to a source publication, etc.), should also be given. For example, [← Times New Roman, 9pt]

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[↑ Times New Roman, 8pt, italicization]

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(Example of APA7th from Newspaper Website with Publication Date but without Author which replaced by Organization name)
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[↑ Times New Roman, 8pt, *italicization*]

[↑ Times New Roman, 8pt, *italicization*]

Appendixes [Heading ← Times New Roman, 12pt, bold]
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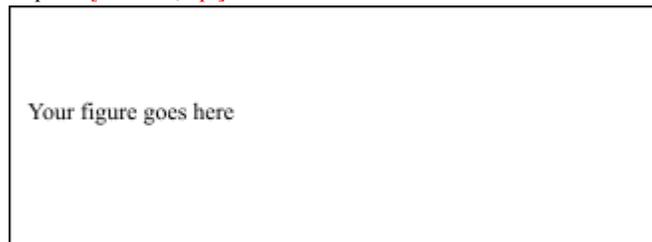
Appendix 1: Example of a Table Caption [← Arial, 9pt]

Table	Table Head		
	Table merged row		
	Table cells	Table cells	Table cells

Note: [← Arial, 8pt]

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Appendix 2: Example of a Figure Caption [← TNR, 9pt]



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