

Principles for Locally Led Adaptation Action

Commitment Form

Name of Organization or Government: Mojo Design Studios

Type of Organization or Government: Fashion

Name of Responsible Official: Runa Ray

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Date of Commitment: 1 March 2022

Short Commitment Statement: To use fashion to create awareness, commitments and actions

Please specify how your organization intends to implement, use, or deliver on the Principles for Locally Led Adaptation in 100 words or less. Note this text may be listed on webpage.

The ultimate objective of this partnership is to educate the public on the detriments of climate change, using fashion as a vehicle.

To create awareness and facilitate training and information exchange across all sectors of society. To encourage public participation in addressing climate change and recognizing the importance of their actions and ensure that we collectively march towards 2050 with the objectives of climate change transformed into actions beneficial for social ecological and environmental development.

Detailed Commitment Narrative

Please describe in more detail what changes will be made or current practices strengthened to better incentivize or support adaptation that is driven by local stakeholders, to deliver on these principles. Please add rows and additional pages if needed. Note this is voluntary, but highly encouraged.

Principle Number	Detail of Implementation
1	Outreach and Active engagement in partnerships and initiatives with United Nations, intergovernmental, national, subnational, industry or sectoral, nongovernmental and other related organizations in support of climate, environmental and/or social causes for Public Education
	Our Engagement with the UN Ocean Decade and the decade for ecosystem restoration, has had us involved various stake holders with the common goal of climate change, through fashion and the intersection with other industries.
	https://sustainablefashionworkshop.com/

	This has helped enhance climate change education, training, public awareness, public participation and public access to information
	Through Llyods Foundation, Global Alliance for a sustainable Planet, UNCTAD, UNDP, UNEP, Faith for Earth, ICAN, Nuclear Age Peace Foundation, UN Ocean decade, Un Decade for Eco System restoration, we have helped reach wider audiences through webinars, podcasts, social media, arts and articles and create a connectedness towards the entire ecosystem.
	Articles for the World bank, the council of Fashion designers of America, Deccan Herald News paper- India, The global alliance for a sustainable planet have helped engage with audiences across different realms and educate them on the various possibilities of climate change, thus enabling a wider and larger scope of public engagement.
	Our partnership with Amar Chitra Katha an Indian publisher of Indian comics and graphic novels, founded in 1967 has promoted stories on climate change for the youth. and we have conducted workshops with children explaining the importance of their involvement in climate action.
	Resolutions have been passed by local and state governments to amplify the intersection between climate change and Peace and our advocacy

2. In support of internationally recognized principles in the United Nations Global Compact and the United Nations Guiding Principles on Business and Human Rights through Education, training and public awareness

<https://peace-activism.org/>

The development and implementation of educational and public awareness programmes on climate change and its effects

Through Public engagement and education, we started a project called the peace flag, which constituted of educating the youth and masses through work shops about climate change, Peace and Human rights with the aim to create awareness, take action, create commitments and provide an alternative lifestyle by creating jobs in the space of climate action.

The Peace Flag project also educates upon the connection of climate change and Peace and is in partnership with the International Peace Bureau (IPB) and was showcased at the launch of the TPNW for the International treaty to abolish Nuclear weapons (ICAN)

Awareness- Public access to information on climate change and its effects;

we help enlighten students from schools and universities globally, the general public and the inmates from prisons across the United States including San Quintin State Prison about climate change through talks, webinars and videos. Training is provided to certain communities where they can create actionable results towards climate action.

Commitments- Public participation in addressing climate change and its effects and developing adequate responses

Fashion as an industry is a contributing factor towards climate change. The end of use of a garment contributes to 21% of the total waste that ends up in the land fill.

Through the peace flag project, we have helped rescue various pieces of clothing, including bedsheets and T shirts, converting them into canvases upon which individuals make commitments towards a world which is resilient, peaceful and equitable.

These canvases are later collected and joined together to form a flag which is then displayed at various locations around the world.

<https://photos.app.goo.gl/m1Utp9QZVKuBkfwn7>

The flag serves multiple purposes, by educating, creating commitments and reducing the amount of clothing entering the landfill.

The Peace Flag aims at connecting 193 countries and has three Governmental resolutions passed till date, local and US statewide, passed in its support. It was also broadcasted during the Youth for International day of peace program at the UN on the 21st of September 2021.

<https://www.un.org/pt/node/154734> The Peace flag is currently being mimicked around the world by climate and peace activists and will be showcased in Vienna March 2022 at the TPNW.

Action-

Inmates on release who were a part of the peace flag have found volunteering jobs at beach clean ups and garment mending units, and other work which involves climate change mitigation.

Students have volunteered to join local governments in ecosystem restoration.

Students and teens from economically backward communities have demonstrated support towards climate action by taking part in our mass program that converted old T shirts into shopping bags to phase out single use plastics. this program was in association with the United Nations 'Act Now' Campaign and we helped convert 1,00,000 old T shirts into shopping bags which was then distributed across cities in India in collaboration with the local and state governments

Through education we have helped create actionable results for climate change and demonstrated support of the principles of sustainable development, including social and environmental corporate responsibility

3.3. Fashion as Activism- For Public Awareness

<https://www.runaray.com/savetheplanet>

Fashion as activism is another important tool to help bring to life various issues that are important socially and ecologically. Through the power of art and platforms of the United Nations, the New York Fashion week we have told stories about climate change. Creating garments that speak of ecosystem restoration, women's rights, Earth Day, we have collaborated with various departments of the United Nations. Such as UNEP, UN women, Faith for Earth, UNCTAD, UN decade for Ocean Science, UNDP, UNICEF, UN Decade for Ecosystem Restoration and Llyods Register

By creating visual pieces on fashion that are unique and that speak of climate change, we have garnered interest from all spheres of public life.

4. Designer Coalition-to enhance climate change education, training, public awareness, public participation and public access to information

The development and implementation of education and training programmes, including the strengthening of national institutions and the exchange or secondment of personnel to train experts in this field, in particular for developing countries

The coalition of fashion designers and the design community was formed globally, to be able to address climate change and bring to life solutions and commitments provided by the coalition.

The coalition is responsible for the advancement of the goals of the UNFCCC and Paris agreement with the SDG's through education, public awareness, engagement of local communities and involvement of the supply chain. This will help amplify the SDG goals to a large extent.

5. In support of Climate Action in Fashion- Our Ongoing Projects

As a business entity, we have supported the ambition of the Paris Agreement in limiting global temperature rise to 1.5 degrees Celsius by using the SDG's in our methods of production, science based target initiatives and commit to achieving net zero emissions no later than 2050. Through Protection and enhancement of sinks and reservoirs of greenhouse gases, promotion of sustainable forms of agriculture in light of climate change, research on, and promotion, development and increased use of, new and renewable forms of energy, promotion of sustainable forest management practices, afforestation and reforestation

We have tried to eliminate any carbon foot print caused in our manufacturing process. By tracking our cabin emission, pursuing materials that are closed loop recycled, deforestation free and conversion free in their origins, applying regenerative practices, and that relevant verification and impact measurement mechanisms have been applied; Creating engagement and incentive mechanisms for all relevant supplier sites, engaging with local communities and the use of ancient indigenous knowledge in our garmenting processes along with renewable energy, research on, and promotion, development and increased use of, new and renewable forms of energy, of carbon dioxide sequestration

We have gained net zero in certain areas of production such as printing and dyeing which is responsible for 20% of the global waste water.

These methods of garmenting have been exhibited at the green fair of Unicef in New York.

With the ancient art of water painting, we have engaged with the preliminary Ocean conference in February 2020 and the future Ocean conference in Lisbon 2022.

<https://photos.app.goo.gl/ASaUkJdnGa3wkPp78>

This technique which prints fabrics using only 1/10th of water required in a regular printing. By floating vegetable inks on a through, most of the inks are captured when the fabric surface is laid upon it.

This prevents water wastage and pollution- VIDEO

The garments have also been displayed at the Monaco Ocean week in partnership with the Prince Albert Foundation using fashion for marine ecosystem restoration and protection and enhancement of sinks and reservoirs of greenhouse gases

We have also engaged women from socially and economically backward societies to learn an alternative trade such as paper making from garment scraps of the fashion industry and repurposing discarded fishing nets which can be created into fruit bags.

Such trades are beneficial and goes a long way in the creation of gender equality

By engaging with local communities of weavers and agriculturists, we have worked with small holder farmers to help bring about regenerative farming practices, promotion of sustainable forest management practices, afforestation and reforestation for crops such as jute which is used in the Fashion industry. With the help of NGO's we have understood the lifestyle of these communities and helped engage with those most vulnerable to climate change

6. OUR PARTNERSHIP PROPOSAL

In Partnership to create actionable results and increase commitments

- To continue with expansion of Climate Change education and advocacy using fashion as activism to educate for policy change.

- Increase engagement with the masses in more direct involvement with climate action through cross cultural collaborations and various stake holder engagements.

- Expand on the values of the UNFCCC and the Paris agreement with the SDG's involving various sections of society through the peace flag, workshops, articles, news, webinars, comics, publications and lectures

- Continue Collaborations with local, state and central governments to host and amplify the importance of climate change.

Collaborations with the local government and UNFCCC can help build back better and coerce the governments into educating the masses on climate change especially after the COP 26 commitments and the Paris treaty.

-Emerging countries and LDC's have a large number of unaccounted unorganized sector of the business which needs to be tackled and managed. It is only through working with local governments that one can identify these businesses and help find solutions that make the people in the hinterland not prone to environmental racism.

-Educate and implement across various spheres of the fashion industry, by expanding the coalition of designers from emerging and developed countries to adhere to the deliverables of cop 26 and the Paris Agreement and work towards net zero for 2050

-Indigenous techniques and methods of garmenting are disappearing with the advent of machines and new technology, but we have artisans who live in LDC's who still depend on their craft for income and livelihood. Collaborations with clusters will encourage growth and intergenerational dialogue between designers and these clusters. And create the intersectionality between climate change and humanity

-Get the masses to commit to climate action through their own responsibilities.

-Connect Industries

-Collaborate with the entertainment industry Audio and visual to aim at reaching out to larger groups of people

-Empower future designers to be ambassadors for climate action through coalitions and educative programs. A coalition of designers from emerging countries where apparel

consumption is projected to reach 65% in the next decade, will take it upon themselves to educate the consumer on the end use of the garment.

-Translate climate change across all sectors and integrate learning in areas such as coastal communities, developing nations facing environmental threats, helping gender parity by teaching people a new trade directly or indirectly related to the fashion industry and help in abating climate change

-Through partnerships, we can foster important collaborations using fashion as activism and engaging the masses to play an active role in the mitigation of climate change and be involved with the SDG's and the UN decades. With the involvement of the organized and unorganized sector, we aim at creating more cross sectoral dialogues which will increase public awareness on climate change and by using the power of fashion for its outreach for education and advocacy, and through education and training programmes, we can have experts in developing countries.

Most of our work has been amplified through collaborations, public engagement and creating commitments towards a more equitable future.

We look forward to a fruitful partnership of 5 years which would help us create further outreach in engaging the public and to expand the reach across various other media channels such as the TV and important events which have a global international reach, including the Grammy's and Oscars.

With the partnership of the UNFCCC, we will see collaborations with various stake holder organizations, cross pollination across sectors with the single goal to abate climate change, with local and central governments in developed and developing Nations, Reach 1 Billion people by 2030 to collaborate towards climate action.

Authorization

By submitting this form, my organization agrees to have its logo publicly listed as endorsing the Principles for Locally Led Adaptation and commits to being part of a learning community of practice on locally led adaptation action. I certify that I am authorized to make this commitment on behalf of my organization.

Signature:

A handwritten signature in black ink, consisting of a stylized 'A' followed by a long horizontal stroke and an upward-pointing arrow.

Please send this form and a hi-resolution logo in .ai or .eps format to locallyledadaptation@wri.org