

## Intersection Street Paper — Advertising Rate Sheet

### About the Paper

*Intersection Street Paper* is a community-created newspaper written, illustrated, and sold by local residents. Vendors purchase copies at a low cost and sell them directly to the community, providing a dignified income opportunity and reducing the risk of panhandling citations. All proceeds are reinvested into producing future issues, supporting community voices, and keeping the paper accessible to everyone.

Published every other month, *Intersection Street Paper* features stories, poetry, art, and photography from our neighbors—offering an authentic look at our shared community life.

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**Why Advertise with Us** - Reach local readers who care about justice, creativity, and community. - Support community resilience—your ad helps fund printing, vendor stipends, and creative workshops. - Connect your business with a values-driven audience who wants to shop and eat locally.

Each issue reaches hundreds of readers through direct street sales, local cafes, and community spaces like 12 Baskets Café.

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### Ad Options and Rates

Ad Type	Description	Size	Rate
<b>Copy-Only Ad</b>	Text-only message (approx. 40 words). Perfect for community notices or small business shoutouts.	—	<b>\$25</b>
<b>1/8 Page Image Ad</b>	Small graphic ad, great for small businesses and events.	4.5" x 8"	<b>\$40</b>
<b>1/4 Page Image Ad</b>	Larger visual space with logo, image, and message. Ideal for feature ads.	9" x 7"	<b>\$75</b>

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### Bundle & Partner Packages

#### Two-Issue Bundle

Commit to 2 consecutive issues and receive **10% off** your total.

#### Year-Long Ad Commitment (6 Issues)

Our best value for consistent community visibility. Includes your ad in every issue for one full year (6 issues total). You can update your artwork or message each issue.

Ad Type	Regular Rate per Issue	Year-Long Rate (6 Issues)
Copy-Only Ad	\$25	<b>\$125</b> (save \$25)
1/8 Page Image Ad	\$40	<b>\$200</b> (save \$40)
1/4 Page Image Ad	\$75	<b>\$375</b> (save \$75)

**Community Partner Tier (\$500–\$600/year)**

For businesses that want to make a deeper impact:

- 1/4 page ad in all 6 issues
- Two social media thank-you posts per year
- Logo featured on the back page under “Community Partners”
- Invitation to community events as a recognized supporter

**Your Support Makes a Difference**

By advertising in *Intersection Street Paper*, you’re not just promoting your business—you’re investing in a community movement that uplifts voices, builds connections, and creates opportunity.

**Contact Us to Reserve Your Space**

Name:

Email:

Phone:

Instagram/Facebook:

**Deadline for Next Issue:**

