

**Make copy to use**

Dear [insert name],

What if I told you I could attend an event that would enhance the value of our technology investments? That's exactly what I hope to get out of [ISTELive 25](#), because this conference can help me leverage the technology we already have to improve my practice and drive student achievement.

At ISTE Live 25 in San Antonio, I can select from thousands of learning experiences that provide practical strategies I can put into practice on the first day of school. I'll also have the chance to walk the expo hall to learn more about the tools we're using, get my questions answered, and participate in live demos.

This year, ISTE Live is focused on inspiring innovation, and I'm excited to get up to speed on the latest learning strategies and edtech trends, and hear from visionaries who will help me see what's possible in the age of artificial intelligence.

And for the first time, ISTE Live and [ASCD Annual Conference 25](#) are being held at the same time, so my registration gives me access to sessions from both conference programs covering innovative teaching, transforming learning with edtech, and education leadership.

In-person registration starts at \$595, which allows me to attend the conference this summer in San Antonio, and gives me access to 250+ recorded sessions for six months. It will be great to watch recordings of sessions I missed or rewatch some that I saw live.

I'd love to be able to register soon to take advantage of the best pricing. Thank you for considering my request!

[Signature]