## Google Analytics

If you want to gather analytics on how your users are using your Wiki, for example to see what articles are popular, you can set up Google Analytics for your Kbee Wiki in a few steps.

Note: Kbee only supports the latest Google Analytics 4. Your Measurement ID will start with "G-" Please do not use older versions of Google Analytics.

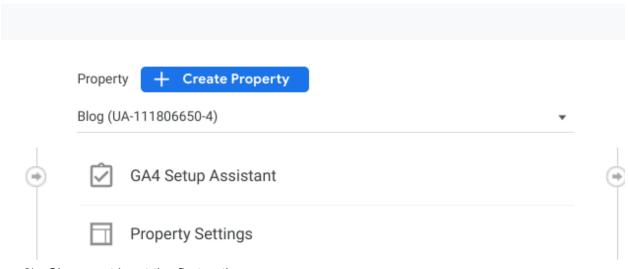
## Google Analytics Setup

Follow the official guide from Google to set up a new "Web Stream"

https://support.google.com/analytics/answer/9304153#zippy=%2Cweb

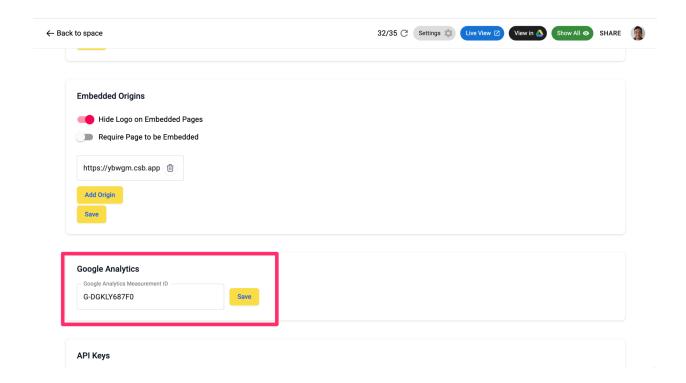
For Kbee, make sure you do the following:

1) Create a new property



2) Choose at least the first option

	Н	ow do you intend to use Google Analytics with your business? (Check all that apply)
	•	Measure customer engagement with my site or app
		Optimize my site or app experience
		Measure data across multiple devices or platforms
		Optimize my advertising cost
		Increase my conversions
		Measure content monetization
3)	Selec	et Web
		Choose a platform
		(#) Web
4)	Put in	n the URL for your wiki
,		
Website U	JRL	Stream name
https://	~	<yourwiki>.kbee.app  My Wiki</yourwiki>
	\	/alid website URL is required.
5)	Copy	your Measurement ID. Make sure it starts with "G-"
		MEASUREMENT ID
		G-DGKLY687F0
6)	Paste	e it into the field in your Kbee Settings



That's it! Google Analytics will start working automatically soon!