Privacy Policy

Home Transformers Nederland

Last updated: April 20, 2026

1. Introduction

Home Transformers Nederland ("we", "us" or "our") is committed to protecting your personal data. This Privacy Policy explains what data we collect, why we collect it, and what rights you have under the General Data Protection Regulation (GDPR).

This Privacy Policy applies to all services we offer through our website and is directed exclusively at individuals residing in the Netherlands.

2. Data Controller

The data controller responsible for your personal data is:

Home Transformers Nederland
Crispijnstraat 10,
3012GB, Rotterdam
Nederland
E-mail: info@hometransformers.nl
Telefoon: +31 6 38203820

3. What Data Do We Collect?

3.1 Name and Contact Details

When you contact us or use our services, we may collect the following information:

- First and last name
- Email address
- Phone number
- Postal address

3.2 Cookies and Analytics Data

Our website uses cookies and similar technologies to analyse and improve your browsing experience. We may collect:

- IP address (anonymised)
- Browser type and version
- Pages visited and click behaviour
- Date, time and duration of your visit
- Device information

For non-essential cookies, we ask for your consent via a cookie banner. You may withdraw your consent at any time through the cookie settings on our website.

4. Purpose and Legal Basis for Processing

We process your personal data solely for the following purposes and on the basis of the legal grounds listed below:

- Processing your enquiry or fulfilling a contract – legal basis: performance of a contract (Art. 6(1)(b) GDPR)
- Responding to your questions or requests – legal basis: legitimate interests (Art. 6(1)(f) GDPR)
- Improving our website and services through analytics – legal basis: consent (Art. 6(1)(a) GDPR) or legitimate interests
- Compliance with legal obligations – legal basis: legal obligation (Art. 6(1)(c) GDPR)

5. Retention Periods

We do not retain your personal data for longer than is necessary for the purposes for which it was collected, or as required by law. We apply the following retention periods:

- Contact details: up to 2 years after the last contact
- Data related to contracts: 7 years (statutory retention obligation for financial records)
- Analytics data via cookies: up to 26 months

6. Sharing Data with Third Parties

We do not sell your personal data to third parties. We may share your data with:

- Service providers acting on our behalf (processors), such as hosting providers and analytics tools – exclusively under a data processing agreement
- Government authorities, where we are legally required to do so

All parties we work with are located within the European Economic Area (EEA) or offer adequate safeguards in accordance with the GDPR.

7. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- Right of access – you may request an overview of the data we hold about you
- Right to rectification – you may request correction of inaccurate data
- Right to erasure – you may request deletion of your data ("right to be forgotten")
- Right to restriction of processing – you may request that processing be temporarily limited
- Right to data portability – you may request your data in a machine-readable format

- Right to object – you may object to processing based on legitimate interests
- Right to withdraw consent – where processing is based on your consent

To exercise your rights, please contact us at [email address]. We will respond within 30 days. We may ask you to verify your identity before processing your request.

You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) at www.autoriteitpersoonsgegevens.nl.

8. Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, loss or destruction. These include encrypted connections (SSL/TLS), access controls and periodic security reviews.

9. Cookie Policy

Our website uses the following types of cookies:

Functional cookies

These cookies are necessary for the website to function correctly. No consent is required for these cookies.

Analytical cookies

We use analytical cookies (such as Google Analytics in anonymised form) to gain insight into how our website is used. We ask for your consent before placing these cookies.

You can refuse or delete cookies through your browser settings. Please note that disabling cookies may affect the functionality of the website.

10. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy. Any changes will be published on our website with an updated revision date. We recommend that you review this policy periodically.

11. Contact

For any questions, comments or requests regarding this Privacy Policy or the processing of your personal data, please contact us:

Home Transformers Nederland

E-mail: info@hometransformers.nl

Telefoon: +31 6 38203820

Website: hometransformers.nl

This Privacy Policy has been drawn up in accordance with the General Data Protection Regulation (GDPR) and the Dutch Implementation Act (Uitvoeringswet AVG).