

Document: Courtney's Creation Website

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1. Project Overview

The **Courtney's Creation Website** is a visually appealing and user-friendly website that I designed using **Canva**. It serves as an online portfolio and platform to showcase the creations and services offered by Courtney, a local artist and entrepreneur. The website was developed with the goal of providing an intuitive experience for visitors while effectively showcasing her work.

This project allowed me to combine **creative design** with **web-based tools** to create a professional online presence.

2. Objectives

- **Showcase Courtney's Creations:** Create a clean and visually engaging platform to display artwork, products, and services.
 - **User Experience:** Design an easy-to-navigate website for potential customers to explore Courtney's offerings.
 - **Online Presence:** Establish an online portfolio that could act as a marketing tool to attract new clients and increase visibility.
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3. Key Contributions

A. Website Design

- Designed the website layout and visual elements using **Canva's** easy-to-use drag-and-drop features.
- Chose a visually appealing color scheme, typography, and imagery that aligns with Courtney's brand.
- Created a mobile-responsive design to ensure accessibility across devices.

B. Content Creation

- Collaborated with Courtney to gather images, artwork, and content for the website, ensuring it fully represents her work and brand.
- Developed text-based content for different sections such as "About," "Portfolio," and "Contact."

C. User Interface (UI) and Navigation

- Focused on simplicity and ease of use, ensuring that users can easily navigate between pages.
 - Included sections like portfolio galleries, testimonials, and contact forms for client engagement.
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4. Project Highlights

- **Creative Design:** Designed a professional-looking website using Canva without needing advanced coding knowledge.
 - **Visual Appeal:** Developed a clean and cohesive design that enhances user experience.
 - **Easy Maintenance:** Canva's user-friendly interface allows easy updates and management of the website.
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5. Screenshots and Visuals

Link to site: <https://courtneyscreations.my.canva.site/>

Courtney's
Creations

LOOKING FOR PERFECTLY CHOCOLATE COVERED TREATS

We got you!



Cookies

- Dozen Chocolate Chip Cookies: **\$20**
- Half Dozen Chocolate Chip Cookies: **\$15**
- Dozen Dipped Oreos: **\$20**
- Half Dozen Dipped Oreos: **\$15**

[ORDER NOW](#)



Classic Pretzels

- Dozen Regular (Milk/White/Dark Chocolate): **\$20**
- Dozen Rods (Milk/White/Dark Chocolate): **\$20**

[ORDER NOW](#)



Classic Strawberries

- Dozen: Milk/White/Dark/Mix - **\$50**
- Half dozen (Milk/White/Dark/Mix/Cookies and Cream): **\$40**

[ORDER NOW](#)



Custom Boxes

- Includes chocolate-covered strawberries, pretzels, apple slices, cookies, rice crispy treats, molded chocolates, candies, and different colored white chocolate.
- Price: **\$55-\$100**
- Bigger boxes available: **\$120-\$250**

[ORDER NOW](#)



Appleberry box

- Half dozen strawberries: Milk/White/Dark Chocolate -
- Half dozen pretzels: Milk/White/Dark Chocolate
- Half dozen apple slices: Milk/White/Dark Chocolate
- Price: **\$55**

[ORDER NOW](#)

home

Gallery

Our Treats

What's i

COOKIES

SUGAR, BAKING SODA, EGGS, UNSALTED BUTTER, VANILLA EXTRACT, SEMISWEET CHOCOLATE CHIPS

PRETZELS

CONTAINS: WHEAT FLOUR, SALT, VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: CORN OIL, SUNFLOWER OIL, CANOLA OIL, SOYBEAN OIL, AND/OR PALM OIL) YEAST, CITRIC ACID, LACTIC ACID, BAKING SODA, WHEAT. (MADE IN A PEANUT/TREE NUT FACILITY)

CHOCOLATE

CONTAINS: MILK CHOCOLATE: SUGAR, HYDROGENATED PALM KERNEL OIL, COCOA POWDER, NONFAT DRY MILK, SOY LECITHIN, NATURAL FLAVOR (CONTAINS MILK AND SOY)

WHITE CHOCOLATE: SUGAR, HYDROGENATED PALM KERNEL OIL, NONFAT DRY MILK, SOY LECITHIN, NATURAL FLAVOR (CONTAINS MILK AND SOY)

SEMISWEET CHOCOLATE CHIPS: SUGAR, CHOCOLATE LIQUOR, COCOA BUTTER, MILK, SOY LECITHIN, VANILLA EXTRACT, (CONTAINS MILK AND SOY)

DARK CHOCOLATE CHIPS: SUGAR, CHOCOLATE LIQUOR, COCOA BUTTER, MILK, SOY LECITHIN, VANILLA EXTRACT, (CONTAINS MILK AND SOY)

WHITE CHOCOLATE CHIPS: SUGAR, PALM KERNEL OIL, DRY WHOLE MILK, NONFAT DRY MILK, NATURAL FLAVOR, SOY LECITHIN. (CONTAINS MILK AND SOY)

Policies

- A 50% deposit is required to secure your order and is nonrefundable.
- Cash App, Zelle, and Apple Pay are accepted
- The remaining balance must be sent in cash or ready to send the day your order is ready.
- Deposits must be sent the day you order. Orders without deposits will not be fulfilled.
- Notify if you will be late for pickup. A \$5 late fee will apply if there is no communication.
- Placing an order means you agree to these policies.

Find us here

980 - 389 - 4395

6. Reflection

Designing the **Courtney's Creation Website** was an exciting project that allowed me to explore the intersection of creativity and web design. Using **Canva** was an excellent way to demonstrate my ability to work with web-based tools, and the project reinforced my skills in **user-centered design** and **content organization**.

Through this project, I also learned how important it is to maintain a strong visual identity and consistent design elements to effectively represent a personal brand online.

7. Conclusion

The **Courtney's Creation Website** effectively showcased Courtney's artwork and services while providing a user-friendly platform for visitors. It serves as a testament to how intuitive and powerful design tools like Canva can be for building beautiful and functional websites without requiring advanced coding skills.