

Email #1 Introduction

Subject - About your FREE mini local SEO guide...

There are no hidden costs. Check out your [free guide now.](#)

Hey {name},

I really hope you're enjoying your FREE mini local SEO guide and that you're beginning to see how small changes from SEO can make a HUGE difference to your brand.

About 2 years ago, I started my journey to become an SEO expert, and I must say it's the most rewarding thing I have ever done in my life!

I've helped **hundreds** of businesses make LONG lasting changes that were blocking their potential.

Everything really does change by altering your FOUNDATION, and once we unveil the root of your issues, we put an end to them and stop them from becoming recurring cycles.

Your website's foundational core is what drives organic success. And my role is to help you optimise it for maximum visibility and an increase in website traffic.

Tomorrow, I'm going to give you another FREEBIE that will help guide you one step closer to reaching your business goals and, who knows, maybe your own goals. - You just have to watch out and open my mail!

I'm also going to tell you a quick story about why I became an SEO expert. It involves a young kid, his laptop, and a dream.

Keep an eye out for that freebie tomorrow!

Thanks,

{name}

P.S. The subject line is “**\$12k in 1 Week [Successful Client's Story]**”, so look out for it!

Email #2 HSO

Subject line - \$12k in 1 Week [Successful Client's Story]

“How did I get here?”

I'm excited to share with you the story of how a **19 year old** turned into an e-commerce entrepreneur sensation. If he can do it, so can you.

But before that, let me take you back. - like i do so well

It all started in August 2023.

I remember getting up to check how my Shopify store was doing. All I could see was 0 across the board. 0. 0. 0. 0.

“There's no way this can be true... it doesn't make any sense.”

I followed EVERYTHING the course told me to do. step by step.

And yet I was still faced with zero results. Absolutely nothing.

At the time, it felt like all hope was lost. How would my life look after this? Would I have to constantly work a 9-5? My whole life?

I was sure I had done everything right. I didn't miss one power up call, and I followed and completed all lessons in the course.

But that wasn't enough.

I was always told that if you work hard, you'll be able to become something great: a lawyer, a doctor, or an accountant.

But I knew that wasn't the path for me. Those people didn't have fast cars and expensive watches. Most of them looked controlled, down, and miserable.

This is when I KNEW I needed to research some alternative methods to make ecommerce work for me.

Days turned into weeks. Weeks turned into months. And the months were racking up.

Literally.

The truth. I FINALLY found it. There were LOTS of alternative marketing methods for ecommerce the course didn't mention.

This is when I had my **epiphany!**

Can't wait and want to find out more now? [Click here.](#)

If not, look out for my email tomorrow! The subject line is **"The untold truth EXPOSED!"**

See you then,

{name}

P.S. Oh, how rude of me! I almost forgot about your FREE gift. It's a FREE call with me to discover more now. The link does expire 12 hours after the email is sent. Act fast.

[Click here - for a free call with me](#)

Email #3 Pure Value

Subject line - "The untold truth EXPOSED!"

I remember early in the morning desperately thinking of alternative ways of scaling my ecommerce shop from 0 to 6 figures.

I had seen others do it. What was stopping me? I couldn't just sit around and think. I had to do something.

Pull the trigger. BOW! (Added for dramatic effect only; don't take it literally.)

Okay, you can carry on reading now.

With NOTHING else on my mind apart from getting rich. I began reading books like Ecommerce Evolved and realized how in depth the book went.

The more I read, the more obsessed I got and the more confidence I gained.

I became a book freak, and I began to build solid knowledge that I could test on myself.

And THIS is where I found my epiphany...

*drumroll.....

I had never explored the 'WHY' of my actions!

When I really analysed my actions and what I was missing, it became EASY to build a lasting foundation that resulted in a complete transformation in my life.

I am now an entrepreneurial sensation. I live on my OWN terms.

The CRAZY thing to me is how little or no people know or hide this from others trying to break free.

Once I saw my own results, I KNEW that I had to share my knowledge and uplift as many people as I could.

This is when I went ALL-IN! I remained humble and grounded and tested my knowledge and theories on others around me. It was an absolute work of art. Consistent five figure monthly results.

And ever since, I've been branching out and building a successful team around me of like minded individuals.

Okay, that's all for now. I'll tell you exactly what I did tomorrow in my email titled **"Achieve results you actually care about - The Real Solution."**

Thanks'

{name}

P.S. If you like the sound of scaling your business to a minimum of five figures per month, then click the link below. You can jump on a **FREE** call with me - an expert in this. I'll give you 8 hours this time before the link expires.

[BOOK A FREE CALL HERE](#)

Email #4 DIC

Subject line - “Achieve results you actually care about - The Real Solution.”

Would you believe I was a little nervous when I first started teaching others with all that knowledge I had? Well, yes, yes I was.

Taking on my first client was nerve-wracking!

Do they believe me? Am I explaining things well? Am I talking too much?

But that quickly changed once I built my own course. THE TRUTH. And started seeing other students' testimonials.

It put a BIG smile on my face to know that I was able to inspire others.

That's the hidden benefit of coaching. Seeing others' lives CHANGE and the bond that you create with others in doing so

Just like Lilly from Manchester, whom I helped scale her beauty and fashion Shopify store to a global masterpiece, leading her to HUGE collabs with major influencers.

Or like Martin, who struggled to expand his products or services to a different target audience. And I was able to help scale and reach a larger audience outside of his brand in LESS than 3.5 months.

The website foundation is ALWAYS the issue, and my job is fix just that

And because I helped myself. I KNOW I can help you too!

Enjoy your FREE discovery call here, and we can have a quick chat.

[Click here - learn more](#)

I'd love to help you with ANYTHING you or your business is struggling with.

Thanks,

{name}

P.S. You can find out a bit more about my 1-to-1 training course here [\(link\)](#)

Email #5 PAS

Subject line - You Can't Control Your Start, But You Can Decide Your Destination!

4 hours....

Are you somebody who says they're going to do something and does it?

Or perhaps your life revolves around almost, almost, **almost**

You'll almost start achieving your life goals.

You'll almost start taking risks.

You'll **almost** live the life that you want.

But you won't.

You'll be stuck watching videos about how to make money, how to improve your relationships, and how to stop your lingering anxiety.

Picture this, imagine that times for you and your parents got so tough you asked your mum what she was doing and she replied in a very low tone,

“applying for a job”

I WOULD GO ABSOLUTELY BALLISTIC! Kanye Krazy!

MY OWN MUM WORKING WHILE I'M ALIVE?

Real talk.

Can you look back and remember the time you started investing your time properly?

Until something kept pulling you back. (TikTok, Instagram, Snapchat) And, of course, you for the matrix bait. - they don't want you to win

If you're tired of feeling weak and ready to become the powerhouse of your family, [**Your Time Starts NOW - you have 4 hours.**](#)

I have a limited number of students I can take on right now.

Do what's necessary to succeed. - remember 4 hours to go, last chance

[**GET STARTED HERE**](#)