



[www.oleolife.com](http://www.oleolife.com)

## ABOUT OLEO

OLEO, Inc. is a dietary supplement company thoughtfully designing great-tasting, potent, water-soluble CBD products to help people enjoy life at their fullest physical potential. OLEO offers a collection of powdered drink mixes infused with their active ingredient OleoCBD™, including a refreshing Coconut Mix made from freeze-dried coconut water, an antioxidant-rich Rooibos Tea Mix, and a flavorless CBD additive called Original Mix. OleoCBD™ is created with a patent-pending Micro-Encapsulation technology, the OLEO Process, that masks any bitter hemp aftertaste and delivers effects within 30 minutes. With a utility patent for the powdered cannabinoid formulation method filed in 2014, OLEO, Inc. was founded quickly thereafter in 2015 and began mass producing Micro-Encapsulated CBD dietary supplements by 2017. OLEO plays a tremendous role in the advancement of cannabinoid encapsulation technology, testing standards, and consumer product offerings, helping to make the cannabinoid and plant medicine industry more trusted, beneficial and approachable for all. They offer bulk supply of OleoCBD™ to select clients and are preparing to license the OLEO Process in target recreational cannabis markets across North America.

### SKYLER BISSELL BIO - Chief Executive Officer at OLEO, Inc.

Skyler Bissell has nearly a decade of experience working at companies such as Amazon and Boeing as well as smaller startups within the tech space. He leverages his background in marketing, data science, and business development to solve operational challenges and develop novel business models.

As co-founder and CEO at OLEO, Inc., Skyler has helped establish the company as the industry leader for athletic drink, CBD supplements benefiting the active lifestyle community. He takes a prominent role in educating the public on micro-encapsulation technology and addressing challenges that are inherent to emerging technologies. For more information on OLEO products and technologies, visit [www.OLEOlife.com](http://www.OLEOlife.com), and join the active lifestyle OLEO community on Instagram [@OLEOlife](https://www.instagram.com/OLEOlife).



“Renewed focus on our lines of CBD-infused beverage powders creates a huge opportunity to reach new CBD users and educate them on the benefits of OLEO’s micro-encapsulated, THC-free alternatives for the everyday active lifestyle.”

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