

## Письмо Арт-директору

Привет, Илья!

Мне написал письмо Алексей по поводу использования шрифта для сайта Вектора. Там есть проблема с лицензиями (сейчас используют десктопную вместо веб), которая грозит судебными исками заказчику и нам, если мы не исправим ситуацию.

Веб лицензия будет стоить ок. 500 \$ при текущем посещении сайта (3 100 000 чел./мес.)

Для определения ущерба, я связался с Майфонтс, которые посоветовали использовать сервис с временной версией шрифта на 30 дней, подключение через скрипты ([http://www.myfonts.com/fonts/philatype/olney/webfont\\_preview.html](http://www.myfonts.com/fonts/philatype/olney/webfont_preview.html))

Но дальше надо определиться, нужно ли именно такое начертание. Может подойдет Омни Лайт, оно бесплатно. Согласуйте с заказчиком, в т.ч.и по финансам. Решите и напишите мне.

Прилагаю переписку с Алексеем и Майфонтс:

On Thursday, 16 January 2014, you wrote:

Browser: Mozilla/5.0 (Windows NT 6.1; WOW64) AppleWebKit/537.36 (KHTML, like Gecko)  
Chrome/31.0.1650.63 Safari/537.36

Hello I have a problem. Company of my friends bought you a font Olney Medium for Desktop license, but after used on the website in the form of svg via @font-face. Traffic to the site 30,000 people a month, and use for 30 days. When I learned about this, I said that we should use a special license. Now they are ready to buy it. They need to do now? Will they pay a penalty for breach of the license?

Hello,

Perhaps you and your company of friends were not aware, but we now offer webfont trials that are free for 30 days. You can even preview the Olney Medium webfonts out in the browser on our site: [http://www.myfonts.com/fonts/philatype/olney/webfont\\_preview.html](http://www.myfonts.com/fonts/philatype/olney/webfont_preview.html)

We even have a video demo with instructions to get you going: <http://vimeo.com/78634859>

We recommend using webfont trials, as it is very likely that the conversion to SVG is exceeds their Desktop license agreement.

Let us know if you have any other questions. Thanks for using MyFonts!

--James Minior, MyFonts Help Desk

On Thursday, 16 January 2014, you wrote:

Hello, James, thanks for the reply and service trial version of the font . Tell me, what the consequences might be if the use of desktop license on the website was longer than 30 days, for example, 60 days?

-- Alexander

Hello, Alexander

Desktop fonts can not be used on the website.

The trials are limited to webfonts. After 30 days, to continue using the webfonts, you'd require the purchase of a webfont kit.

Because MyFonts is not permitted to provide copies of Desktop fonts for testing, we provide a wide range of tools for trying out fonts.

On any font family page you will see a 'Sample Text' box where you can enter your own sample text in place of the default AaBbCc..., or select one of the many alternate display options available.

If the font is offered with OpenType variants, I think you'll find if you select the 'ff' option, then click/unclick the various OpenType options available you will be able to view the sample text as such.

You can also wrap text by selecting the option as it appears under the 'gear' icon to the right of the sample text window.

For more detailed testing or for comparing fonts please try our font albums. After adding one or more fonts to a font album, you can test drive the fonts in parallel with your own text at a size and color of your choosing. You can even email a font album to a colleague or friend for a second opinion.

Let us know if you have any other questions. Thanks for using MyFonts!

-- James Minior, MyFonts Help Desk