

2025-2026 Season Giving Opportunities

Ballet Chesapeake depends on your support to sustain and grow in its mission to provide the highest quality dance education and performance opportunities in Harford County as well as exceptional dance entertainment and enrichment to the community.

As a supporter of Ballet Chesapeake, your commitment allows us to continue to:

- Provide outstanding guest faculty for Ballet Chesapeake's August Workshop,
- Support our need-based scholarship program,
- Present spectacular performances,
- Grow our outreach programs to bring dance to underserved communities,
- Commission and acquire new artistic works,
- Nurture and support choreographers and dancers,
- Achieve recognition as a premiere regional performing arts institution.

Individual Giving

Your tax-deductible gift to Ballet Chesapeake supports classical ballet in our community, builds new audiences, and promotes an appreciation for the arts, while giving young dancers excellent classical training and performance opportunities.

To increase the impact of your gift, consider asking your employer about matching your donation. All donors will be recognized in programs for The Nutcracker, Spring Production, and June Concert.

GIVE TODAY!

Scan the QR to donate online.



Corporate Sponsorship

Corporate sponsorships include advertising in both print and digital programs at each of the three season productions as well as in our school lobby, reaching a total audience of 7,000 young families, seniors, and patrons of the arts. Sponsors are also recognized in Ballet Chesapeake's e-newsletter, sent quarterly with an audience of 1,200, and Ballet Chesapeake's website.

Sponsorship Levels:

Friend of the Ballet: \$100

- Quarter-page advertisement in programs for three performance series
- Recognition on the company website & social media
- Digital logo and website link on Ballet Chesapeake website and newsletter
- Recognized on Ballet Chesapeake Facebook & Instagram pages

Bronze Sponsor: \$250

- Half-page advertisement in programs for three performance series
- Digital logo and website link on Ballet Chesapeake website and newsletter
- Recognized on Ballet Chesapeake Facebook & Instagram pages
- Early Access to ticket sales

Silver Sponsor: \$500

- Two (2) Gold Level complimentary performance tickets per series
- Half-page advertisement in programs for three performance series
- Digital logo and website link on Ballet Chesapeake website and newsletter
- Recognized on Ballet Chesapeake Facebook & Instagram pages
- Observe an in-studio dress rehearsal

Gold Sponsor: \$1,000

- Four (4) Gold Level complimentary performance tickets per series
- Full-page advertisement in programs for three performance series
- Digital logo and website link on Ballet Chesapeake website and newsletter
- Recognized on Ballet Chesapeake Facebook & Instagram pages
- Observe an in-theater dress rehearsal

Platinum Sponsor: \$5,000

- Eight (8) Gold Level complimentary performance tickets per series
- Full-page advertisement in programs for three performance series
- Digital logo and website link on Ballet Chesapeake website and newsletter
- Recognized on Ballet Chesapeake Facebook & Instagram pages
- Company logo on posters
- Observe an in-theater dress rehearsal

PROGRAM AD**DIMENSIONS**

Back Cover (Full page, color)	5"w x 8"h
Inside Back Cover (Full page, color)	5"w x 8"h
Inside Front Cover (Full page, color)	5"w x 8"h
Inside Full Page (B&W)	5"w x 8"h.
Half Page (B&W)	5"w x 3.75"h
Quarter Page (B&W)	5" w x 1.75"h

Season programs ads are due by November 1, 2025.

PRODUCTION	VENUE	DATE	# PRINTED
The Nutcracker	Towson University	12/13 & 12/14	3,000
Cinderella	Towson University	March	2,000
June Concert	The Star Centre	June 6	2,000

Season Sponsorship Form

STEP 1: COMPANY INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

STEP 2: PAYMENT INFORMATION

☐ Payment Option 1: Credit Card

Circle: Visa MC AmEx

Visa/MC#: _____ EXP: _____ CVV: _____

☐ Payment Option 2: Enclose your check made payable to "Ballet Chesapeake" with this completed ad form.

STEP 3: SELECT SUPPORT LEVEL

☐ Platinum (\$5,000) ☐ Gold (\$1,000) ☐ Silver (\$750) ☐ Bronze (\$500) ☐ Friend (\$100)

STEP 4: SUBMIT YOUR AD ANY PAYMENT

Please submit electronic ad to sarah@balletchesapeake.org in one of the following formats:

- PDF – photos, logos and artwork should be to size in document and at least 300 dpi or higher
- PNG – High resolution 300 dpi or higher

Completed form and payment may be mailed to the address below or email to sarah@balletchesapeake.org with the subject line 25-26 Sponsorship.