Class of 2021 Council Meeting

09/12/18 Agenda

1. Treasurer Update: do we have a budget?
2. Social Media Co-Chairs Updates!
    a. Instagram Page
    b. Facebook Page
    c. Sophomores Doing Stuff Newsletter
        i. Timeline needed (when do we ask for nominations, how do we reach out for nominations)
        ii. What should it look like? FB Post? Email out?
3. Class of 2021 Grant Program
    a. How much should we give?
    b. What should an application look like?
    c. Should it be tied to the Newsletter?
4. SophShow!!
    a. What is the point of the event - what is our WHY…
    b. Let's pick a date, and work back from there with a timeline
    c. What do we need logistically, notwithstanding the actual details of the event - i.e. what space, AV, judges, etc.
    d. Next week we can talk about what the event itself should look like (judging, prizes, talent categories, individual vs group, etc.)
5. Pending Business/Relevant Updates on Cool Committee Works
6. Pictures!

Minutes

We moved pictures to the beginning of the meeting due to impending rain.

We talked about social media profile pictures.

Lauren will ask a friend for an image taken last year to be our Instagram profile pic.

Sophomores Doing Stuff is a newsletter to show off sophomores active on campus and inspire other sophomores to be involved.

The newsletter will involve a nomination process.

Direct Messages and Facebook Messages to submit.

The council reaches out to the people in the photo to A ask for permission and B get more details.

To launch the newsletter/social media
Tonight/tomorrow post a photo and start following people on Instagram
Figure out name this weekend
Ask CMC for graphic
Early next week we will market everything.

What would we want to see out of a grant program?

What's the best way to structure this grant application to develop community within our class?

- Submissions via Hopkins Groups
- Decisions based off application
- Weight submissions towards groups where sophomores are on executive boards
- Are there any sophomores on your executive board?
- How will you work together with other sophomores on campus to get this done?
- Start by sectioning off $1,000 for the grant program, then see how it goes.
- $250 grants and free marketing
- We can show off what these groups are doing on our social media
- isaac - preliminary form of application

Sophomore Show
Also a great de-stress event

There will be a class clown
Class meet and greet before show like half hour before

Date - weekend after thanksgiving Saturday
Coco -booking Mudd December 1st
Lauren- Hopkins groups setting up event for December 1st