

GDPR privacy statement

The company acts as a registrar of the personal information we collect when necessary in connection with the company's operations, such as online purchases and newsletter registration. The controller shall be responsible for the processing of personal data provided to them. Privacy is about trust, and protecting your privacy and your personal information is paramount to the company. Therefore, we will only collect your personal information to the extent that we need it to maintain and manage our relationship with our clients, including: An IP address for Google Analytics. This privacy statement sets out the principles the company implements in the processing of personal data.

Contact person for processing personal data:

Anna Juusela
We Encourage Oy Ltd
3019539-4
anna.juusela@encourage.fi
0405572836

Purposes of processing personal data

We Encourage Oy Ltd will avoid collecting personal information from site visitors to encourage.fi or aino.encourage.fi except for the IP address required to use Google Analytics.

The categories of personal data to be processed, the data content of the register

The Company processes the following personally identifiable personal information or categories of personal information when dealing with sales:

- Contact information such as name, address, phone numbers, email addresses
- Permits and Consent, ie customer relationship information such as billing and payment information, product and order information

Regular sources of information

- Directly from the user/visitor to the system, via email, telephone, form, mobile application, or similar means,
- Entered by the Registrar (Administrator) with the user/visitors permission
- Cookies or other similar technologies

Retention period of data

We will retain user information only for as long as is necessary to fulfil the purposes for which the personal information described above applies, in accordance with the applicable laws. However, we may be required to retain some of the user's personal information in order to comply with accounting or other mandatory laws even after the end of the user/customer relationship or other processing of personal data.

Processors of personal data

Employees of a company whose work requires the processing of personal data may process personal data in accordance with applicable data protection legislation and shall be subject to a separate confidentiality and data processing commitment.

Transfer of data outside the EU or the EEA

Data is not routinely transferred outside the EU and the European Economic Area.

Regular Disclosures

Information is not regularly disclosed. The Company does not sell or rent its customer's personal information to third parties. Information is only disclosed to third parties in the following cases:

- We may disclose your personal information as required by the competent authorities or other bodies, as required by applicable law.
- We may disclose information for statistical, scientific, or historical research, provided that the information has been altered to such an extent that the subject matter of the information is no longer identifiable.

Registry security principles

Manual materials containing personal information are avoided. When accessing manual records, all manual records related to the registry are stored in a secure location. The company selects service providers (such as Stripe) carefully and for its part verifies that the partners comply with data protection and that technical data protection is implemented to ensure that the data entered remains unchanged and is accessible only to the data subject and that the digitally stored and processed data is databases protected by firewalls, passwords, and other technical means.

Access to data processing by the Registry shall be restricted to those staff members of the Registrar who are required to perform their duties. Personal logging into the system is required for editing and reading the data in the registry.

Rights of the data subject

In accordance with Articles 15 to 21 of EU Data Protection Regulation 679/2016, the data subject has the right to access, request rectification or deletion of data, restrict processing, transfer data between systems and object to the processing of personal data.

With reference to the above rights, requests must be sent in writing and signed to:

email to anna.juusela@encourage.fi

The data subject shall always have the right to complain to the supervisory authority about the manner in which the company deals with the data subject's personal data. Complaints are made directly to the competent authority, which is the Finnish Data Protection Supervisor, as instructed by the competent authority.