

SUBJECT: A LEAP OF TOWARDS THE FUTURE

Hi there (client name)✓

My name is Sade (pronounced saday) and I'm a marketing consultant specializing in email marketing and copywriting.

The reason I'm reaching out to you today is to inform you that email marketing is a gold mine you're willfully choosing to ignore and could potentially raise your business ABOVE your competitors by allowing you to retain your client base.

You're probably thinking this sounds AMAZING but are being hindered by the million and one tasks of running a business and that's where I come in. Whilst you navigate the TREACHEROUS waters that is the business world, I will act as your liaison and handle this vital element which is email marketing.

The icing on the cake? I'm willing to work on a ONE HUNDRED PERCENT COMMISSION, Yes you read correctly 100 percent commission meaning that if I do not register any conversion I DON'T GET PAID!!

Take a step into EVOLUTION with your business and reply to this email with a date, time and phone number so we can jump on a call and escape the dinosaur age that is leaflets and Facebook ads.

Here's to your long-lasting business

Sade.