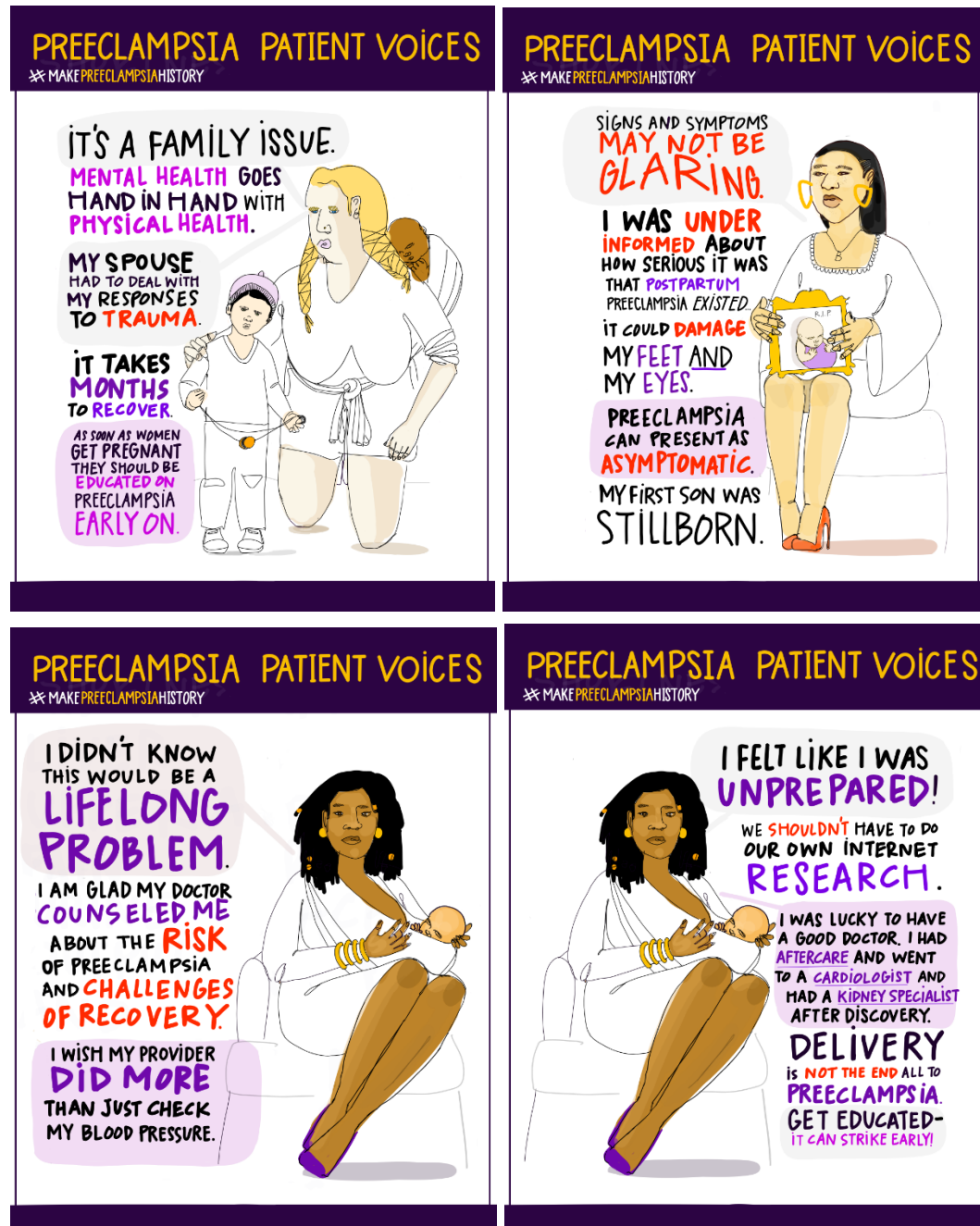


#MakePreeclampsiaHistory Social Media Content

Facebook/LinkedIn (Carousel)

What else would patients have liked their doctors to tell them during their #preeclampsia experience? The teams @mySMFM and @preeclampsia partnered to collect patients' feedback about their experiences and how we #MakePreeclampsiaHistory. Visual storyteller Ashanti Gardner then beautifully captured these preeclampsia patient voices – and the result is a powerful illustration of real life experiences. Read more about this illustrative journey and access these images at www.preeclampsia.org/MakePreeclampsiaHistory



Instagram (Carousel)

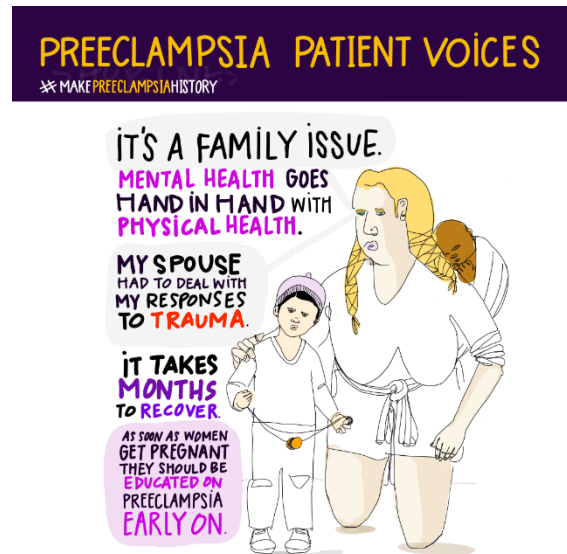
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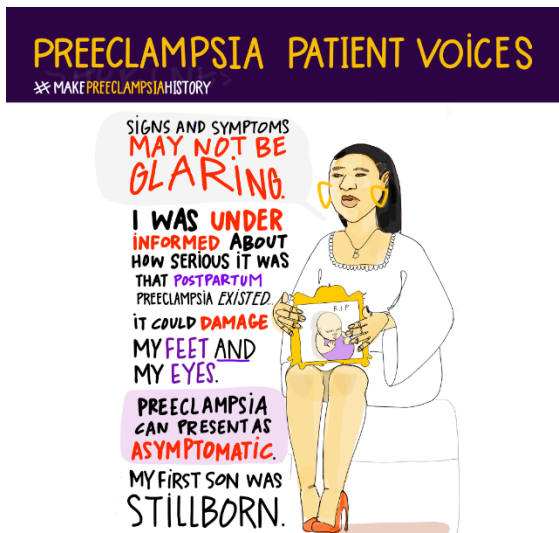
X (formerly Twitter)

What else would patients have liked to know about #preeclampsia? Visual storyteller Ashanti Gardner joined @MySMFM & @preeclampsia to showcase patient voices from the #MakePreeclampsiaHistory campaign: www.preeclampsia.org/MakePreeclampsiaHistory

Preeclampsia patients reflected that the experience was more than just physical - #mentalhealth & trauma from their experience went hand-in-hand. #MakePreeclampsiaHistory #PatientVoices



Preeclampsia patients felt uninformed that it could continue postpartum and that signs and symptoms “may not be glaring” – if there were any symptoms at all. #MakePreeclampsiaHistory #PatientVoices



Patients wished that more time was spent explaining that high blood pressure or other complications could continue beyond the immediate postpartum period because of #preeclampsia

PREECLAMPSIA PATIENT VOICES

✂ MAKEPREECLAMPSIAHISTORY

I DIDN'T KNOW
THIS WOULD BE A
**LIFELONG
PROBLEM.**

I AM GLAD MY DOCTOR
COUNSELED ME
ABOUT THE **RISK**
OF PREECLAMPSIA
AND **CHALLENGES**
OF **RECOVERY.**

I WISH MY PROVIDER
DID MORE
THAN JUST CHECK
MY BLOOD PRESSURE.



Patients ultimately reflected that more education about #preeclampsia is needed and that patients deserve to go into their pregnancy understanding potential complications #MakePreeclampsiaHistory #PatientVoices

PREECLAMPSIA PATIENT VOICES

✂ MAKEPREECLAMPSIAHISTORY

I FELT LIKE I WAS
UNPREPARED!
WE **SHOULDN'T** HAVE TO DO
OUR OWN INTERNET
RESEARCH.

I WAS LUCKY TO HAVE
A GOOD DOCTOR. I HAD
AFTERCARE AND WENT
TO A CARDIOLOGIST AND
HAD A KIDNEY SPECIALIST
AFTER DISCOVERY.

DELIVERY
is **NOT THE END** ALL TO
PREECLAMPSIA.
GET EDUCATED-
IT CAN STRIKE EARLY!

