



Salmon PDRN + EGF + Ceramides Cream

- Formulated with PDRN, EGF, and Ceramide NP to restore and repair skin.
- PDRN and EGF promote cell regeneration and elasticity.
- Ceramide NP strengthens the barrier and locks in moisture.
- Patented Ingredient: Pure Medi® - Designed to strengthen skin structure and support elasticity through collagen synthesis, making the skin firmer, more resilient, and youthful.

What is PDRN, the K-beauty trend using salmon sperm for youthful skin?

PDRN, or Polydeoxyribonucleotide, is a form of DNA extracted from salmon, primarily used as a skin-boosting ingredient. It's known for promoting collagen production, tissue regeneration, and skin revitalization. PDRN is available in both injectable and topical forms, with injectable PDRN, like Rejuran, offering deeper penetration and more targeted results.

Here's a more detailed look:

- **Source and Composition:** PDRN is derived from the sperm cells of salmon, primarily chum or salmon trout. It consists of DNA fragments with varying molecular weights.

- **Mechanism of Action:** PDRN is thought to work by activating the A2A adenosine receptor pathway, which plays a role in inflammation, cellular activity, and collagen production.
- **Benefits:** PDRN is believed to offer a range of benefits, including:
 - Stimulation of collagen and elastin production.
 - Promotion of tissue regeneration and healing.
 - Improvement in skin elasticity and tone.
 - Potential for anti-inflammatory and anti-melanogenetic effects

It's not just the edge factor that has made salmon-sperm facials the buzziest beauty treatment on the block—the celeb-approved procedure actually delivers on its purported claims of glowier, healthier-looking skin. But if you can't get yourself into a medical spa or doctor's office to try it yourself, you have the next best option: PDRN serums and creams.

To understand why PDRN creams and other topical products have become so popular, you'll first need to understand PDRN itself. PDRN, or polydeoxyribonucleotide, is the active ingredient in "salmon-sperm" facials. "It's a fragment of DNA," says Dr. Eunice Park, dual-board-certified facial plastic and reconstructive surgeon and the founder of AIREM in New York. (Not outright sperm, as hype would lead you to believe.) According to Brian Murdock, general manager, North America, for K-beauty brand Memebox, PDRN's restorative properties were first researched back in the 1980s, but subsequently became widely used in Korean skin care and dermatology treatments, including injectables.

Polydeoxyribonucleotide (PDRN) is a substance derived from salmon DNA that is used in skin care treatments. It is known for its anti-aging and skin-healing properties.

Benefits of PDRN for Skin:

- Reduces wrinkles and fine lines: PDRN stimulates collagen production, which helps to improve skin elasticity and firmness.
- Boosts skin hydration: PDRN helps to increase the production of hyaluronic acid, a substance that retains moisture in the skin.
- Improves skin texture: PDRN can help to smooth out rough or uneven skin textures.
- Reduces inflammation: PDRN has anti-inflammatory properties that can help to soothe irritated or damaged skin.
- Accelerates wound healing: PDRN promotes cell regeneration, which can help to speed up the healing process.
- Protects against environmental damage: PDRN may help to protect the skin from free radical damage caused by UV rays and pollution.
- Improves skin tone: PDRN can help to reduce the appearance of hyperpigmentation and dark spots.

- Suitable for sensitive skin: PDRN is generally well-tolerated by most skin types, including sensitive skin.

Directions : Apply a small amount to clean, dry skin in the evening. Gently massage onto the face and neck, avoiding the eye area. Allow the cream to absorb overnight. Use nightly for optimal hydration and wrinkle-targeting benefits.

Target Markets

- Professional skincare and dermatology practices
- At-home consumers seeking advanced nighttime skin renewal treatments
- Premium personal care retail and e-commerce

Size & Price: Contact Us