

StyleMind Privacy Policy

<https://stylemind.in/>

Last updated: January 2024

1. Introduction

StyleMind ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our Chrome extension for virtual try-on services.

2. Information We Collect

2.1 Personal Information

- **Email Address:** When you register for our service
- **Profile Information:** Name and basic profile details
- **Usage Data:** How you interact with our extension

2.2 Image Data

- **User Photos:** Images you upload for virtual try-on
- **Generated Avatars:** AI-generated avatar images
- **Product Images:** E-commerce product images for try-on

2.3 Technical Information

- **Device Information:** Browser type, operating system
- **Usage Analytics:** Feature usage, performance metrics
- **Error Logs:** Technical issues and debugging information

3. How We Use Your Information

3.1 Service Provision

- Provide virtual try-on functionality
- Generate AI avatars
- Process outfit combinations
- Manage your credits and account

3.2 Service Improvement

- Improve AI model accuracy
- Enhance user experience
- Fix technical issues
- Develop new features

3.3 Communication

- Send service updates
- Provide customer support
- Send promotional offers (with consent)

4. Data Storage and Security

4.1 Data Storage

- **Local Storage:** Most data stored locally on your device
- **Cloud Storage:** Minimal data stored securely in the cloud
- **Ephemeral Processing:** Images processed temporarily and deleted

4.2 Security Measures

- End-to-end encryption for data transmission
- Secure API communication
- Regular security audits
- Access controls and authentication

5. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share data only in the following circumstances:

- **Service Providers:** Trusted partners who help us provide our service
- **Legal Requirements:** When required by law or legal process
- **Protection:** To protect our rights, property, or safety
- **Consent:** With your explicit consent

6. Your Rights and Choices

6.1 Access and Control

- Access your personal data
- Update or correct your information
- Delete your account and data
- Export your data

6.2 Communication Preferences

- Opt-out of promotional emails

- Manage notification settings
- Control data collection preferences

7. Data Retention

- **Account Data:** Retained while your account is active
- **Usage Data:** Retained for up to 2 years
- **Image Data:** Processed temporarily and deleted immediately
- **Logs:** Retained for up to 90 days

8. International Data Transfers

Your data may be processed in countries other than your own. We ensure appropriate safeguards are in place to protect your data in accordance with this Privacy Policy and applicable laws.

9. Children's Privacy

Our service is not intended for children under 13. We do not knowingly collect personal information from children under 13. If you believe we have collected such information, please contact us immediately.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last updated" date.

11. Compliance

We comply with applicable data protection laws, including:

- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)

- Other applicable privacy laws

12. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us:

- **Email:** hello@stylemind.in
- **Discord:** discord.gg/PxRbefBH
- **Website:** stylemind.in