# **MINNESOTA COS TEAM MEMBERS**

# Role Responsibilities

# **ALL POSITIONS**

Always represent Convention of States in a positive, level-headed and factual manner Understand the Article V process

Establish an influential relationship with your House and Senate Legislators

Participate or watch the recordings of State, National and Regional team conference calls Be familiar with the current Minnesota Strategic plan

Stay current on the latest state, regional national developments regarding COS

Complete and understand the first 5 COSU courses

Be thoroughly familiar with your respective Training Manual

Understand legal limits of COS Action volunteer political activity

Check SLACK workspaces at least daily if not more frequently

Follow Minnesota COS on social media and share content with your friends

Pray for strength, courage and wisdom of our country's leaders and the COS team

# **FOLLOW UP TEAM**

Use the Citizen Builder followup tool to contact and document new signups. Identify new volunteers and leader applicants, encouraging volunteer participation and leadership roles.

#### **VOLUNTEER ACTIVISTS**

# **DISTRICT CAPTAINS**

Plan and attend monthly meet and greet

Cultivate your district roster

Support other District Captain's events

Recruit petition signers

Participate in regional meetings

Know your legislators and candidates

Encourage district supporters to follow COS on social media platforms

#### DISTRICT CAPTAIN TEAM

Supports the efforts of the District Captain

### **REGIONAL CAPTAINS**

Recruit and train District Captains and Volunteer Activists
Support District Captains with a connection made every 2 weeks
Coordinate regional events for team members and outreach
Function as the District Captain in all open districts
Organize state capital visits

# **REGIONAL CAPTAIN TEAM**

Supports the efforts of the Regional Captain

#### TELEPATRIOT TEAM

## SOCIAL MEDIA WARRIOR

Reach people online when Article V or Convention of States is in the discussion Correct or teach Identify and activate those interested in advancing COS

# STATE VIDEOGRAPHER

Create video at COS rallies and similar events
Create video at all committee hearings and floor votes.
Seek out all other types of COS-related public forums
Work within the Comms team to forward COS messaging

### STATE CONTENT WRITER

# STATE INFORMATION ANALYST

Manage all COS technology applications
Assist State Team in technologies used to manage grassroots and messaging
Assist state team with technology projects
Develop self-help resources
Execute COS technology training program with all team members
Participate in National initiatives as able

# STATE MEDIA LIAISON

Pitch, follow-up and secure mentions, features and interviews with radio, television and print media

Supply factual information that provides context around the issues, events and content produced on behalf of your state team

Follow up on all requests for interviews by any media outlet in your state Highlight the activities of the grassroots within your state Communicate knowledgeably and positively about the COS activities

# STATE COMMUNICATIONS COORDINATOR

Collaborate and manage all members of the state's comms team.

Work with state leadership team to ensure state communication and digital strategy is developed and effectively executed.

**Engage with Nationals Comms Team** 

# STATE VETERANS COALITION DIRECTOR

# STATE COALITION DIRECTOR

Recruit new signers and volunteers from your coalition Offer to speak to coalition groups Plan and conduct events with coalition groups Ask your coalition volunteers to help you Participate in state, regional and nation meetings

## **LEGISLATIVE LIAISON TEAM**

Build relationships with legislators
Identify and solicit sponsors for our Resolution
Connect legislators with Captains and grassroots supporters
Cure legislator uncommitted or untouched status
Update Legislative Management System
Engage with SD regularly

# **GRASSROOTS COORDINATOR**

Work with State Director and leadership to develop state strategy
Oversee recruitment and training of all team members
Develop and manage metrics to measure health and effectiveness of team
Ensure team member engagement – identify barriers and challenges to success
Work with Regional Captains to assess progress toward grassroots growth goals
Work with Follow Up Team Leader to identify new leaders and volunteers from new supporters

Participate in state, regional and national leadership calls.

Assist state team to plan and conduct legislative impact activities

## STATE DIRECTOR

Build state team; inspire, educate and activate team leaders
Facilitate efficient state COS operations
Communicate regularly with state volunteer team
Work with Regional Director and State Leadership Team to develop state strategy
Assist team members to build and develop personal relationships with legislators
Speak at events to raise support and rally efforts across the state
Participate in all Regional and National efforts