Roll No…….. **Total No. of Printed Pages: 1**

Total No. of Questions: [09]

B. Sc. (Fashion Technology) (Semester – 3rd)
FASHION STUDIES
Subject Code: BFTE2322
Paper ID: [130213]

Time: 03 Hours **Maximum Marks: 60**

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section- A **(2 marks each)**

Q1. Write briefly:-

a) Texture
b) Trend
c) Warm colours
d) Silhouette
e) Fashion leader
f) Details
g) Style
h) Haute couture
i) Shape & form
j) Accessories

Section- B **(5 marks each)**

Q2. What do you understand by Fashion? Give overview on the phenomenon of fashion with examples.

Q3. Write a short note on fashion promotion strategies.

Q4. Classify and illustrate different skirts.

Q5. What are the most common sources of inspiration in fashion design?

Q6. Highlight the achievement of any one menswear Fashion Designer.

Section- C **(10 marks each)**

Q7. What is buying motive? What is its importance and types?

Q8. Define trend forecasting. What is its importance and what are the various ways to forecast a trend?

Q9. Illustrate and give brief details on the variations of sleeves and plackets.