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Total No. of Printed Pages: 1

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B. Sc. (Fashion Technology) (Semester – 3rd)

FASHION STUDIES

Subject Code: BFTE2322

Paper ID: [130213]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section- A

(2 marks each)

Q1. Write briefly:-

- a) Texture
- b) Trend
- c) Warm colours
- d) Silhouette
- e) Fashion leader
- f) Details
- g) Style
- h) Haute couture
- i) Shape & form
- j) Accessories

Section- B

(5 marks each)

- Q2. What do you understand by Fashion? Give overview on the phenomenon of fashion with examples.
- Q3. Write a short note on fashion promotion strategies.
- Q4. Classify and illustrate different skirts.
- Q5. What are the most common sources of inspiration in fashion design?
- Q6. Highlight the achievement of any one menswear Fashion Designer.

Section- C

(10 marks each)

- Q7. What is buying motive? What is its importance and types?
- Q8. Define trend forecasting. What is its importance and what are the various ways to forecast a trend?
- Q9. Illustrate and give brief details on the variations of sleeves and plackets.