

Create Email for Corey

(PAS) Format

1. Biggest roadblock:
2. biggest pain:
3. biggest desire:

Hey {name},

I'm about to show you how to stop print money on demand

Because believe it or not,

Scaling to \$10-\$20k in (actual) profit is doable.

How?

By leveraging social media branding and YOU.

No expensive funnels or being "fake" on social media.

"So where do I start?"

Attracting the right prospects.

Unique selling proposition (USP).

Turning followers to retaining buyers,

And showcasing your results.

You're going to be trusted by any fitness client that you come across.

This is why showcasing yourself as an '*expert and original*' gives you *constant* opportunities that nobody else has access to.

None of the \$10k+/mo coaches have some *hidden* Instagram DM they send that has clients falling into their lap.

Rather,

They know how to establish themselves as the "go-to guy" with clients and high quality service.

So if you'd be interested in learning about my high-quality plan then,

Reply with "SCALE" to this email & I'll send you the details.

Don't settle for anything less than \$2k for the next month {name}.

Your bank account will thank you and so will I,

Thank you for reading.

Reuben.