Totally Africa

Product Designer (Visa Sponsored)

Role Overview

Shape the user experience of our platform that connects African brands with global markets through intuitive, culturally-aware design.

Key Responsibilities

- Design user experiences for our commerce platform
- Create wireframes, prototypes, and high-fidelity designs
- Conduct user research and usability testing across different markets
- Collaborate with engineering teams on implementation
- Develop and maintain design systems and component libraries
- Design for mobile-first, responsive experiences
- Ensure accessibility and inclusive design practices

Required Skills

- 3+ years of product design experience, preferably in e-commerce
- Proficiency in Figma, Sketch, or similar design tools
- Strong portfolio demonstrating UX/UI design skills
- Experience with design systems and component-based design
- Understanding of responsive and mobile design principles
- Knowledge of user research methodologies
- Experience with prototyping tools and techniques

Preferred Skills

- Experience designing for emerging markets
- Knowledge of cross-cultural design considerations
- Experience with omnichannel commerce platforms
- Understanding of B2B and B2C design patterns

Benefits: Visa sponsorship, competitive salary, design conference attendance