



Creating Theme Graphics for Awareness

Recommended for Middle School, High School, and College

Students create a set of themed graphics for posting on social media. These graphics will be submitted to Speak Up for Kids and used on Social Media to create awareness and engage followers. They will encourage involvement or thought-change in the foster care world.

Students will pick a theme and create 4-8 graphics that can be used during a particular month (the idea is to be able to post 1-2 posts per week).

1. Getting Started:

- Browse our websites: [Foster Palm Beach](#), [Guardian ad Litem of Palm Beach County](#), or [Speak Up for Kids](#).
- Visit our [learning portal](#).
- Read & Discover something that moves your heart. Your picture and message will be hopeful, inspiring, and encourage action or thought-change. The options are endless.

Here are a few examples:



THEME: Be a Voice



THEME: Get Involved



THEME: Fostering



THEME: Fundraising

There are numerous ways to create graphics. This walks you through step-by-step in Canva, but there are many, many, many other free versions of software out there to be used. Pick your favorite.

- **Go to Canva.com and create a free account:**
 - Go to either "Create a design" (start with a blank page" or "Templates". Choose the "instagram post" option (as it seems to fit both Instagram and Facebook). However, you are free to get creative, just remember we have dimensions we need to work with for the size of the post.
 - Click on photos and search for a photo you'd like to use. (Remember, please keep it light-hearted.)
 - Next add any dimensions, elements and embellishments via the "Elements" option.



- To add text, click on the “T” (Text) option to add words and messages.
- Play with the design until it’s to your liking.
- Click the download button to receive a download of the picture.

- **Follow the Style Guide:**

SPEAK UP FOR KIDS STYLE GUIDE:

- **FONTS:** These are the **ONLY Fonts to use** (You may find free fonts online. Google the instructions for adding a font to your computer.)
 - 1 FONT from each category
 - Sans = Oxygen OR Futura (*Use these the most, play with sizes, bold, ital etc*)
****PLEASE DO NOT USE COMIC SANS****
 - Serif = Bitter (use sparingly)
 - Juvenile = Idlewild OR Junebug (for use ONLY when you want to quote a child or need to communicate “kids” more)
 - COLORS: Stick to these colors when adding text, accents, or embellishments to a graphic.
 - Use either grey (#828282) or Black (#000000) or the SU4K Green (#056B38)
 - ****Green Color Codes: HTML = #056B38 RGB = 4, 106, 56 CMYK = 963, 0, 472, 584****

STUDENTS SPEAK UP FOR KIDS STYLE GUIDE:

- **FONTS:** These are the **ONLY Fonts to use** (You may find free fonts online. Google the instructions for adding a font to your computer.)
 - 1 FONT NAMES: ASAP or BEBAS (Use 1 FONT from each category)
 - COLORS: Stick to these colors when adding text, accents, or embellishments to a graphic.
 - Use GREEN = #225D38
 - Use BLUE = #03516B
- Create a folder in Google Drive and send a link to Students Speak Up for Kids to access this.
- Feel free to gather a couple friends and work on this as a group. You are free to break up the project responsibilities however you wish to divide them. For example:
 - One person could research the challenge, idea or need.
 - One person could do the photos.
 - One person could do the design.
 - One person could do the text/messaging.

2 .Launching Your Project:

- **If this is your FIRST PROJECT with STUDENTS Speak Up for Kids:**

- 1) Click [here](#) to sign up as a volunteer. Make sure to complete the Parent Permission Qualification - as you will need that to proceed.
- 2) Then, click [here](#) to select the Small Group Activity opportunity & sign up. Once we receive this signup, we’ll reach out to you to work on making it happen!



- **If this is a REPEAT PROJECT with STUDENTS Speak Up for Kids:** You are already in our system, and you should only need to select the [Small Group Activity](#) opportunity in our system. If you haven't logged onto our NEW volunteer platform yet, please follow the steps above.

3. After Your Project:

Anyone can take part and administer any of these service projects. ***To receive community service hours for your time, please follow these five simple steps:***

1. Complete the steps from "Launching Your Project" steps from above.
2. Track your hours for learning, planning, launching, social media time, etc.
3. Take pictures of the students working on the project, the lesson plans, & the zoom meetings. Email any pictures to STUDENTS@SpeakUpForKidsPBC.org
4. Post your pictures and share your project on Social Media by using **#StudentsSpeakUpForKidsPBC**. Tag the social media profiles found at the bottom of this page.
5. After your project is complete, return to our website and click on "Add Hours" in your [volunteer dashboard](#).