

Law360's MVPs of the Year FAQs

How do I submit an attorney?

- Follow this link to fill in our online submission form. You must fill out the online submission form in order to be considered. This form will become available once the call for MVP submissions goes out on May 16. These FAQs are being provided now for firms that want to prepare ahead of time.
- A full list of the questions asked on the form is available <u>here</u>.

What practice areas are you accepting nominations for?

We will accept nominations for attorneys in the following practice areas: Appellate;
Banking; Bankruptcy; Benefits; Cannabis; Capital Markets; Class Action;
Competition/Antitrust; Compliance; Construction; Cybersecurity & Privacy; Employment;
Energy; Environmental; Fintech; Fund Formation; Government Contracts; Health Care;
Hospitality; Insurance; Intellectual Property; International Arbitration; International Trade;
Life Sciences; Media & Entertainment; Mergers & Acquisitions; Private Equity; Product
Liability; Project Finance; Real Estate; Securities; Sports & Betting; Structured Finance;
Tax; Technology; Telecommunications; Transportation; Trials; and White Collar.

What is the word limit?

The total word limit for the form is 1,500 words. There is space on the submission form to describe five significant matters handled by the attorney during the time frame (200 words each) and space to describe the attorney's influence and what sets the attorney apart from peers (500 words).

Can I go over this word limit?

No. The word limit is coded into the submission form, which will cut you off if you exceed
it.

Can I have an extension?

 We cannot accept late submissions under any circumstances. All requests for extensions past the final deadline will be denied.

How many attorneys can my firm nominate?

- Firms are limited to two nominees per practice group.
- There is no limit to how many attorneys can be submitted from a single firm as long as no more than two per practice group are nominated.



Can I include confidential information?

 No. We no longer accept confidential information for any of our series. Anything submitted is considered on the record and able to be used by a reporter to write a profile if the nominee is chosen as a winner.

What's the best way to present the achievements of my nominee?

- When describing specific matters, tell us why it matters. Was there something
 particularly challenging about the case that the attorney had to overcome? Was it a
 bet-the-company matter? Did the case have an impact on a particular industry or area of
 the law? Matters that have an impact outside the four corners of a case generally hold
 the most sway with editors.
- Editors give preference to developments that are more final in nature -- things we can
 consider wins. So, while surviving a motion to dismiss in a big case is certainly
 noteworthy, we might wait to see how the case shakes out before deciding to recognize
 an attorney for his or her representation in that matter (since he or she could still lose the
 case).
- New high-profile matters the attorney has been hired to take on are more icing on the
 cake for editors. The decisions generally are made based on specific wins, not just the
 fact that an attorney was hired on a high-profile case.
- If a matter is a settlement, be as clear as you can about how the settlement was beneficial to the attorney's client. Dollar amounts are encouraged if possible!
- Remember when crafting the submission that we are approaching this from a news
 perspective. The attorney might be handling important cases, but if you can't point to
 specific achievements, tell us why they matter, or give us enough information to tell a
 compelling story, it's unlikely the attorney will be chosen.

Can I add links?

- Yes. Our system can now handle links. Please limit these to news coverage of events, accomplishments, and wins being described in the submission. Law360 coverage is preferred!
- We don't need links to outside awards the attorney has won or articles they've published
 we don't factor these into our decision at all.

Can we submit an attorney who won previously?

 Yes, we will consider candidates who won previously, but please do not highlight the same matters in the submission. We will not credit people for the same matters two years in a row, unless there have been new significant developments/victories in the relevant time frame.



Is this award based on the attorney's entire career?

 No, the selections are based on accomplishments over the period from June 26, 2021, through this year's deadline.

Who can we nominate?

- We welcome nominations for international and U.S.-based attorneys.
- We welcome nominations for attorneys at all levels -- partners, counsel, associates, etc.
- We welcome nominations from attorneys in any role at a firm, in government, in-house counsel, etc. As long as the person is a lawyer, they are eligible.

What happens if my winner doesn't have time to be interviewed?

• If an attorney is chosen as a winner and is then unable or unwilling to participate in an interview by the reporter's deadline, we will rescind their award.

Can we submit the same attorney for more than one category?

- Yes, you can submit the same attorney for multiple categories if he or she is strong in those areas. For example, intellectual property attorneys with life sciences matters can be submitted for both IP and life sciences. However, each submission should be tailored to the specific practice area you're submitting for.
- For example, you should have one submission highlighting the attorney's IP work, and a separate one highlighting his or her life sciences work. Some overlap in matters is natural and OK, but the two submissions shouldn't be identical.

Can we only nominate partners?

• Attorneys of any level can be nominated.

Can I nominate a duo?

- Yes. You may nominate a pair of attorneys together for the same work.
- If you are nominating a duo, they should be nominated for substantially the same body of work. This isn't an opportunity to nominate two people who worked on one matter together and then include separate matters in the rest of the submission.

Can pro bono matters be included?

• Yes, if they are relevant to the practice area.

Should I include a headshot?

• Yes, if you are able. This will save us time collecting them at the end.



 Please name the photo with the person's first name, last name, and firm before uploading it - for example, JohnSmith - Law360

How should the submission treat settlements?

You should feel free to include cases that end in settlement. As with all matters, just take
care to explain the significance of the case and the resolution reached, and why the
settlement should be considered favorable to your client. If you can disclose the
monetary amount and give us some context for how big that is, that's preferred.

Is this award just for litigators?

No, attorneys of all kinds are encouraged to submit if they are strong in the practice
area. There is no preset percentage of the number of litigators chosen or the number of
deals attorneys chosen, for example.

How many winners will Law360 choose?

- We will usually choose a maximum of 5 winners per practice area, though it depends on the volume and quality of submissions.
- Not all categories are guaranteed to have winners. It depends on the quality of submissions that we receive.

What categories receive the most submissions?

• In 2021, the sections that got the most submissions were: M&A, Real Estate, Intellectual Property, Bankruptcy, Trials, and Class Action.

When and how will I find out if the nominee is selected?

- The person whose email is listed on the form will be the person notified by Law360 of whether the nominee is accepted.
- We will notify people of the editors' decisions via email. Please whitelist or add to your address book no-reply@awardsplatform.com to ensure receipt of the notifications.
- We will notify people of the editors' decisions as soon as we can, but can't pinpoint a
 date at this point, since the length of the judging process varies with how many
 submissions we receive.

What if I don't receive an email confirming my submission to the online form?

• **Do not submit again.** First, check your spam folder and update your security settings. If that fails, email series@law360.com to confirm your submission.