

Most of the columns in this dataset were produced by SurveyMonkey, exporting the data with cells showing the response number (the number of the column or item selected). For most items, this should be straightforward to interpret using the pdf form of the survey. I've noted below the ones that might be more difficult.

**Column CZ / Question 12 “What is your age?”**

Responses exported are not respondents' actual ages. The response options were, in order:

12 or under  
13  
14  
15  
16  
(...)  
87  
88  
89  
90 or over

**Column DB / Question 14 “In what state do you go to school?”**

Response options were the 50 US states in alphabetical order, followed by other choices:

Alabama  
Alaska  
Arizona  
(...)  
Wisconsin  
Wyoming  
District of Columbia  
U.S. Territory  
Other

**Column DC / Question 15 “email address”**

For respondent privacy, I replaced the email address with a calculated column indicating the first row in which the provided email address occurred. Duplicate values in this column indicate multiple surveys submitted by the same student.

**Column DE “experimental”**

The responses in this dataset come from two surveys, one administered to participants known

to have experienced a humane education lecture and one administered to participants at the same schools as the above group. A "1" in this column indicates a response to the experimental group survey; a "2" is a response to the control group survey. (However, participants who took the control group survey were not included in the control group if they also answered "yes" to Question 10 (Have you attended a presentation about factory farming this semester?))