

CAS 100A/SP25
PROJECT 1: Informative Speech

PROMPT PROJECT 1: ABOUT ME
(A total of **150 pts**)



SUBMIT:

1. Individual class presentation (5-7 minutes) (100 pts)
2. PowerPoint slides (PPT) on the day of your presentation
3. Individual Reflection & Assessment (IRA): submit 48 hrs after your presentation (see separate prompt “4.4 Individual Reflection & Assessment,” (50 pts)

Deadline: See Home>Important Materials>Course Schedule

TOPIC: What is the Assignment? In this assignment, you are going to do a 5-7-minute presentation about yourself.

REASON: Why the Assignment? The purpose of the first project is to share things about yourself so we can know you better. Since Projects 2 and 3 are going to be collaborative, this also can be an opportunity to know your peers better. Since the presentation doesn’t require sources, you can also use the opportunity to practice multiple ways to engagement the audience.

LEARNING OUTCOME: What will I learn? After presenting this you will learn how to:

1. identify and select traits to ‘brand’ yourself to meet the purpose of the assignment
2. create a slide visual design that effectively supports the presentation purpose
3. present a topic to meet the required time and content expectations
4. learn and practice multiple audience engagement strategies.
5. develop self-awareness of your presentation skills–your strengths and weaknesses–and find ways to improve them.

ORGANIZATION: What do I need to do to complete the assignment? For this assignment, you will present a total of **6 topics** which include: 4 required topics (highlighted in yellow) and two topics of your choice.

1. About Me (Req)

2. **Favorite (Req):** What is your favorite..... ? (e.g. song, poet, YouTuber, movie, teacher etc.)
3. **Expectation (Req):** What do you want to gain from the class? What kind of public speaker do you want to be?
4. **Book (Req):** What book you have read in the past? Book you are curious about? Book you want to read?
5. **Technology:** What is one app you use for study purposes? Mention it and give one example of how you use it.
6. **Happy Place:** What is your happy place? Why?
7. **Learn:** What is the one thing you learned last semester/high school?
8. **Moment:** What is your worst/best moment in high school or last semester?
9. **Health Strategy:** What is your strategy to maintain your health?
10. **Study Strategy:** What is one study strategy that you swear by?
11. **People:** Who is one important people in your life?
12. **Advice:** What is the best/worst advice you have ever received in your life?
13. **Destressing:** What do you do when you are stressed out? How would you calm yourself?
14. **Other:** You are welcome to propose any other topics but it needs to be with my approval.

For each topic:

- You are going to present for 1-2 minutes
- When developing content, you may want to address ‘journalistic questions’ when relevant: What? When? Who? Where? Why? How?

AUDIENCE: Who is the audience of this assignment? You will be presenting this to me and your peers.

GRADE: How am I going to be graded? See Appendix B for the grading rubric of your Essay and Individual Reflection at the end of this prompt.

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| PREPARATION EVIDENCE (20 pts) (E.g. script, mind-map, notes, etc) | LOW (0-14 pts) Minimal evidence is submitted (Only for at least one slide). IRA only vaguely explains the evidence. | MID (15-17 pts) Only submitted evidence for half of the presentation (explanation about at least half the slides).. IRA explains the evidence. | HIGH (18-20 pts) Convincing evidence: showing preparation for the whole presentation. IRA effectively describes the evidence. |
| DELIVERY (20 pts) | LOW (0-14 pts) Presentation was made but heavily dependent on notes and many hesitation/pauses. Fillers are frequent & some can be very distracting. Some eye contact & good voice volume, tone & pacing. Presentation is very short. | MID-HIGH (15-17 pts) Presenter was prepared. Ideas are delivered with some dependence on notes. A few fillers are used but not distracting. Volume, pacing, gestures, & eye contact generally are okay although a few times might be uneven. Did not really quite meeting the time requirement. | HIGH (18-20 pts) Presenter is <i>very well-prepared</i> (E.g. come early). Ideas are delivered fluently (no fillers) and in a clear & concise manner <i>without depending on notes</i> . Volume, pacing, gestures & eye contact <i>contribute effectively</i> to the presentation. Good time management (meeting the time requirements). |
| GENERAL CONTENT (20 pts) | LOW (0-14 pts) Content shows a <i>limited</i> understanding of the topic. Limited supporting materials. The relationship between the topic and supports are somewhat unclear. | MID (15-17 pts) Content shows an <i>adequate understanding</i> of the topic. Supports for the topic are somewhat relevant; <i>may</i> contain a few inconsistencies in connecting the support and topic. | HIGH (18-20 pts) Content is relevant & shows a <i>thorough understanding</i> of the topic. Include detail examples that convincingly support the topic. If sources use, <i>they</i> are properly cited. |
| VISUAL DESIGN (20 pts) | LOW (0-14 pts) Slides generally lack visual appeal and are text-heavy with little or no visuals and/or exhibit an overuse of color or animations. Presentation appears disjointed rather than unified and/or frequent language errors. | MID-HIGH (15-17 pts) Slides are appropriately designed with visual appeal including white space, visuals, and minimal text for the most part. Color and images are used appropriately. Minor language errors. | HIGH (18-20 pts) Slides are visually well designed, aesthetically pleasing with effective use of white space, visuals, and minimal text, on each slide. Color and animations are used judiciously. Basically, free from language errors. |
| ORGANIZATION & LANGUAGE USE (20 pts) | LOW (0-14 pts) Used simple sentence structure; display frequent errors. Has a generally non-academic feel. Frequently mumbles. Readers need to understand to understand pronunciation of many words. | MID (15-17 pts) The vocabulary used is occasionally more sophisticated; regular errors in lexical choices/structures. The presenter relies on a non-academic, casual tone. Speaks clearly and distinctly with a few pauses here and there. | HIGH (18-20 pts) Language use demonstrates effective vocab and varied sentence structure with few noticeable errors. Successfully achieves an academic tone. Speaks clearly most of the time. |