

October 22, 2021

MusicBreakr gives FAMU Artists, both student and alumni opportunity to open for Lil Baby & Moneybagg Yo

Four FAMU alumni team up with FAMU Student Government Association and Famu Foundation chapter to help break new artists during the homecoming concert.

Tallahassee, Fla- MusicBreakr, created by four Florida A&M University alumni has partnered with FAMU's Student Government Association and Famu Foundation to create an opportunity for FAMU artists including students and alumni to break their music by opening in the FAMU homecoming hip hop concert Saturday, October 30th at the Al Lawson Multipurpose center.

This competition requires contestants to follow MusicBreakr, Famu's Student Government Association and Famu Foundation page on Instagram, create a video explaining why they deserve to perform for Lil Baby and Moneybagg Yo at the concert and submit their best song to MusicBreakr.

MusicBreakr is a creator-to-creator marketplace founded in 2020 by FAMU Alumni, Anthony Brown, Daniel Ware, Rotimi Omosheyin and Ameer Brown that connects musical artists and creators to break music through compelling content across all social media platforms, artists come to break their new music and influencers get paid to do it.

"Our goal is to bridge the gap between independent artists and huge crowds. This competition is meant to give independent artists at Florida A&M the opportunity to be seen by thousands and encourage them to continue to break their music. We want to make this challenge an annual thing at FAMU's homecoming and other HBCUS but only bigger and better."

"This is a full circle moment for all of us, we started here as friends and to be able to come back and partner with our beloved university and be a vessel for upcoming artists to display their talents means the world." said Co-founder and former SBI student, Rotimi Omosheyin.

The winner will be announced October 26th via MusicBreakr's official Instagram page.

For more information about this event contact

Christian Whitaker

Computer Applications Coordinator

School of Journalism & Graphic Communication

Florida Agricultural and Mechanical University

FOR IMMEDIATE RELEASE

October 22, 2021

FOR IMMEDIATE RELEASE

October 22, 2021

“Grads Are Back” Reignites for FAMU’s Themed “Epic Return” Homecoming Season

SJGC welcomes new dean, alumni from ABC News, Steve Harvey Morning Show, MSNBC, Instagram, ESPN, Disney and other companies.

TALLAHASSEE, Fla. – As homecoming quickly approaches, Florida A&M University’s School of Journalism & Graphic Communication (SJGC) is preparing to host its annual event, “Grads Are Back” inside of the SJGC building on Oct. 26 - Oct. 30, 2021.

“Grads Are Back” bridges the gap between SJGC’s alumni and students, allowing graduates the opportunity to offer professional advice to undergraduates as they prepare to pursue their careers.

This year will consist of multiple days’ worth of panel discussions, workshops and networking opportunities. Students will also have the chance to participate in a career fair in addition to a welcome barbecue to honor the new dean of SJGC, Ms. Mira Lowe. Lowe will also engage in a moderated conversation about the future of SJGC and Black Journalists with Kim Godwin, The President of ABC at the Grads Are Back Colloquium. This highly anticipated discussion will take place in the Charles Winter Wood Theatre at 11 a.m. ET on Oct. 28, 2021.

Panel discussions will feature a full load of highly anticipated guest speakers, including Kim Godwin, President of ABC News; Keisha Lance Bottoms, Mayor of the City of Atlanta; Marlon Walker, Executive Editor of The Clarion-Ledger; Denise Hendricks, Executive Producer of The Cross Connection & The Sunday Show, MSNBC; and Yolanda Cade, Domestic Public Relations Director of Walt Disney World Resorts.

“I’m thrilled that the SJGC’s Grads Are Back is back as part of FAMU’s homecoming activities,” said incoming Dean Lowe. “We greatly appreciate when our alumni return to campus and value their commitment to our school in helping the next generation of communication professionals and leaders.”

For more information about this event, please contact:

Office of the Dean

850-599-3379

sjgc@famuedu

Frances Stephens

(904) 414-9617

francesl.stephens@famuedu