



WHY USE A THIRD-PARTY PARTNER FOR DISTRICT SURVEYS?

Building Trust • Ensuring Confidentiality • Driving Better Insights

When it comes to gathering meaningful feedback, trust and anonymity are essential. Staff, families, and students need to feel safe to share honest experiences without fear of identification or repercussion.

Key Benefits of Partnering with Plan Forward

1. Confidentiality Comes First

- Individual responses are never shared with district or building leaders.
- All responses are analyzed exclusively by Plan Forward, ensuring neutral and secure data handling.

2. Anonymous Reporting

- Only summary insights are delivered back to the district.
- Groups with fewer than 10 respondents are never disaggregated to prevent identification of individuals in smaller teams or roles.

3. Honest Feedback = Better Decisions

- When people feel safe, they respond honestly.
- Honest responses create a fuller, more accurate picture to inform strategic decisions.

4. From Feedback to Action

- Plan Forward turns raw survey data into clear, actionable insights.
- District leaders can strengthen engagement and improve student outcomes using timely, evidence-based recommendations.

In short: Partnering with a trusted third party like Plan Forward protects your stakeholders, builds trust, and provides the actionable insights you need to move your district forward.