

The Dots WagMedia Report 5th January - 10th January

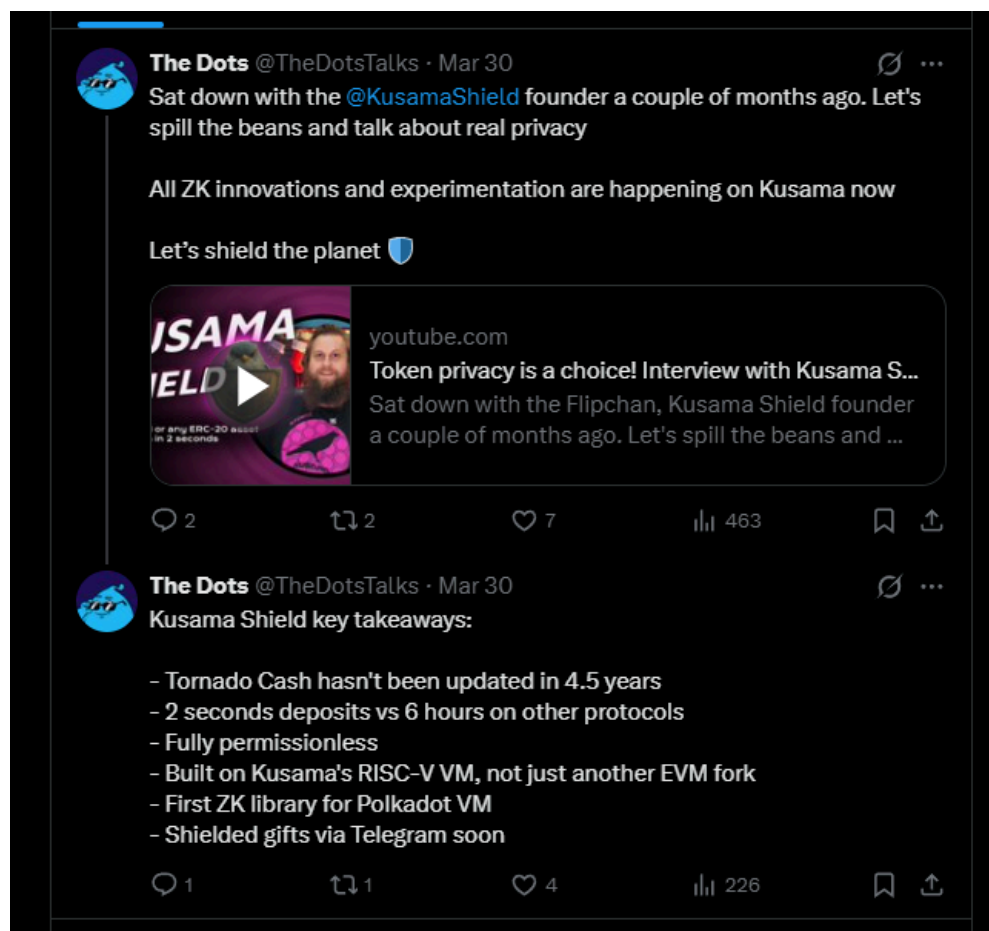
Quick summary

During the previous week, our focus was on producing memes, and infographics.

Some of our top-performing Polkadot-related posts on top of everything else we've been publishing

Produced a 30-minute interview with Flipchan, covering Kusama Shield - the leading zero-knowledge product building on Kusama today

<https://x.com/TheDotsTalks/status/2038611877903872451>



Published a post supporting the rebranding, with a focus on the products being built.

<https://x.com/TheDotsTalks/status/2011442493435588904?s=20>

The Dots @TheDotsTalks · Jan 14
ignoring Polkadot is a generational mistake



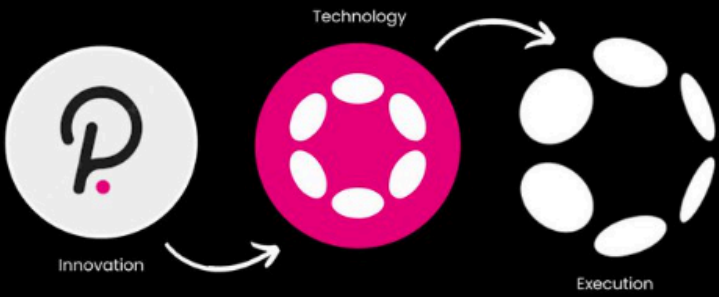
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The Dots @TheDotsTalks · Jan 14
iciymi, Polkadot is black now

new identity with a mindset shift:

- infra is ready, now we need to ship products for people
- scarcity and capped supply matter, bye bye infinite printing
- treasury should fund only strategic direction, notorious marketing spends are yesterday

Infrastructure ready. Execution begins.



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A funny meme about Jam Toaster to keep the community engaged

<https://x.com/TheDotsTalks/status/2011032267565723892?s=20>



The Dots @TheDotsTalks · Jan 13
things i imagine when i hear JAM toaster



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885

