



## **Proposal: [Kusama hispanic team meetup / KAOS IN BUENOS AIRES]**

**Proponent:** [CoU4zJNyZTWmSDxidj16ZARJUDxhu4ZfL7DCoUvALe97pAg]

**Date:** 1, July 2022

**Requested KSM:** 335 KSM / (\$19500 USD)

**Short description:** The Hispanic community of Polkadot and Kusama is organizing a meetup in person in Buenos Aires after Decoded22 to talk about updates on the Kusama Network, in a cafe environment, with talks, streaming from other venues and with an afterparty from closing.

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### **1. Context of the proposal:**

Kaos in Buenos Aires is a side event for the Hispanic Polkadot community with a central theme in the Kusama NETWORK Latin market and to hold Post Main Event Polkadot Decoded in Buenos Aires, the side event is planned in a location near the main event.

Inspired by Polkadot blockchain Academy we see the possibility of bringing together the largest number of people committed to building web3 and the Dotsama community in a deep and close meeting with a closing party celebrating the annual event and setting a precedent for future gatherings of the Hispanic and South American community of Kusama.

Organizers and managers of the event

**José Belossi (Pepe) Polkadot and Kusama ambassador**

**Twitter.com/pepearaucano**

**Proponent;**

**José Belossi (Pepe) Polkadot and Kusama ambassador**

<https://twitter.com/pepearaucano>

<https://twitter.com/kaosinba>

<https://twitter.com/polkadotargenta>

Pepe is publicist and a contributor to the Spanish-speaking Dotsama community, creator of the Dotsama community on Twitter, moderator and creator of the Polkadot Argentina (<https://t.me/polkadotARG>) group on Telegram and Twitter ([Polkadot Argentina TW](#)) and Polkadot & Kusama [Community](#) group.



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Through multiple Twitter feeds, he was able to interview and twitter spaces Web3 creators from the multi-parachain community focused on NFTs, Metaverses and community.

Many of the best-known memes in the ecosystem have come out of his factory, which he believes is new-age marketing.

He is the organizer and part of the Polkadot Decoded Buenos Aires 2022 proposal with the Polka Haus team.

Also simultaneously carried out the side event for Kusama Network (<https://twitter.com/kaosinba>)

Due to its dynamics, effort and commitment to communication and the community, it has made solid links with many main players in the Dotsama industry.

I also work for the venture studio Supercolony and in the organization of the WasmConf <https://wasm-conference.com/>

The proposal was born through experience, commitment within the community and the impact power of the idea.

And there is no more than presenting a series of antecedents of the work done on this long journey.

Something of we passage through the events

He has also worked tirelessly on the realization of POLKADOT DECODED BA 2022, from the beginning he joined the organization initially proposed by Parity Technologies, giving advice on logistics, Latin American culture and various advice, finally joining the official proposal which was approved by POLKA HAUS being part of the central organization of the largest event organized to date in this region.



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<https://docs.google.com/document/d/19fS61iKtlPcZu5-rmb8AoduWL3QG4fSL5mfH6no-cuU/edit#>

And he is also the architect of the first parallel event for Kusama Network ([KAOS IN BA](#)) for the Spanish-speaking community that was executed through the treasury, and was held on July 1, 2022, having an overwhelming success, exceeding the promise of expected applications, so the work team for new editions has doubled.

### FEEDBACK

[https://twitter.com/matut\\_eth/status/1543000349337870342](https://twitter.com/matut_eth/status/1543000349337870342)

[https://twitter.com/NatyShi\\_/status/1543007944262008832](https://twitter.com/NatyShi_/status/1543007944262008832)

<https://twitter.com/PaulaArenzo/status/1543083104507674624>

<https://twitter.com/jjmiranda/status/1543025748382031872>

<https://twitter.com/finanflix/status/1543255598111899649>

[https://twitter.com/blockya\\_/status/1543042505456984064](https://twitter.com/blockya_/status/1543042505456984064)

<https://twitter.com/CryptoCowboyOG/status/1543225615452602371>

<https://twitter.com/CalypsoExchange/status/1543080546607185922>

<https://twitter.com/BrunoArenzo/status/1543073145371983873>

[https://twitter.com/Rey\\_Crypto\\_/status/1543059568552558594](https://twitter.com/Rey_Crypto_/status/1543059568552558594)

<https://twitter.com/polkadotHub/status/1543037289793671168>

<https://twitter.com/ancient77bj/status/1543015184100368384>

<https://twitter.com/FranciscoCdeno/status/1543003220598878208>



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One more part of this journey is the creation of 2 groups to unite the Argentine community and organize future meetups, be in contact and spread any type of official information about the ecosystem.

You can enter Telegram through [POLKADOT ARGENTINA Telegram group](#)

[TWITTER POLKADOT ARGENTINA](#)

He also created the Polkadot & Kusama community on Twitter.

Another global communication channel between some industry players that you can find as moderators in the group.

[POLKADOT & KUSAMA Community](#)

### **1- About the event:**

This event will take place on February 11, 2022 in a central location in Buenos Aires, at the Hotel Las Naciones in the center of the city and with a large space for 150 people, it will have the participation of developers, communicators, ambassadors, press specialists, guest specials, live streaming, educators, specialized press and will focus on information on parachains, NFTs and Kusama Network metaverses.

The event will begin at 4:00 p.m. featuring live streaming, live interviews, panel discussion, fun activities, live Metaverse build demos, and NFT collections.



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There will be a Cafe session service with professional baristas from the city during the main hours of the daytime event and catering service during the stipulated breaks with regional meals.

It will end with an Afterparty starting at 8:00 p.m. at 10:00 p.m., with a live DJ and reproductions of moments and images from Polkadot Decoded BA 2022.

We see a unique opportunity for Kusama Network very close to the main event in Buenos Aires, which will focus on Polkadot so that the guests can also be present and achieve absolute quality conferences with a particular theme and close and warm encounters between users and developers.

KAOS IN BA is an event designed to surprise, with a mysterious and high-impact communication from the first minute on social networks and the international community. KBA will try to leave a fleeting memory of the Buenos Aires nightlife and a true precedent for the web3 community in a region with a high creative potential.

The choice to create the side event stems from the decision to host the Polkadot Blockchain academy. From that moment, all the most dynamic participants of the community, including Ambassadors, developers, users and content creators grouped together in groups, we began to imagine some events, and as an ambassador, active members of the community and Argentines we feel that we can bring together many key people from the Hispanic and Argentinean community of Dotsama in a more select and close event.

### **2. The motivation for this proposal:**

The Polkadot and Kusama ecosystem is expanding more every day, with more active parachains which bring various options and opportunities. The arrival of XCM, the



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communication between parachains is the hinge in the ecosystem, the takeoff, a before and after, we have the duty to send everyone the information of what is happening in the ecosystem. In the region, although adoption is very high, there is still a lot of education missing and that is where we have to be to show, promote and educate about the ecosystem, and all the solutions it provides.

Events of exchanges, companies and some blockchains are common in the region, we really see that it is necessary to promote the ecosystem much more, and holding events, giving talks and being close to users and communities is essential. Day by day we promote the ecosystem in different ways, we try to make the complex simple and we see in the event that it is a magnificent opportunity.

### **Event purpose:**

Bring together the Argentine communities and visitors from Latin America and the rest of the world in an event dedicated to Kusama Network to one day of the largest Polkadot event of the year in the world based in Buenos Aires with a closing party.

The event will feature speakers and exchanges from different teams in the ecosystem, including parachains, developers, ambassadors, creating parachain projects, and streaming with participants at other Polkadot Decoded venues.

Organizers include: Polkadot, Kusama Network, Moonriver, RMRK, Unique Network, Phala Network, Zeitgeist, Parity Technologies, Shiden Network, Karura Network.

### **Content categories:**

Kusama use cases.



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Sharing technology, freestyle talks (Talks about some aspect of Kusama, connected parachains or a team that visits Decoded and wants to talk about a specific topic that the organizers find eloquent.)

The event will feature speakers and exchanges from different teams in the ecosystem, including parachains, developers, ambassadors, creating parachain projects, and streaming with participants at other Polkadot Decoded venues.

### **Topics include:**

XCM development and roadmap.

The use cases of XCM between parachains.

Public infrastructure projects, networks and protocols in Dotsama.

The Joint vision of the community and how to promote growth.

The vision and perspective of Web3,

Kusama roadmap.

DeFi, NFT, Metaverse in Kusama and more!

**The proposed agenda will be as follows.**



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Each of the speakers will give a 15-minute speech on their latest status update which could include but is not limited to

i) the current status of parachain construction and connectivity with the Kusama relay chain.

ii) the next XCM implementation plan.

iii) their vision of what the Polkadot (Kusama) ecosystem will look like after the full capacity of XCM is released.

a 10-minute freestyle chat slot open to all participants to promote the free and open atmosphere.

Live Developer Build of Metaverses at Bitcountry

Coffee and relaxation area for private talks, interviews, and deep contact between teams.

Social drinks and meeting with music, live DJ and catering with regional Argentine food for the rest of the night of July 1.

Once the agenda is finalized, we include this information in all Argentina Polkadot related communities, Latam Polkadot community Spanish channels and in Pokasassembly posts (if necessary) for your review.

### **Target audience:**

Members of the Dotsama community visiting Argentina, end-users, Web3 enthusiasts, cryptocurrency enthusiasts, Web3 developers and specialized journalists.



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### **Expected number of attendees:**

120 / 150 attendees.

(Tickets will be reserved by google forms, and in case of not completing the capacity, the remaining income will be made in order of arrival)

### **Expected hours of the event:**

6 hours of face-to-face event

### **Target location:**

Hotel Las Naciones, Avenida Corrientes 820.

### **Event Execution:**

Arrival and registration. (Tickets will be reserved by google forms, and in case of not completing the capacity, the remaining income will be made in order of arrival at the place of the event until the end of the entrance tickets)

Graphic design / Community Manager.

Network area, Living room, internet.

Merchandising for all guests.

RMRK NFT mint colaborator.



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Location costs (AV, rigging, technology, screens + transmission)

Venue costs.

Event manager service.

Cafeteria service and daytime catering.

Regional food and drinks catering service.

Private security.

Service transfers for collaborators.

DJ and technical service.

Live show cachet.

Led screen rental and technical assistance.

Marketing/Branding/Swag.

Professional filming and photography service.

Translator service.

Live streaming service.

Drink bar service.

Media support.

Show insurance.

Certified public accountant.



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Event Agenda – TBA, focused on Kusama Network parachains and topics related to XCM and XCMP in particular, and how parachains will take advantage of this exciting feature on the network.

**How can we contact the manager of the funds?**

**Jose Belossi / Polkadot and Kusama ambassador**

[pepe.araucano@supercolony.net](mailto:pepe.araucano@supercolony.net)

[josebelossi@gmail.com](mailto:josebelossi@gmail.com)

**\$19500 USD**

| ITEM                                                                               | USD*           |
|------------------------------------------------------------------------------------|----------------|
| Venue rental                                                                       | <b>\$4600*</b> |
| Rented equipment (AV, rigging, tech, screens + streaming)                          | <b>\$3700</b>  |
| Food and beverages (include brunch, lunch, dinner and beverages for each attendee) | <b>\$4440*</b> |
| Shows (dances, monologues and live music)                                          | <b>\$1400</b>  |
| DJ                                                                                 | <b>\$1000</b>  |
| Merchandising                                                                      | <b>\$2600</b>  |
| Incidentals                                                                        | <b>\$1760*</b> |



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\*There is a percentage of Premium values in case the token goes down in price.

**The amount covers all the planning + execution of the event.**

**Treasury timeline related to milestones: when are installments (if any) due?**

**Currently planning to have the event on July 1, 2022 (16/22HS)**

**Ideally to receive the fund by June 20th, 2022**

### **1. Payment conditions:**

- a. What is the amount requested?

**\$19,500 USD**

- b. How does this amount cover the work of the proposal? What tasks are to be included on the payment?

**The amount covers all the planning + execution of the event.**

- c. Treasury timeline related to milestones: when are installments (if any) due?

**Currently planning to have the event on 1 de July, 2022**

**Ideally to receive the fund by June 20th, 2022**



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d. What is the address of the fund recipient?

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e. How can we contact the manager of the funds?

**Name:** PEPE

**Discord handle:** pepearaucano#1331

**Email address:** [josebelossi@gmail.com](mailto:josebelossi@gmail.com)

[pepe.raucano@supercolony.net](mailto:pepe.raucano@supercolony.net)

f. What exchange rate are you considering and why?

KSM/USD EMA7 at the day of submission by [SUBSCAM](#) . (58.33 USD)