

Publishing@W3C Strategy Meeting

Details:

July 23, 2019
9AM-5PM EDT

Call In Details:

<https://rakuten.zoom.us/j/609435874>

Telephone:

Dial(a number based on your current location):

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Canada: +1 647 558 0588 or 855 703 8985 (Toll Free)

Meeting ID: 609 435 874

International numbers available: <https://zoom.us/u/aeGHHtyMI1>

Chair: Rachel Comerford

Agenda (proposed):

Our objectives

- Propose roadmap for EPUB work within W3C, including maintenance plan (should this be 3.X?) and decision about EPUB 4
- Find a path for better cooperation between publishing and rest of W3C communities - possibly beginning with EPUB/Web gap analysis
- Ensure that charters reflect the work that we are doing
- Ensure charters reflect roles of each group within W3C publishing and their relationship
- We should identify our objectives for the next 3 to 5 years while keeping in mind:
 - Who are the target beneficiaries of Publishing at W3C?
 - Are those targets represented? Are they represented within the appropriate groups? Where they are not represented, are we recruiting not just for membership but also for Invited Experts where membership is not possible or has not been approved (ie, invited experts in a particular business area)?

- What Publishing at W3C intends to achieve, that can compel the target beneficiaries to come along for achieving the goals?
 - Without proper representation, or at least input, from these target audiences, we cannot appropriately identify the problems we should be solving - this is like developers telling users how they want to use a product. I think this is an important question to keep in mind but perhaps one that needs to be discussed in terms of which group needs to own pursuing these answers and how. Would like to provide an example on the basis of discussions in PBG:

Target beneficiaries: Publishers who have their existing business models built around EPUB 3. Most of them are from IPDF membership.

Objectives:

- EPUB shall evolve with the business needs of the beneficiaries and the supporting infrastructure of validation tools, guidance documents etc. shall be maintained and updated with the evolution of specifications.
- Work towards the vision of making all the EPUB publications born accessible by reinforcing accessibility in EPUB and facilitating the infrastructure of tools and guidance for embedding accessibility in publishing supply chain.

The Future Work:

- Gap Analysis: EPUB/Web
 - What publishing format are you using?
 - What do you need in order to publish successfully?
 - In order to publish successfully on the web?
- Incubation strategy within Publishing Activity
- Decisions without a champion / recruiting a champion
- What happens when the charters expire
- Integration with the rest of the W3C
- Coordinating accessibility efforts across Publishing and with WAI
- The Future of WP/EPUB
 - Audiobooks
 - [BDCoMa](#)
 - EPUB 3.x
 - EPUB Basic (proposal to follow)
 - Brainstorming/Other Proposals

Today, Our Challenges:

- Role of the BG as relates to WG, CGs
- Role of the EPUB CG after 3.2 release
- Role of the SC vs BG
- OverDrive lawsuits – let's discuss this openly with W3M so that they are aware of the situation and how it potentially affects some decisions

Things we know to be true:

- We plan to continue to support and develop EPUB
- We plan to continue to support the Validator/Validation for EPUB
- The Working Group and Business Groups will continue to work, although their goals and objectives will continue to evolve
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