

Welcome to Bobcat Studios: Multimedia Design

In this 2-semester elective class, students will be introduced to multimedia creation, exploring digital drawing, photography, animation and video production through the use of Adobe Illustrator, Photoshop, Animate and Premiere Pro. Students will produce a portfolio of work to demonstrate the variety of multimedia skills and competencies they acquire.

Teacher: Jonathan Loeffler

Website: <https://sites.google.com/sduhsd.net/bobcatstudios/home>

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Computer Lab Expectations

Students are expected to:

- Be present, on time, and in assigned seat by the bell
- Prepared for class
- Hardworking and focused
- Respectful and courteous
- Turn in work on time (late work gets points deducted)
 - If not finished, find time to come in to the computer lab and work on it (before school/during lunch) before the due date, otherwise points will be lost.
- Participate in class discussions, critiques, and other class activities
- Create original projects/works of art that meet lesson objectives and rubrics
- Be attentive and respectful toward teacher, other artists, class space, demonstrations, and the overall classroom environment
- Demonstrate proper care and maintenance of equipment, tools, work space, and supplies
- Cell phone use is not permitted in class unless specified for by the teacher.
- Keep the lab clean. No food, candy, or drinks in the lab to ensure preservation of lab equipment.
If a student damages, destroys, or substantially decreases the value of school property, the Principal shall require the student's parent to make restitution.

Required Materials

- Sketchbook (brought to each class)
- Pencils/Pens

Course Curriculum & Pacing

We will follow the *California Technical Education Standards for Arts, Media, and Entertainment* throughout this course.

1st Quarter

- Introduction to Art
- Portfolio Creation in Google Sites
- Adobe Illustrator Basics
- Digital Illustrations
- Visual Storytelling / Illustrated Story

2nd Quarter

Introduction to Photography
Adobe Photoshop Basics
Photoshop Projects

3rd Quarter

Introduction to Animation
Adobe Animate Basics
Animation Projects

4th Quarter Units

Introduction to Video Production
Adobe Premiere Basics
Video Projects

Grading

Grades are earned by acquiring points in the following categories:

General Assignments (25%)

Quizzes and Tests (25%)

Projects (50%)

All submissions should be saved in the proper place ON TIME for grading purposes and full credit. Late homework is not accepted.

Note: This is a working document, subject to changes