

SHOPPE OBJECT

12x16 Booth

Details

Booth Walls

Booth walls are roughly 2 inches thick. Both nails and screws may be used; we recommend using 1.5" long drywall screws. Walls are hollow timber framed panels with a 1/4 inch sheet of MDF on the front and back.

All walls are either 8' or 10' high. You will be notified of your wall height, booth number, and booth type via an email from operations@shoppeobject.com. Please refer to the Exhibitor Manual Schedule for when this email will go out.

Dimensions

Side walls - 12 feet wide
Back wall - 16 feet wide
Display Footprint - 12'x16'

*Please allow for a possible 2-4 inch variance. If you are planning on bringing custom (made to fit) items such as shelves or vinyl – please speak with operations@shoppeobject.com as soon as possible as booths have the potential to be oversized.

Lighting - 10 BOOTH LIGHTS

Each booth will receive 10 booth lights. Lights are fully adjustable. You may adjust the lights yourself onsite or request a complimentary adjustment from the team. Lights are installed on an aluminum truss which rests on top of the booth

walls. Lightweight rigging is permitted with approval. Please email operations@shoppeobject.com with any rigging requests.

Power

Please note that booths do not come with power. Communal charging lockers are located throughout the show floor and you may also purchase an outlet for your booth.

Display

All booths come pre-painted white. Custom paint is available via the form in the manual.

All fixtures and furniture must be displayed within the confines of your booth boundaries.

Vinyl lettering is permitted on booth walls provided that it is fully deinstalled post show.

Please refer to the Exhibitor manual for more display details and email operations@shoppeobject.com for further assistance.

Booth Type Samples:

Inline - 3 walls (one 16' back wall and two 12' side walls):



