

Event Press Release

For Immediate Release

Contact Information

[Name]

[Organization]

[email, phone contact info]

Heading: Peace Light from Bethlehem Arrives in *[insert city/state]*

The Peace Light of Bethlehem, symbolic of the Light of Christ especially evident at Christmas, is meant to promote peace, harmony and unity among all people of the world regardless of race, ethnicity or creed. Many churches, Scouting, and associated community organizations use the Peace Light in Advent worship services, parish tree lighting events, and other special ceremonies. Some groups even maintain the Peace Light year-round using the flame to ignite their sanctuary lights, baptismal candles, and votive lamps.

Each year in late November, a child from Austria lights a lantern from the continuously burning lanterns in the Church of the Nativity in Bethlehem, the site of Jesus' birth. The light, known as the 'Peace Light, is stored in special explosion-proof lanterns and flown with a safety advisor back to Vienna, Austria, where it is shared with delegations from across Europe who distribute it with a message of peace to their own countries for use at ecumenical services. Scouting organizations then take the light to houses of worship, hospitals, homeless shelters, nursing homes, and places of public, cultural and political importance - to anyone who appreciates the significance of the gift.

In early December, Austrian Airlines representatives transport the Peace Light from Austria to New York City. A distribution ceremony of about 150 adults and children gather to welcome the Peace Light and kindle their own flames.

The light's pilgrimage across the U.S. begins from NYC via volunteers, many of whom are associated with Scouting America and Girl Scouts of the USA, transferring and sharing it in their communities. Many other dedicated volunteers meet, share, and move the Light across North America, person-to-person, coast-to-coast. The Peace Light is a sign of hope. It has expanded from a small flame to a sea of lights to shine its message to millions of people worldwide.

[insertxx organization] invites you to join in sharing the Peace Light – ***[insert specifics of sharing, date, time, place]***. ***[Insertxx organization]*** recommends bringing your own candles or lanterns to carry the Peace Light.

What starts as a small flame from the site of Jesus' birth, spreads person to person across the world with the message of peace and friendship. Please help us to spread the Peace Light to others by sharing the Light and spreading the message of peace and love to all.

Website <https://peacelightnorthamerica.org/>

Facebook <https://www.facebook.com/groups/PeaceLightNorthAmerica>