

POST-WEBINAR EMAIL 2 OF 2 (Send at the beginning of Week Three of your campaign)

SUBJECT

Dispelling The 2 Most Common Fears That Hold People Back



Hey there [RECIPIENT],

If you're still on the fence about English With Friends *Course for Christians*, I want to address the two most common fears that hold people back.

First, you may wonder if you have what it takes. And second, you may question whether you'll have the time.

The Fear of Not Having What It Takes

If you're like most people, you may be...

- Thinking it takes a certain personality or spiritual gift...which you may not have.
- Thinking it takes an English degree or ELS certification...which you may not have.
- Thinking it takes skill in writing curriculum and discussion questions...which you may not have.
- Thinking it takes a background in seminary and religious studies...which you may not have.

The good news is: you don't need any of those things!

You just gotta show up. Be yourself. And share your life.

The rest has been done for you! The training and the workbooks are ready to go.

You *have* everything it takes.

Because the success of this program doesn't depend on you or even the resources Tyler has created. It rests in the power of the Word of God and the Spirit of God.

After all, Jesus didn't end with, "Go make disciples of all nations." His very next statement was, "I am with you to the end of the age."

The Bible says that his power is perfected in our weakness.

So it's time to silence that fear, step forward, and trust the Creator who has prepared works for you to do in advance.



The Fear of Not Having Enough Time

As you think about the time it will take to complete the digital course and start meeting with your Conversation Partner for an hour-a-week, I imagine you're a little worried.

You probably feel busy, stressed, and spread too thin as it is.

I've come to conclude that the stress we feel when we think about time and commitments is not a feeling that would simply go away if God were to give us an extra hour-a-day. Because we don't need more time. We need more wisdom to use our time better.

I hate to say it but we waste a lot of time. One example is our entertainment habits. The average person spends three hours a day watching TV, and another three on their devices, streaming videos and browsing social media. If you do the math, that adds up to about 15 years by the time a person is 75!

The Bible encourages us to ask God, "Teach us to number our days that we may gain a heart of wisdom."

Every time we say *yes* to something, we're saying *no* to something else. I like to think of my schedule as a bookshelf which only has so much room. To add a new book requires that I remove an old one. Likewise, to add an important activity to my schedule requires that I remove a less-important activity.

I love how one author put it, “Arranging your weekly calendar is one of the holiest endeavors you can undertake.”



As Tyler Ellis once said, “Our faith is worth dying for, and it’s worth sharing with those who might die without it.”

God believes in you, and so do I.

If you’re ready to believe in yourself, [enroll today!](#) [\[ADD LINK TO WORDS IN BLUE\]](#)

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