

Official Rules for the Mr. Coffee® #IWantItLatte Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA ("D.C.") AND WHEREVER PROHIBITED.

1. Promotion Description: The Mr. Coffee® #IWantItLatte Sweepstakes (the "Sweepstakes") begins at 12:00:00 am Eastern Time ("ET") on 09/27/2022 and ends at 11:59:59 p.m. ET on 10/03/2022 (the "Promotion Period"). Entry in the Sweepstakes does not constitute entry into any other promotion, contest, or sweepstakes.

2. Eligibility: This Sweepstakes is open to any person who is a legal resident of, and who is physically located within, the 50 United States (including D.C.) (the "Territory"), age 18 or older at time of entry who at the time of entry and through the completion of the Sweepstakes are physically present in the Territory at the time of entry ("Entrants"). Sunbeam Products, Inc., (the "Sponsor") employees, officers and directors of Sponsor or its parent company, divisions, subsidiaries, and affiliated companies, (collectively, the "Promotion Entities"), and their immediate families (spouses, parents, children, and siblings and their respective spouses- as defined by the IRS) and those living in the same household of each of the foregoing are not eligible to enter the Sweepstakes. Eligibility is subject to all federal, state, and local laws and regulations. By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules. The decisions of Sponsor in regard to all matters related to this Sweepstakes are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules.

3. How to Enter: There are two (2) ways to enter this Sweepstakes during the Promotion Period. **Note: Winners will be determined via random drawing. Quality of Submission will not be factored into the determination of the winners but each Submission must adhere to the Submission Guidelines (See Rule #4, below):**

To enter via TikTok and receive one (1) entry into the Sweepstakes:

Step 1: Follow @therealmrcoffee on TikTok by going to <https://www.tiktok.com/@therealmrcoffee> and clicking the "Follow" button. If you do not have a TikTok account, you may sign up for free by going to www.tiktok.com and following the on-screen instructions to register. Your TikTok account must be set to public and you must follow @therealmrcoffee for the duration of the Promotion Period and through the date of prize award (if applicable).

Step 2: Find the Sweepstakes post at @ajmcleanofficial ("Sweepstakes Post")

Step 3: Comment on the Sweepstakes Post naming your favorite coffee drink and including the hashtag #IWantItLatteSweepstakes. See Rule #4 below for submission guidelines.

To enter using the Alternate Electronic Mail Entry Method:

Entrant must submit an entry form pursuant to the instructions and requirements stated below. Entrant must submit an Email in English, with the subject line of “#IWantItLatteSweepstakes”, which includes the following information in the body of the email: Entrant’s first and last name, age, complete mailing address (no PO Boxes and including ZIP Code), telephone number, email address, favorite coffee drink, and. See Rule #4 for submission guidelines. The Email must be sent to: mrcoffeecollaborations@gmail.com and must be sent no later than 11:59:59 p.m. ET on 10/3/2022. Upon Sponsor’s receipt of the entry form, Entrant will receive one (1) entry into the Sweepstakes.

Your entry shall be referred to collectively herein as a Submission. An eligible Submission enters you in the Sweepstakes for a chance to win a prize. Proof of sending a Submission does not constitute proof of receipt. **Sponsor** and any of its parent, affiliated or subsidiary companies, and any of their advertising/promotion agencies, and any of their respective officers, directors, employees, agents, representatives or assigned (collectively “Released Parties”) are not liable for any disputes between participants and/or Entrant related to the Submission. **Limit one (1) entry per person during the Promotion Period regardless of method of entry.** Entries made on another’s behalf by any other individuals or any other entity, including but not limited to commercial contest/Sweepstakes subscription notification and/or entering services, will be declared invalid and disqualified from this Sweepstakes. Entries made through any robotic, automatic, mechanical, programmed, or similar entry duplication method will be disqualified. By entering, Entrants confirm that they are 18 years of age, release TikTok of responsibility and agree to TikTok’s terms of use.

4. Submission Guidelines: Submissions posted are not edited by Sponsor and are the views/opinions of the Entrants and do not reflect the views/opinions of the Sponsor in any manner.

Submission must conform to the following Submission Guidelines to be eligible, as determined in Sponsor’s sole discretion:

- Submission must include the hashtag #IWantItLatteSweepstakes.
- Submission cannot be sexually explicit or suggestive, violent, or derogatory of any ethnic, racial, gender, religion, nationality, sexual orientation, professional or age group, profane or pornographic, or contain nudity.
- Submission cannot promote illegal drugs or firearms (or the use of any of the foregoing), or any political agenda or message (in the sole opinion of the Sponsor).

- Submission cannot be obscene or offensive, endorse any form of hate or hate group.
- Submission cannot defame, misrepresent, or contain disparaging remarks about Sponsor, Mr. Coffee®, or other people, products, or companies.
- Submission may not include any intellectual property of third parties, including copyrighted material or third-party trademarks except those of Sponsor and Mr. Coffee®.
- Submission cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission.
- Submission cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor and Mr. Coffee® wish to associate.
- Submission cannot depict, and cannot itself, be in violation of any law.
- Submission cannot depict or describe dangerous or unsafe behavior for the Entrant.
- Submission must mention favorite coffee drink. Non-coffee drinks will result in disqualification.
- Submission, if entered on TikTok, must be a direct comment to the Sweepstakes Post.

Submission must be suitable for broadcast at Sponsor's sole discretion. By entering a Submission, Entrant warrants and represents that such Submission is their original creation (a modification of an existing work does not qualify as original), that the Submission is true and verifiable, that the Submission has not been previously submitted to or entered in any competition or won any awards, and that the Submission and its contents do not violate any law, regulation or any right of any third-party, including, without limitation, the publicity, intellectual property or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary right, except the intellectual property of Sponsor and Mr. Coffee®. If the Submission contains any material or elements that are not owned by the Entrant and/or which are subject to the rights of third parties (excluding the intellectual property of Sponsor and Mr. Coffee®), the Entrant is responsible for obtaining, prior to entering the Submission, any and all releases and consents necessary to permit the use and exhibition of the Submission by Sponsor in the manner set forth in these Official Rules. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any Entrant at any time. Failure to provide such proof may, if requested, render the Submission null and void. By entering a Submission, Entrant (or their parent/legal guardian if considered a minor in their state of residence) represent that they consent to the use of the Submission in the Sweepstakes and to its use as otherwise set forth herein. Except where prohibited by law, each Entrant acknowledges and agrees that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to Entrant's Submission. Winners will be disclosed in a winners list and Released Parties are not liable for any misuse of such winners list by third parties. Promotion Entities are not responsible for any unauthorized use of Submissions by third parties. Promotion Entities do not guarantee the posting of any Submission. Entrants (or their parent/legal guardian if considered a minor in their state of

residence) agree that they will not use the Submission for any other purpose, including, without limitation, posting the Submission to any online social networks except as provided herein, without the express consent of the Sponsor in each instance. Any Submission that does not comply with these requirements, in the opinion of the judges or the Sponsor, may be disqualified. Sponsor reserves the right to waive the Submission Guidelines set forth herein in its reasonable discretion.

5. Additional Entry Details: Sponsor is not responsible for errors or problems downloading or uploading any Sweepstakes-related materials or information, or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet, or any other technical problems related to Submissions including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an Entrant's ability to participate in this Sweepstakes.

6. Prizes/Approximate Retail Values: Grand Prize (5): There will be five (5) Grand Prizes awarded. Each Grand Prize winner will receive a Mr. Coffee® Latte Maker and a custom response song on TikTok by AJ McLean about Grand Prize winner's favorite coffee drink. . There is no retail value associated with the response song by AJ McLean. **First Prize (25):** There will be twenty-five (25) First Prizes awarded. Each First Prize winner will receive a Mr. Coffee® Latte Maker. Approximate retail value (ARV) of the Mr. Coffee® Latte Maker is \$140 each. Total ARV of all prizes: \$4,200.

Winners are responsible for payment of any income taxes on total value of prize under applicable federal, state, and local laws.

Prizes are non-transferable. No prize substitutions or cash redemptions, except Sponsor reserves the right to substitute a prize of equal or greater value if for any reason an advertised prize cannot be awarded as intended in these rules; and potential winners agree to such substitution as a condition of entry in this Sweepstakes.

Limit one prize per Entrant.

7. Winner Determination: Winners will be determined from valid entries received during the Promotion Period by both entry methods combined. There will be thirty (30) winners selected (5 Grand Prize and 25 First Prize winners). Winners will be randomly chosen from collected valid entries on or about 10/10/2022 by an independent judging agency. Winners will be notified on or about 10/11/2022 via TikTok direct message sent from @therealmrcoffee or email from mrcoffeecollaborations@gmail.com. Odds of being selected

as a potential prize winner depend on the total number of eligible entries received by both entry methods combined.

Sponsor or Sponsor's agent will randomly select the thirty (30) winners from all eligible entries received during the Promotion Period by both entry methods combined. If applicable, potential winners must be available to participate to be eligible in any portion of the Sweepstakes that participation may be required. Sponsor or Sponsor's agent reserves the right at its sole discretion to choose an alternative winner in the event that a potential winner is disqualified, is deemed ineligible or cannot fully participate in prize activities, in Sponsor's sole discretion. If a potential winner is unable to verify registration information, such potential winner will automatically be disqualified, and the prize will be forfeited. Sponsor is not responsible for any change of email address, TikTok account, mailing address and/or telephone number of Entrants. Sponsor is not responsible for and shall not be liable for late, misdirected, or unsuccessful efforts to notify a potential winner or if the potential winner cannot fully participate in prize activities.

8. Winner Notifications: Once the selection of potential winners is complete, the potential winners will receive a TikTok direct message from @therealmrcoffee or email from mrcoffeecollaborations@gmail.com ("Initial Notification"), depending on method of entry, informing them that they've won the Sweepstakes (subject to verification of their eligibility). The winners must then reply to the Initial Notification with their full name, email address, mailing address, phone number, and date of birth within seventy-two (72) hours. Failure to reply to the Initial Notification within seventy-two (72) hours from the time the Initial Notification is sent, may result in disqualification and awarding of prize to another Entrant. Sponsor is not responsible for any change of TikTok account, email address, mailing address and/or telephone number of Entrants. Sponsor is not obligated to attempt to notify potential winners by any other method or means of communication.

9. Release: By receipt of any prize, winners agree to release and hold harmless TikTok, the Sponsor, and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

10. General Terms/Limitations of Liability:

(i) By entering this Sweepstakes, all Entrants agree to release, discharge, and hold harmless Sponsor, the other Promotion Entities, TikTok, and their respective parent companies, affiliates, subsidiaries, advertising agencies, agents and partners, and all of their respective employees, officers, directors, and representatives, from any claims, losses, and damages arising out of such Entrant's participation in this Sweepstakes, any

Sweepstakes-related activities, and the acceptance, possession, use and/or misuse of any prize awarded in this Sweepstakes. Neither Sponsor nor the other Promotion Entities assume any responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Sweepstakes entries or entry forms; or alteration of entries or entry forms. Sponsor is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email entry to be received on account of technical problems or traffic congestion on the internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to Entrants' or any other persons' computers related to or resulting from participation, uploading or downloading of any materials related to in this Sweepstakes.

(ii) Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failures destroy the integrity of the Sweepstakes as determined by the Sponsor, in its sole discretion, or if required by TikTok, and to award the prizes based on eligible entries received prior to the cancellation.

(iii) Sponsor's decision is final and binding in all matters relating to the Sweepstakes.

(iv) Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. COVID-19; SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the winners based solely on non-suspect entries received as of the date of the event giving rise to the termination. Only the type and quantity

of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

(vi) ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF GEORGIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

(vii) By participating in this Sweepstakes, each Entrant agrees that any and all disputes the Entrant may have with, or claims Entrant may have against, the Sponsor and/or other Promotion Entities relating to, arising out of or connected in any way with (i) the Sweepstakes, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement, will be resolved individually and exclusively in the courts of Atlanta, Georgia.

11. Caution: Any attempt to deliberately undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law.

12. Winners List/Official Rules: To obtain a copy of these Official Rules, print this page. To obtain a copy of the winners list, send a self-addressed, stamped envelope to be received by 12/10/2022, titled #IWantItLatte Winners, 6655 Peachtree Dunwoody Road, Atlanta, GA 30328.

13. Privacy Policy: Please see Sponsor's privacy policy at <http://www.newellbrands.com/Pages/PrivacyPolicy.aspx> regarding Sponsor's use of personal information collected in connection with this Sweepstakes.

14. Sponsor: Sunbeam Products, Inc., 6655 Peachtree Dunwoody Road, Atlanta, Georgia 30328.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with TikTok. Any questions, comments or complaints about this Sweepstakes should be directed to Sponsor and not TikTok.

ABBREVIATED RULES:

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. Begins at 12:00:00 a.m. ET on 9/27/22 and ends at 11:59:59 p.m. ET on 10/3/22. Open only to legal residents of the 50 U.S./D.C., who are 18 years of age or older as of the time of entry. Odds of winning depend on the number of eligible entries received. Void wherever prohibited by law. For Official Rules, complete entry/prize details, go to <https://docs.google.com/document/d/1lfv1IN0PYj4xPhov8jdLIIFYbeSv6ThJus6J1CEZQ/edit?usp=sharing>. Sponsored by Sunbeam Products, Inc., 6655 Peachtree Dunwoody Road, Atlanta, Georgia 30328