

GAS PACK GRINDERS

- What words or letters do you want included in your logo? **I dont know. Gas pack. Gas pack grinders.**
- Do you have a tagline? Do you want it to be included in the logo?
- Provide five adjectives to describe your logo. Some examples are below.**Simple and clean.**
(Feminine, Masculine, Young, Mature, Luxury, Economical, Modern, Classic, Playful, Serious, Loud, Quiet, Simple, Complex, Subtle, Obvious)

Tell me about your company:

- Explain what your company / organization is and does. **Smoking products. Grinders.**
- How are you different than your competition?
- What are the benefits of your product/service?
- What attributes of your business / organization would you like your logo to reflect?
- How do you intend to market your company? **Online media**
- -----

Describe what you want designed:

- Describe your aims and requirements in detail here — the more specific, the better. Tell the designers what is required, but also let them know where they're free to be creative.
- What key pieces of information / copy need to be included?
- Include any images, sketches, or documents that may be helpful.

(continued next page)

Competitors Design

- Use [Google](#) to search for similar designs that you like, include at least (4), explain why you like them and what to include / exclude in your design **I DONT KNOW**
- Do the same exercise but look for (4) competitors designs that you DO NOT like and explain why. **I Like alot of them. I cant think of one i dont like.**

Who is your target audience?

- Who are you trying to attract with your marketing message? Be specific. **smokers**

Tone & Image:

uFunny / Casual / Formal / etc. What tone and imagery will be most effective, specific visual goals? **Idk all of them?**

What colors would you like to see in your logo? (It is usually best to stick to one or two colors):

- Red: Passion, Anger, Vigor, Love, Danger
- Green: Fertility, Wealth, Healing, Success, Growth
- White: Purity, Healing, Perfection, Clean, Virtue
- Black: Fear, Secrecy, Formal, Luxury
- Orange: Creativity, Invigoration, Unique, Stimulation
- Gray: Balance, Sophistication, Neutrality, Uncommitted

SURPRISE ME. I deleted the colors i dont like and left them in pairs. You dont have to follow these pairs by any means. I would like it to look nice in grayscale as well

THANK YOU FOR YOUR CONSIDERATION AND TIME

Rsingersales@gmail.com