

YAD CHESSED PURIM SUGGESTED NEWSLETTER AND EMAIL LANGUAGE

Please copy and paste the language below in newsletters and other communications (with edits as you see fit) to invite your community members to donate for Matanot LaEvyonim. Note: you can also offer congregants the option of writing a check directly to the synagogue and then the synagogue can make one donation to Yad Chessed on behalf of all the congregants.

Spread Purim Joy and Fulfill One of Purim's Central Mitzvot



Matanot LaEvyonim – Gifts for People in Need

From now until Purim Day (11am on Tuesday, March 3rd), **you can donate tzedakah to Yad Chessed to fulfill the Purim mitzvah of Matanot LaEvyonim.** For over 35 years, Yad Chessed has worked to address the needs of Jews in Greater Boston and beyond who struggle with financial and food insecurity. With the support of donors and partner organizations, Yad Chessed's team of social workers provides swift emergency financial assistance, grocery gift cards, and compassionate care, advice, and referrals to those in need. Yad Chessed aids more than 2,400 Jewish individuals across Massachusetts annually.

The mitzvah of Matanot LaEvyonim is central to the spirit of Purim and reminds us that we are obligated to offer a helping hand to those in our midst who need it most. Yad Chessed will use donations raised to fund vouchers that can be used on Purim Day so our neighbors in need can purchase food and celebrate the holiday.

[Donate Now to Yad Chessed! \(https://givebutter.com/YadChessedPurim2026\)](https://givebutter.com/YadChessedPurim2026)

Donations of \$180 or more entitle you to honor up to 10 friends and family with a festive notification email from Yad Chessed, if you complete the following [form](#) by February 23rd.

You may also mail a donation to Yad Chessed: **333 Nahanton Street, Suite 315, Newton, MA 02459**. Please include the word "Purim" and synagogue/school/group name on your check memo.

Any questions: email Info@yadchedded.org or call: 781-613-3413

For more information about Yad Chessed's Purim Program visit www.yadchedded.org/purim/