hey you… i bet youve heard the droughts in the us and about how you should stop watering your lawn and go vegan right?

thats cool and all but…

this is how much water you save in a year by being vegan by not eating:

- pork
- beef
- etc…

however, it would take you this many years to save as much water industrial ag uses in one year!

wow thats demoralizing

well lets face it: food politics argument
- visualization or text

… so what can you do?

lets go back to that agriculture data:
- this is how much agriculture uses:
  - visual pi chart breaking down agg water usage (nolan look for county by county waterfootprint data)
- however why is this food so cheap?
  - because subsidies!!!
  - show chart showing how much each food type gets
  - thats a lot and its the reason these foods are less expensive than fruit and veggies
- tie water to subsidies-- how much water is lost per subsidies?
  - Call to Action:
    - organize politically and fight against meat and dairy and etc... subsidies
    - pointers: read articles/send to sites of groups working on the issue