

Brainstorming a compelling landing page headline related to my target audience (first time home buyers in vancouver,bc)

Strategy: reverse thinking

Let's make bad headlines,start vomiting words (using market research)

- How we use our honesty to show you the secret problems of the house that you are buying
- What does your family want? Is it security? Is it a comfortable house? Is it a beautiful home?
- We show you the incentives of the first time home buying that they don't tell you about
- Real estate process should be simplified and we show you how it is done
- Are you looking for peace of mind when searching for you desired home?
We'll show you the easy process
- The good opportunities that you need to see
- Schedule a free consultation and we will show you how you should analyze the options you have
- Let's give you the clarity that you need for your desired property
- There might be opportunities that you don't know of and we will help you find them
- We'll be with you every step of the way, every second, until you and your family enjoying your dinner in you desired home!
- Lets make this a challenge, find you a home in 1 week
- You family needs a safe and secure property, and we are here to find you that dream house!
- See yourself sitting on the couch in your perfect sanctuary
- Your comfort i our result
- Feeling overwhelmed when buying your first home? we are here to help
- Clarity in the process is what you need
- We'll ask you the right question, and give you the right property
- This Is something we truly Want.
More than money
- Ask us Any thing. We will give you any info you need to find your desired home
- Picture the relaxing Moment you have with your family in your first House
- Are you aware of the hidden Costs of buying properties?
- We'll show you the step bY step of buying a house

- With 20 years of experience in construction management, ill show you the secret problems of each house
- Are you aware of home buying step by step process?
More secrets,more costs, more problems for you
- Lets make this a challenge, you tell us everything about what you need, and we are gonna find it in a week.

Realist:

Creating headline that shows their 2nd,3rd desire will be more different than others.

Ex: We'll be with you every step of the way, every second, until you and your family enjoying your dinner in you desired home!

Critics:

The headlines should be shortened and concise, should be unique, urgent, specific and useful.

Insights:

My idea that i just came with is that i should keep on vomiting headlines, choose the best ones, THEN give those to chat gpt and create like 50 different variation for each one. This way i can use my brain better