



How to Prepare Your Gitcoin Grant for GR15: Cause Rounds

Are you ready to set up your Gitcoin Grant? We are excited that you will be joining our community and our mission to utilize the power of web3 to help build and fund public goods!

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If you would prefer to watch something instead of — or in addition to — reading this information, here is a recording we created to walk you through the steps of setting up your grant proposal.

[Learn More: A Video Guide to Preparing Your Grant Proposal](#)

Before You Start

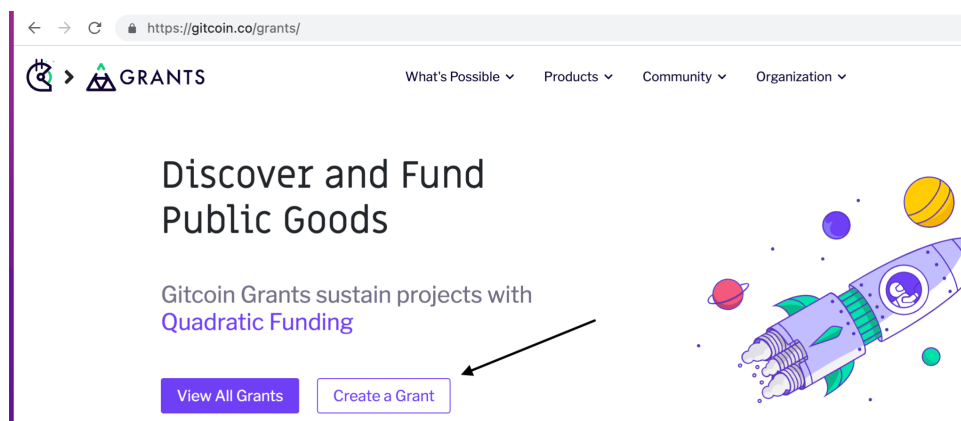
GR15 runs from September 7 - 22, 2022. We highly recommend getting your grant submitted by September 3rd to ensure it's approved and properly tagged for all appropriate rounds/matching funds—and ready to receive donations—by the September 7th kickoff.

To create a new grant proposal, you will need the following:

1. Your project title, description & logo/Image (see Tips and Tricks section)
2. Project website URL
3. Project Twitter handle
4. Custodial wallet address (see [Crypto Wallet Reminder](#) section below)

Steps to Creating A New Grant

1. Go to the [Gitcoin website](#) and sign in.
 - a. Important Note: If you do not already have a GitHub account, you will be directed to go through a few short steps to create one. See the video referenced above to watch what this process looks like.
 - b. Gitcoin accounts are connected to a GitHub account because Gitcoin was originally created as a way to pay for open-source software development on GitHub.
 - c. Once you create your GitHub account, you will need to go back to the Gitcoin website (it won't redirect you automatically) and now you can sign in with your GitHub account.
2. Once you have signed in with GitHub, click on the "Create Grant" button located on the main [Gitcoin Grants](#) page:



3. You will be led through a series of questions including the Eligibility & Discovery tag setup page with drop-down selection boxes where you will select your matching round e.g. Climate Solutions, DEI, etc.
 - a. Note: You can be in more than one round, but you must select only tags/rounds that actually apply to your project.
 - b. For new proposals, you will need to complete the Eligibility Tag reasoning box to explain how your project proposal directly relates to the matching round. Important: if you choose the Climate Solution tag, please explain how the **primary** focus of your proposal is a climate solution. Here is a link to all the [Gitcoin Eligibility Briefs](#) to help you ensure you meet the criteria for these tags.
 - c. You can also select Discovery Tags. These are not connected to a specific matching round, but they will help people find your project.
4. Select the region where your project will be implemented. If it is a technical solution without a specific region, then please select where your home base is located.
5. Enter your Grant Details including the title, description and logo—see [Tips and Tricks](#) section below.
 - a. Note that the logo can be any image and we recommend something visually interesting to help grab attention and interest.
 - b. You will also be asked for your project website and Twitter handle. These are used to help verify that you and your project are real. If you do not have a website and your Twitter account is new, you may need to talk with someone at Gitcoin and the grant verification process may take longer.
6. Select “Ethereum” from the drop-down menu that says: Blockchain on Which You Want to Receive Funds.
7. Enter your custodial wallet address for the box entitled “Add ETH Recipient Wallet Address,” see [Crypto Wallet Reminder](#) section below.

8. On the last page, you can review the information you have submitted and then select the “Confirm” button.
 - a. Once you have selected the “Confirm” button, then you can return and use the “Edit Grant” button to add more information, pictures and links to your description.

Tips and Tricks for Writing Your Grant Proposal

Target audience

Write your grant proposal for a general audience and even some non-crypto people. Yes, there will be developers reading it as well, but especially in the Cause rounds, there will be a full spectrum of people with different technical abilities.

Description

We recommend keeping your description simple and clear, especially right at the beginning. The first line of your description will also be visible in your thumbnail so it is a good idea to communicate your best hook right here.

Many people will only read the beginning of your proposal, so start with a concise summary that includes how you specifically plan to use the grant funding. You can add more technical specifications further down, or link to your website for more details.

To Grab Attention

Choose your headline picture and title carefully. As noted above, you do not have to use your logo, any visually compelling picture can be uploaded here. These two items are key aspects that will help your proposal gain attention — similar to the thumbnail and title in a YouTube video. There are many projects on the Gitcoin platform so choose a picture and title that will

make your project stand out. For ideas, visit the [Bitcoin Climate Solutions](#) project page and see what stands out for you.

Crypto Wallet Reminder

You probably already know this but just to be clear: Please DON'T use a non-custodial wallet from a crypto exchange like Binance or Kraken. You need a full custodial wallet, in other words one where you have control of the 'private keys' like a MetaMask or Rainbow wallet.



This is important because people will likely donate in a variety of tokens on different layers of Ethereum. So really, what you need is a Metamask wallet address. If you don't know what any of this means that is okay. Take a look at office hours (see below) and also learn more here:

 [MetaMask Tutorial: Beginners Guide on How to Use & Safely Setup Me...](#)

Promoting Your Grant

Getting support from your community is important to the success of your Bitcoin grant proposal. There are thousands of projects on the Bitcoin platform so you can't just count on people randomly finding your proposal. One effective approach is to get on stage to introduce your project on Twitter Spaces or on Discord in front of DAO members. We will share opportunities to speak at various Twitter Spaces as well as other opportunities to be featured in events, blogs, etc.

Ultimately it is up to you to create some buzz for your project. Part of what this is all about is testing your ideas with a broad cross section of members of the web3 community. That being said, quadratic funding can also just be a great way for people to give back to support the builders of core infrastructure. Either way, it is about telling your story. If you are new to the space or need support getting your project in front of people, see the [Need Help](#) section below. You can also check out this document: [How to Maximize Your Matching with Gitcoin Grants](#).

 **Pro Tip:** If you would like to help your supporters make their first donation to Gitcoin Grants, here is a document that can help: [A Guide for First-Time Funders](#)

Need Help?

If you need support, you can attend our office hours on the Gitcoin Discord and Zoom; there will also be ongoing general support available via email. Also, each cause round has a specific team that can help, e.g., the Climate Solution round is supported by All for Climate (Twitter: @all4climateDAO) and we recommend joining the All for Climate Discord.

Office hours will be announced via email as well as published on Twitter. Keep an eye out for our updates and other announcements by following @Gitcoin and @GitcoinDAO on Twitter.

Additional Resources:

- [Gitcoin Support Grantee Question FAQ](#) for answers to common questions about the Gitcoin grants process
- All for Climate DAO's [Gitcoin Climate FAQ](#)

Good luck and thank you for joining the Gitcoin Grants community!