

Golden keys pritiksha

Pritiksha lead gen script for lead gen golden keys - home construction bangalore :

“ 5 Lakh Offer Promo”

The Hook - The video kicks off with the presenter looking shocked. She hooks the viewer immediately by asking if they've heard about getting a 5 lakh rupee gift while on screen text urges them to watch the full video to find out.

The Problem & Solution - The scene cuts to her on the street, pointing out a common problem finding the right construction company to build a house in Bengaluru is incredibly difficult. She quickly introduces the solution by pointing out the Golden Keys Construction office, highlighting that they've already successfully designed over 1,000 homes and their office is conveniently located just 2 minutes from MG Road.

The Offer & The Reveal - She then announces a massive offer from Bengaluru's leading construction company. Budgets start at just ₹1,599 per square foot with three premium packages available: Silver, Gold, and Diamond.

The catch - As footage rolls showing clients signing contracts and gorgeous interior designs she explains that signing up as an elite member unlocks ₹5 lakhs worth of free premium furniture. We see shots of luxury sofas, sleek dining sets, and bedroom suites .

Trust & Quality - The tone shifts to emphasize trust. An engineer inspecting a site while the presenter states their main focus is sustainability and quality. She highlights that every project undergoes over 450 quality checkpoints and inspections, backed by guaranteed on-time delivery. It's framed as a true one-stop solution covering everything from the initial design to handing over the keys.

The Call to Action - She confidently tells the viewer to get a quotation from them and compare it elsewhere so they can see the quality and value difference for themselves.

The video wraps up with her urging viewers to visit Golden Keys Construction today, noting the offer is valid only until April 2026. It ends with a final "Call us now"

VIDEO LINK -

<https://www.instagram.com/reel/DUQKOWVEsAB/>

Campaign results -

Campaigns

65 Opportunity score

Discard Drafts

Review and publish (66)

All ads

Active ads

Actions

+ 1 more view

Create a view

Search to filter by: name, ID or metrics

Campaigns

Ad sets

Ads

1-200 of 884

Maximum: 17 Jan 2023 - 17 Feb 2026

Create

Duplicate

Edit

Analyse

A/B test

More

Columns: Performance

Campaign	Delivery	Results	Cost per result	Budget	Amount spent	Impres
		Leads (Form)	Per lead (form)	Daily		
Golden keys Lakshaya kannada 6.2.26	Active	59	₹99.42	₹500.00	₹5,865.53	
		Leads (Form)	Per lead (form)	Daily		
Golden keys bangalore prathiskha en...	Active	68	₹88.73	₹500.00	₹6,033.37	
		Leads (Form)	Per lead (form)	Daily		
Golden keys Kannada 5.2.26	Active	106	₹190.05	Using ad set bu...	₹20,145.02	
		Leads (Form)	Per lead (form)			
Results from 884 campaigns		Multiple conversions	Multiple conversions		₹1,342,147.34	Total Spent

Golden keys lakshaya

Lakshaya lead gen script for lead gen golden keys - home construction bangalore :

Shocking Rate Promo

The Hook - The video grabs attention immediately with the presenter standing on the street, asking a question Is it possible to build a house at this rate?As it amplifies the urgency by declaring that the entire Bangalore market is in shock.

The Problem & Solution - She then transitions into the common pain points of homebuilding, pointing out that everyone experiences tension when it comes to constructing a house like Budget, Quality, Time to highlight these specific struggles. She pivots to the fix, stating there is only one solution to all these problems leading right into the Golden Keys Construction office building.

The Offer & Value Add - The presenter emphasizes that Golden Keys does more than just construct houses. They stand out by offering free complimentary services. As beautiful interior shots of living and dining spaces roll, they handle free light and ceiling fan installations for the rooms in the house.

Pricing & Credibility - Revealing that packages start at just ₹1,599 per square foot. The Silver, Gold, and Diamond tier graphics, making it clear there are options for different budgets. To build solid trust , she confidently names South India's leading construction company, celebrating the massive milestone of over 1,000 successfully completed projects.

Sustainability & The Call to Action - The video highlights their commitment to protecting nature by showcasing their association with the PABT (Plant A Billion Trees) NGOa nice touch of social proof. Finally, she drives home the urgency, warning viewers that this specific offer is strictly valid only until April 30th.

Video link -

https://www.instagram.com/reel/DUqBAKbjCnT/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Campaign results -

Campaigns	65 Opportunity score	Discard Drafts	Review and publish (66)
All ads	Active ads	Actions	+ 1 more view
Search to filter by: name, ID or metrics			
Campaigns	Ad sets	Ads	1-200 of 884
+ Create	Duplicate	Edit	Analyse
Columns: Performance			
Campaign	Delivery	Results	Cost per result
Golden keys Lakshaya kannada 6.2.26	Active	59	₹99.42
Golden keys bangalore prathiskha en...	Active	68	₹88.73
Golden keys Kannada 5.2.26	Active	106	₹190.05
Results from 884 campaigns			₹1,342,147.34

Golden keys shreya

Dream Home Promo

The Hook - The video opens with the presenter standing in a well lit home interior playfully counting down from ₹2,000 to highlight a price that is just one rupee shy: ₹1,999.

Dream to Reality - The presenter confidently states that your dream house will become a reality because Golden Keys Construction has made the entire process super simple.

Credibility & Trust - The video highlights their 12 years of experience in the construction industry.. The presenter emphasizes their Strong Quality with footage of an active construction site, followed by their Neat Finish using a sleek, modern home exterior shot. She gives a thumbs-up assuring viewers they have full trust in the market.

The Offer & Inclusions - She then drops the core offer at just ₹1,999 per square foot, you can start building your dream home in Bangalore. As she speaks, dynamic pop up to show exactly what this plan includes covering everything from the floor plan and elevation to the raw materials. Adding even more value that light and fan installations are also completely included in the package.

Sustainability & The Call to Action - Staying true to their eco-friendly messaging, the video brings back the falling Plant A Billion Trees (PABT) NGO reminding viewers of their association for more tree plantation.

The presenter wraps up with a direct call to action, asking, So, what are you waiting for ? She urges viewers to contact Golden Keys Construction immediately and notes they have even more exclusive packages available (showing a quick blur of different tier options). She signs off by encouraging everyone to check them out .

VIDEO LINK -

https://www.instagram.com/reel/DSCz-s6jX4S/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

CAMPAIGN RESULTS -

Campaigns

65

Opportunity score

Discard Drafts

Review and publish (66)

40

All ads

Active ads

Actions

+ 1 more view

Create a view

Search to filter by: name, ID or metrics

Cam

1 selected

Ad sets for 1 Campa

Ads for 1 Campaign

1-200 of 884

Maximum: 18 Jan 2023 - 18 Feb 2026

+ Create

More

	Campaign	Delivery	Results	Cost per result	Budget	Amount spent	Impre
☐	Golden keys kannada	Active	140 Leads (Form)	₹149.99 Per lead (form)	₹1,200.00 Daily	₹20,998.14	
☒	Golden keys banglore 21.1.26	Active	111 Leads (Form)	₹202.95 Per lead (form)	₹1,000.00 Daily	₹22,526.96	
☐	Namma Vetri Gp1 2.1.26	Active	124 Leads (Form)	₹170.71 Per lead (form)	₹500.00 Daily	₹21,168.64	
	Golden Keys Construction Pvt. Ltd. Co	Active	1,075	₹131.86	₹1,000.00	₹141,001.07	
	Results from 884 campaigns		Multiple conversions	Multiple conversions		₹1,342,147.34 Total Spent	

DAWN TOWN LEAD GEN

Flat 30% Offer Promo

The Hook - The video opens with a highly relatable comparison. The presenter holds up a smartphone, pointing out that we put so much effort into protecting a ₹30,000 phone and hits the viewer with the real question: if a phone needs that much care, how can a 30 lakh rupee car go without protection?

The Solution & Scale - He immediately introduces the ultimate answer for top-notch PPF (Paint Protection Film) by welcoming viewers to India's biggest car detailing studio Dawn Town. The camera pans across the impressive exterior of their massive 12,000-square-foot flagship store, noting that it is conveniently located right in Porur, Chennai.

The Specs & Quality - To explain how they maintain that showroom glossiness, the presenter highlights their 190-micron thick Virgin Aliphatic TPU film combined with international Henkel glue all finished off with a premium ceramic coating on top. Visually we get satisfying shots of a white Jeep being carefully polished and detailed.

Warranty & Services - He emphasizes that the studio offers a lifetime warranty. He explains their complete 360-degree care approach, covering everything from basic washes to high-end detailing services. He also specifically name-drops Stratoglide, pointing it out as a highly trusted, imported German brand that they use for their services.

Benefits & The Call to Action - The scene shifts to the presenter sitting comfortably inside the car, where he rapid-fires the core benefits of their PPF - easy maintenance, scratch-proof durability, anti-yellowing technology, and complete UV resistance.

He then drops **the big hook** Dawn Town is currently running a flat 30% off offer. he urges viewers to call now to protect their car's glossiness and avail the discount. He signs off with a sharp "Seal the Shine Forever" tagline .

Video link -

https://www.instagram.com/reel/DUYI09yii5-/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Campaign results

Campaigns

65

Opportunity score

Discard Drafts

Review and publish (66)

40

All ads

Active ads

Actions

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Duplicate

Edit

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A/B test

More

Columns: Performance

	Campaign	Delivery	Results	Cost per result	Budget	Amount spent	Impres
☐	Golden keys Hiring 10.2.26 Messaging conversations sta...	Off	71	₹1.14	₹200.00	₹80.88	
☐	Dawn Town Leads (Form)	Off	97	₹76.57	₹1,000.00	₹7,427.07	
☐	Bm Boost - Copy 2 Messaging conversation start...	Off	—	—	₹440.20	₹803.47	
Results from 884 campaigns				Multiple conversions	Multiple conversions	₹1,342,147.34	Total Spent