

[Hand Therapy | Clifton, NJ](#)

Subject: Landing Page Opportunity

Hi Robert

I went through your landing page and saw your 25 years of experience and large customer base. This gives your website huge potential for even more success.

Something that has increased the sales conversion rate for my other clients is incorporating testimonials into a colorful and engaging landing page. A pain-amplify-solution framework has always worked for clinics that want people to notice their value.

This highlights the customer's desires and then presents a solution to encourage action. Are you interested in what this could look like?