

Feel free to tweak the wording so it sounds like you. The most important part is sharing your honest experience and including your link!

1. Friendly Personal Email

Subject: A camp we love 🧡

Hi [Name],

I wanted to share a camp that has meant a lot to our family: **[Camp Name]**.

[One sentence from ambassador about why they love the camp: community, growth, fun, confidence, etc.]

If you're ever thinking about summer plans, I'd highly recommend checking it out. You can learn more here:

[INSERT YOUR AMBASSADOR LINK HERE]

No pressure at all, just wanted to pass it along in case it's helpful!

Love,
[Ambassador Name]

2. Casual Text Message to Friend

Hey! Random but I wanted to share a summer camp we've had an amazing experience with **[Camp Name]**.

[Optional short personal note, e.g. "It's been incredible for confidence/friendships/trying new things."]

If you're curious, here's more info:

[INSERT YOUR AMBASSADOR LINK HERE]

Totally no pressure, just thought of you 😊

3. Group Chat

For anyone thinking ahead to summer ☀️

We've loved **[Camp Name]**, such a great mix of fun, independence, and community.

If you want to check it out, here's the link:

[INSERT YOUR AMBASSADOR LINK HERE]

Happy to answer questions too!

[Ambassador Name]