

Creating a landing page for a hypothetical "free gift" (i.e. ebook) related to *Terry Schilling - I can finally say this to you now*

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 Blast Off to Copywriting Stardom – Grab Your **FREE** Ebook Now! 

 Exclusive Offers Await: As a fellow marketer, Terry will occasionally reveal insider deals and exciting opportunities – just for you.

 From Bartender to Wordsmith: Discover how Terry's unexpected journey from mixing drinks to crafting words turned into a passion for impactful copy.

 Jetsetter Chronicles: Dive into Terry's travel tales, from Chicago's streets to exotic destinations like Guatemala, Mexico City, Peru, St. Croix, and Costa Rica.

 \$40 and a Dream: Uncover how Terry's very first freelance gig, writing a children's book, ignited a lifelong passion for storytelling.

 Copywriting + Marketing Fusion: Get the best of both worlds as Terry shares insights on breaking down real-world copy, peppering it with practical examples and case studies for inspiration.

 Tune into Terry's Radar: Stay in the loop with Terry's top picks for what's hot in the world of entertainment, from must-watch shows to thought-provoking reads.

 Unveil Marketing's Best-Kept "Gimmick": Learn the secret strategy that sets your campaigns on fire and keeps audiences engaged.

 Cheers to Our Adventure: This isn't just a newsletter; it's the beginning of a vibrant friendship. We're thrilled to have you on board for this exciting ride.

 Tomorrow's Awaits: Mark your calendar – Terry can't wait to reconnect with you tomorrow and bring you up to speed on the latest happenings.

 **Sign up now** to grab your FREE ebook and unlock your copywriting potential! 

First Name:

Last Name:

E-Mail:

Grab your FREE E-Book now!

Who Is Terry?

Terry embarked on a captivating copywriting journey that found its roots in a most unexpected place – a bustling bar. The remarkable tale began when a regular patron, who happened to own an agency, extended a junior copywriter role. From that pivotal moment, Terry's journey into the world of words commenced, leading to the mastery of wielding language to captivate and persuade.

Though Terry's professional origins trace back to the heart of Chicago, a deep-seated passion for adventure pulses within. Explorations have taken Terry to far-flung destinations such as Guatemala, Mexico City, Peru, St. Croix, and Costa Rica. The craving for new horizons and cultures is an integral part of Terry's narrative.

A mere \$40 gig ignited Terry's copywriting odyssey – a venture that involved ghostwriting a children's book. This initial endeavour forged a path where Terry's unique skill set, focused on helping others eloquently share their stories through the written word, became both a passion and a profession. The profound impact of this journey is a source of enduring gratitude.

Through Terry's experiences, there's a resounding commitment to crafting narratives that inspire, empower, and connect. The journey from bar to brilliant wordsmithing is a testament to Terry's unwavering dedication to the craft and a relentless pursuit of excellence.

Don't miss out – *[Sign up now]*