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[1] Affiliation (Department, Institution/University), Country (Book Antiqua 10pt)
[2] Affiliation (Department, Institution/University), Country (Book Antiqua 10pt)
Email: @email[1], @email[2] (Book Antiqua 10pt)

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Abstract:

The abstracts submitted to GENUNG: Entrepreneurship, Management, and Business Journal (GEMBJ) should be clear, concise, and descriptive, using English and Indonesian, which consists of 150-250 words. The abstract contains the scope of the study, objectives, methods, research results, and conclusions. This section is separate from articles, using single space, Book Antiqua 10, single space.

Keywords: *written a minimum of 3 words and a maximum of 5 words or key phrases, separated by commas (,) for example: Education, Islamic Studies, Local wisdom (Book Antiqua 10, italic)*

Abstrak:

Abstrak yang dikirim ke GENUNG: Entrepreneurship, Management, and Business Journal (GEMBJ) harus jelas, ringkas, dan deskriptif, dengan menggunakan bahasa Inggris dan Bahasa Indonesia, yang terdiri dari 150-250 kata. Abstrak memuat ruang lingkup kajian, tujuan, metode, hasil penelitian dan kesimpulan. Bagian ini terpisah dari artikel, yang ditulis dengan satu spasi, Book Antiqua, ukuran 10, satu spasi.

Kata Kunci: *ditulis minimal 3 kata dan maksimal 5 kata atau frase kunci, dipisahkan dengan koma (,) contoh: Pendidikan, Kajian Islam, Kearifan lokal (Book Antiqua 10, italic)*

INTRODUCTION (Capital, Bold, Book Antiqua 12pt)

This research section contains the background, research problems, literature review, summary of relevant previous research, gaps of knowledge, and research objectives. It will reveal its state of the art, and its novelty. quote with APA style. Example: (Moleong, 2016), (Sheikhalizadeh & Piralaiy, 2017) (Levina et al., 2016)

This journal includes research articles, original research reports, reviews of Islamic education management in any field including: 1) Leadership, 2) Public Relations, 3) Organizational Behavior, 4) Organizational Culture, 5) Human Resource Management, 6) Financial Management, 7) Decision Making, etc.

The submitted article is the original work of the author that is free of plagiarism, and has not been previously published in other scientific journals or books. Articles published in this journal must conform to the article format which is the style of this journal. Written with 12pt Book Antiqua font, single-spaced, manuscript length of at least 8 pages, maximum 15 pages

excluding abstract and bibliography.

RESEARCH METHOD (Capital letters, Bold, Book Antiqua 12pt)

The research method describes the research design, population, and sample (object of research), data collection techniques, and data analysis techniques. Qualitative research with case studies, phenomenology, and others, at least presents the research location, the presence of researchers, research subjects, informants, and research data collection techniques, as well as technical descriptions of research data analysis. Meanwhile, in quantitative research, it is necessary to present the population, sample, and data analysis techniques. Written in Book Antiqua 12pt font.

RESULTS AND DISCUSSION (Capital letters, Bold, Book Antiqua 12pt)

Researchers need to inform some important data (original) in the field obtained from interviews, observations, questionnaires, surveys, documents, and other data collection techniques. The findings are presented in full and are related to the predetermined research scope. Findings can be supplemented with tables, graphs, and/or diagrams. Tables and figures are numbered and titled. Example:

Table 1: Table title should be placed at the top

Title 1	Title 2	Title 3
Entri 1	data	data
Entri 2	data	data

Pictures, graphs, charts, schematics, or diagrams are numbered sequentially and title below, written in Book Antiqua 12pt;



Figure 1: The title is written under the picture

The results of data analysis are properly described in the article. The discussion section logically explains the findings, related to relevant sources.

CONCLUSION (Capital letters, Bold, Book Antiqua 12pt)

The conclusion contains a brief summary of the findings and discussion, presented briefly, narratively, and conceptually. Avoid using bullets and numbering.

The authors' conclusions and recommendations are given in this section and are consistent in using the term "Conclusions". Research conclusions should serve the urgent purpose of the research in this section. This can be followed by suggesting relevant future studies.

BIBLIOGRAPHY

The citation and references are referred to American Psychological Association (APA) style sixth edition, by using reference manager (Mendeley/Zotero).

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