Copy of Creative Spark Big Idea 2022 Application Form

Team details*

How many members are in your team?	☐ 1 ☐ 2 ☐ 3 ☐ 4

Team Member 1

First Name	Last Name
Email Address	Date of Birth
Citizenship:	

Team Member 2

Name	
Email Address	Date of Birth
Citizenship:	

Team Member 3

Name	
Email Address	Date of Birth
Citizenship:	

Team Member 4

Name	
Email Address	**Date of Birth**
Citizenship:	

Competition Entry*

Choose your category: ☐ Creative ☐ Social Impact ☐ Digital Technology	**Idea Name:**

Idea Description *(We want a snapshot of this idea - summarise it in no more than 50 words!)*

What is the problem, or unmet need, that this idea addresses? * *Successful businesses or projects solve problems, create opportunities or satisfy needs, for people. Start by telling us about the problem, or unmet need, that your idea addresses - be specific! (max.100 words)*

Who will your customers, users and/or beneficiaries be? * *Who is experiencing this problem or need? Hint: it's not "everybody"! Be specific - describe to us in detail who these people are! Think gender, race, age, income, disabilities, mobility etc. (max. 100 words)*

What's the positive social impact your idea will have? (For social impact ideas only!) **What is the positive outcome your idea will have on those you wish to help? (max. 100 words)*

How will this idea make money? **Explain how your idea could make money. Some possible sources of income include selling, subscriptions, renting, leasing, licencing, or advertising. (max. 100 words)*

What makes your idea different, original, or better than the competition? *

Why are you and your team are passionate about this idea? What progress have you made to date? **What special skills do you and your team have to implement this idea? Why do you think you are the right team to implement it? Tell us about any action you have taken or progress to date (max. 100 words)*

Your video pitch

In this section, you will need to share the link to your team's video pitch: first, upload the video on YouTube and share the link to watch it.

Here is a step-by-step guide describing how to upload a video:

1. Log into any account on YouTube, or create an account.
2. Select the upload button.
3. Drag & drop or select the video to upload.
4. Set the video visibility settings to "Unlisted"
5. Copy your video's sharable link

Link to your pitch video* *You must provide a YouTube link.*