

Privacy Policy for Baller

Effective Date: 15/07/2025

This Privacy Policy describes how your information is collected, used, and shared when you play **Baller**, an endless ball runner game developed by [Your Developer Name or Company].

1. Information We Collect

Baller is designed for casual gameplay and does **not collect any personally identifiable information (PII)** from users.

However, we may collect the following types of data automatically through third-party services:

- **Device Information:** such as device type, operating system, and mobile identifiers.
- **Usage Data:** including gameplay activity, session length, and in-game behavior.
- **Crash Logs & Performance Data:** to help identify and fix bugs.

These are used only to improve game performance and user experience.

2. Third-Party Services

We may use third-party tools for:

- **Analytics** (e.g., Google Analytics for Firebase)
- **Advertising** (e.g., AdMob or Unity Ads)
- **Game Services** (e.g., Google Play Games for leaderboards or achievements)

These services may collect data according to their own privacy policies. We encourage you to review their policies:

- Google Analytics for Firebase
- AdMob by Google
- Unity Ads
- Google Play Services

3. How We Use Your Information

The data we collect is used to:

- Improve gameplay and app performance
- Show relevant advertisements
- Track achievements, scores, and progress
- Fix bugs and improve stability

We do **not sell or share your personal data** with third parties for marketing purposes.

4. Children's Privacy

Baller is not intended for children under the age of 13. We do not knowingly collect personal data from children. If you believe your child has provided us with personal information, please contact us and we will delete it immediately.

5. Data Security

We implement reasonable security measures to protect data collected through the app. However, no system is completely secure, and we cannot guarantee the security of your data.

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Continued use of the app after changes means you accept the updated policy.

7. Contact Us

If you have any questions about this Privacy Policy or the game, please contact us:

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