Devin M. Langer

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Portfolio: www.devinlanger.com

Summary

An award-winning media professional with 10 years of experience in brand storytelling, public affairs, and digital content creation. Combines deep expertise in design, photography, and writing to bolster strategic communication practices and marketing assets that elevate businesses' visibility and impact. Proven success leading creative teams, developing brand identities, and driving audience engagement across platforms. Military-tested, agency-experienced, and mission-driven.

Media-related Skills

Adobe Creative Suite, Video Production, Layout Design, Event/Portrait/Documentary Photography, Branding Design, DSLR/Mirrorless Cameras, Marketing Design, News/Feature Journalism

Traits

Creative Problem Solver, Innovative, Critical Thinker, Team-oriented, Adaptable, Communication skills, Self-starter, Interpersonal

Experience

Langer Media Co / Self-Employed – 2016 – Present

Media Consultant / Creative Freelancer

- Supported hundreds of businesses across industries with custom visual content and brand strategy.
- Delivered end-to-end creative solutions including photography, video production, and graphic design.
- Developed social media content, promo videos, and marketing materials to elevate business image.
- Helped clients grow audience engagement and brand visibility through tailored storytelling.
- Managed full creative pipeline: client briefing, concepting, production, and delivery.

Department of Veterans Affairs - Oct. 7, 2024 - Sep. 30, 2025 (Full Time - 40hrs/Week)

Public Affairs Specialist

- Supported the VA's Public Affairs Office in developing and administering a positive, comprehensive public affairs program for internal relations, media relations, community relations, special event projects and ceremonies.

- Told the VA story and disseminated important information for Veterans and staff across the Phoenix VA HealthCare System.
- Moderated all content and information on three social media platforms and 79 Patient Point screens across 13 facilities, engaging with an audience of more than 140,000 Veterans in the Phoenix metropolitan area
- In support of VA strategic communication goals, created more than 150 graphic designs that conveyed valuable information to Veterans in an easily digestible manner. Designs include VA branding, marketing material, digital flyers, physical flyers, posters, brochures and minor motion graphics
- Released more than 550 photographs, documenting more than 60 official VA events that support Veterans and staff.
- Produced 14 videos highlighting events and necessary health information - released through social media and Patient Point Screens.
- **Portfolio:** *https://www.langerphoto.com/phoenix-veterans-affairs*

Printbox Merch - April 26, 2023 - Sep. 27, 2024 (Full Time – 40hrs/week)

Graphic Designer

- Brand and marketing design - Responsible for concept, design and production of innovative, high-quality print and digital artwork, including logos, advertisements, and brochures.
- Lead graphic designer - trains and leads three designers responsible for weekly production of more than 1500 custom orders as well as creation of designs for new merchandise.
- Designed more than 500 various artworks for apparel, drinkware and other forms of custom merchandise.
- Design work contributed to more than 120,000 orders and more than $3.7 million in product sales.
- Developed and streamlined the banner-making process, printing and preparing large-format banners for more than 1,000 customers.

U.S. Navy (Photojournalist/Public Affairs Specialist) - July 22, 2015 - Nov. 19, 2022

Content Creator

- Documented numerous high-visibility events and deployments aboard ships and military bases, demonstrating adaptability and ability to perform under pressure.
- Produced and released more than 2,000 photos, stories, video projects and graphics, bolstering the Navy's public affairs presence and communicating desired messages to applicable audiences. Photos and videos have been featured by a variety of national and local media outlets.
- Operated and ran a print shop aboard a U.S. Navy ship from 2016-2019, producing large-format prints, booklets, flyers and posters.
- Utilized an advanced knowledge of Adobe Photoshop, Illustrator, Lightroom CC, InDesign and Premiere Pro.

Creative Director

- Served as a mentor, supervisor and editor for Sailors who told the Navy's story, producing and releasing more than 1,000 photos, videos, graphics, and stories, which resulted in 18 Navy Media Awards over three years. Personnel's work was featured across worldwide Navy media outlets as well as national and local news outlets in Hawaii, San Diego, Southeast Asia and the Middle East.

Social Media Manager

- Developed communication strategies and managed social media for three naval ships, posting relevant content and communicating with the external audience, boosting the Navy's presence in a digital space. Each page saw a 20-30% increase in engagement.

Personnel Supervisor

- Led and supervised 10 Sailors through all administrative requirements, managing pay and records. Facilitated critical on-the-job training to increase work efficiency among the team, teaching. Mentorship led to six promotions.

Education and Training

Arizona State University (April 2023 - May 2027)

- Bachelors in Graphic Design

Defense Information School (DINFOS), Fort Meade, Md.

- Basic and Advanced Skills courses for Navy occupation as a Mass Communication Specialist (Photojournalist/Public Affairs Specialist) (2015) *Honor Graduate*
- Advanced military photojournalism course (2019) *Top Graduate*

Hootsuite Advanced Social Media Strategy Certification (2021)

Awards

- Awarded six Navy and Marine Corps Achievement medals for exceptional performance as a content creator and creative director.
- Awarded two Good Conduct Medals for loyal, faithful and dutiful naval service.
- Six Navy Media Awards for exceptional photojournalism, videography and graphic design.